

GALAXY RACER TO MANAGE ESPORTS CONTENT FOR MEGASTAR VERSION 2.0

- Riva Technology and Entertainment Limited (RTE) has entered into an agreement with Galaxy Racer Esports to manage all Esports content for the Megastar platform
- Firefly Games *Terminator: Dark Fate* downloads approaching 500k
- RTE continues to assess "Tier 1" brand IP and investments in the digital tech industry

MSM Corporation International Limited (ASX: MSM) (MSMCI or the Company) is pleased to advise that The Riva Group's subsidiary, Riva Technology and Entertainment Limited (RTE), has entered into an agreement with Galaxy Racer Esports to manage all of their Esports platforms and tournaments.

The Esports industry has experienced a significant boost in user engagement as a result of COVID-19, accelerating what is already a growth industry. Covered under the agreement between RTE and Galaxy Racer Esports is the management of the Megastar Version 2.0 platform licenced to RTE which will deliver Esports content (refer ASX announcement dated 15 July 2019).

Galaxy Racer Esports is an Esports organization founded by CEO, Mr Paul Roy and is the organizer of GIRLGAMER Esports Festival established in 2017. Galaxy Racer Esports has a roster of 7 teams in CS:GO, League of Legends, Dota2 and PubG Mobile.

The Megastar Version 2.0 platform is planned to deliver a more gamified and interactive experience skill based competition with Esports and mobile gaming under the license agreement executed with RTE (refer ASX announcement dated 15 July 2019).

Firefly Games *Terminator: Dark Fate* & COVID-19 Update

As announced on 11 November 2019, Firefly Games Inc. a strategic partner forged through MSMCI's investment in The Riva Group, successfully completed its global launch of the multiplayer online strategy game, *Terminator: Dark Fate*.

Whilst the lockdowns associated with COVID-19 pandemic have created some operational challenges in relation to the creation of new content due to the location of the game production team in China and the production supervision team in the US, these obstacles have been resolved with both locations now operational and new content updates expected by the end of July 2020.

In recent months there has been an unanticipated boom in the gaming industry as COVID-19 has pushed more users online. This has resulted in increased monthly download and revenue figures for the *Terminator: Dark Fate* game with total downloads approaching half a million with very little marketing spend.

As announced on 26 November 2018, the Company has an equity position and secured, first ranking, interest free loan notes in RTE. RTE is a 70% shareholder in J&D Holdings Limited (J&D), which is the sole legal and beneficial owner of Firefly Games. The Company (along with other subscribers of the loan notes) have a priority right to be paid all profits or distributions received by RTE from J&D in repayment of the notes with MSMCI also benefiting from any ongoing distributions post loan repayment as an RTE shareholder.





ASX Announcement 26 June 2020

RTE Loan

RTE has confirmed that MSMCI will receive US\$100k as the first instalment of the US\$1.5M loan note by no later than 10 July 2020 with regular quarterly repayments to follow. It is anticipated that MSMCI's working capital requirements going forward will be met by these loan repayments and the US\$2M licence agreement signed with RTE for utilization of the Company's extensively built Megastar online platform for mobile gaming and Esports (refer ASX announcement dated 15 July 2019).

In addition, MSMCI will receive four further milestone payments of US\$100k each from Riva Digital FZ LLC for the continued development, gamification and localization of the platform with an agreed royalty of 5% of gross revenue derived from competitions with a minimum guarantee of US\$500k paid annually after the milestone payments are completed (refer ASX announcement dated 15 July 2019).

Chairman of The Riva Group and CEO & Founder of Galaxy Racer Esports, Paul Roy commented

"We are very pleased that we have been able to weather the tough storm, that is COVID-19 and not just survive it but continue to grow our gaming business during it. We have exciting plans for the next 12 months as we seek to take advantage of the opportunities available in gaming and Esports. To that end we are delighted to have brought on board the Galaxy Racer Esports team to manage our Esports initiatives. Galaxy Racer Esports has an impressive roster of teams and have been managing major Esports events with tens of millions of viewers tuning in to watch."

"On the Firefly Games and Riva Technologies front, we are focused on marketing and growing revenue in this highly increased period of demand for mobile content. Riva is continually assessing "Tier 1" brand IP and investments in the digital tech industry to complement its revenue and presence in mobile media and entertainment."

MSMCI Chairman, Antoine Massad commented

"MSMCI has delivered a robust competition platform in Megastar which is to be optimised following post WWI findings around gamification and user interaction. We are delighted to have the team from Galaxy Racer Esports working with RTE on Megastar Version 2.0 which is planned to have a heavy Esports component in terms of content distribution and as a tournament broadcaster."

This announcement is authorised by the MSMCI Board.

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ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's first product to delivery was Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.



The first Megastar competition launched in core markets with the App available for download from the Apple and Google Stores. MSMCI will now capitalise on this platform by optimising the Megastar 2.0 version through the strategic partnership with The Riva Group's already established portfolio of industry specialists in Esports, gaming, user acquisition, IP delivery and infrastructure.

ABOUT RIVA

Founded in 2002, with Headquarters in Dubai and offices across the world from the USA to East Asia; The Riva Group have successfully been delivering the vision of tomorrow for over 15 years. The Riva Group of companies hold an industry advantage in their ability to take every project from concept to execution all housed under one roof. The complementary divisions cover: creative design and development of theme parks, brand and Intellectual Property licensing, 3D animation and visual effects for films, games and TV content.

The Riva Group recently played an instrumental role in the concept, design and development of major theme parks in the middle east, based on world class IP licences. The concepts for one of the parks was inspired by The Riva Group's Chairman; Mr Paul Roy and his Mumbai based celebrity partners who specialise in directing, screenwriting and production for Bollywood and have won numerous awards and international accolades over the last 15 years.

The Riva Group have vast experience specialising in licensing agreements where they have successfully negotiated and arranged for licences for world class entertainment Intellectual Property with; Dreamworks Animation, Marvel, Sony Pictures, Electronic Arts, Lionsgate, Square Enix, Microsoft Studios, Cartoon Network, Capcom and Konami. The Riva Group in partnership with Los Angeles-based Firefly Games have developed the cutting-edge Dreamworks: Universe of Legends Mobile Game where Shrek meets Kung-Fu Panda in a Dreamworks Hero mashup.

ABOUT GALAXY RACER ESPORTS

Galaxy Racer Esports is one of the fastest growing Esports organizations in the world. Boasting an impressive roster of 7 teams already in CS:GO, League of Legends, Dota2 and PubG Mobile, Galaxy Racer Esports is the youngest Esports organization to have ever been given a headline feature on CNN. Twitter -

<https://twitter.com/galaxyracerdxb> CNN feature -
<https://edition.cnn.com/2020/03/21/sport/girl-gamers-uae-spc/index.html>

ABOUT FIREFLY GAMES

Firefly Games, founded in 2015, is a mobile game publisher and developer for the global iOS and Android markets. Firefly's team has worked on titles such as Kung Fu Panda, How to Train Your Dragon, Shrek, Madagascar, and more. The *Terminator: Dark Fate* movie trailer is at <https://www.youtube.com/watch?v=oxy8udgWRmo>. The links to *Terminator: Dark Fate* in the Apple and Google Stores are <https://apps.apple.com/ae/app/terminator-dark-fate/id1481147640> and <https://play.google.com/store/apps/details?id=com.fireflygames.tdf>

FORWARD-LOOKING STATEMENTS

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