

Founder Facilitates Institutional Investment

Melbourne, Australia – 27th July 2020: SelfWealth Ltd (ASX: SWF) ("SelfWealth" or "the Company") in line with the Form 604 released today, would like to inform the market that the Company's Founder, Mr Andrew Ward, has reduced his stake in the Company to facilitate demand for the Company's stock from a number of institutional investors.

Mr Ward remains a significant Investor in the company with 5.6% ownership and is committed to the success of the company in his role as an adviser to the Board.

Mr Ward had this to say relating to the transition, "I am very pleased to be able to facilitate this transaction, which assists a number of institutional investors, both existing and new, to either gain a position in the Company or increase their existing stake. It is my hope that these investors will assist the Company in its continued growth over the coming years."

For any enquiries, please contact SelfWealth Managing Director, Rob Edgley, on the details below.

Investor Inquiries

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Robert Edgley, Managing Director, of SelfWealth Pty Ltd has authorised the release of this announcement to the market.