

## **Company announcement**

### **Pro Medicus appoints Deena Shiff as Director**

27 July 2020

Leading health imaging company Pro Medicus Limited [ASX: PME] today announced the appointment of Ms. Deena Shiff as a Non- Executive Director, effective 1 August 2020.

As indicated at last year's AGM, the company's business continues to grow, and the Board believes it appropriate to appoint an additional Non-Executive Director with skills and experience that complement those of the current directors.

The Board, with the assistance of an Executive Search firm, conducted an extensive search to identify suitable candidates. Today's announcement is the culmination of that process.

Ms. Shiff has had a senior legal career followed by a senior executive career in Australian telecommunications. Her subsequent board career as a Chairman/Non-Executive Director, has included a number of boards of global infrastructure and ICT companies.

Deena was the first woman Group Managing Director at Telstra running Telstra Wholesale and establishing and running Telstra Business, a division focused on the SME market. In 2011 Deena established Telstra's corporate venture capital arm, Telstra Ventures before leaving in 2013 to focus on a full time Board career.

Deena is currently Chair of Marley Spoon AG and a Non-Executive Director of Appen Ltd, both of which are listed on the ASX. She also holds a number of positions on Government and Not for Profit Boards.

Deena has a degree from the London School of Economics and a Law degree from the University of Cambridge.

The Board is delighted that Deena has accepted its invitation to join the company and looks forward to working with her.

Authorised by the Board of Pro Medicus Limited.

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**About Pro Medicus Limited:**

Pro Medicus Limited [ASX: PME] is a leading medical imaging IT provider. Founded in 1983, the company provides a full range of radiology IT software and services to hospitals, imaging centres and health care groups worldwide. In late January 2009, the company announced the purchase of Visage Imaging, which has become a global provider of leading-edge enterprise imaging solutions, pioneering the best-of-breed, or Deconstructed PACS® enterprise imaging strategy. Visage 7 technology delivers amazingly fast, multi-dimensional images streamed via an intelligent thin-client viewer. The company offers a leading suite of RIS, PACS and e-health solutions constituting one of the most comprehensive end-to-end offerings in radiology. Pro Medicus has global offices in Melbourne, Berlin and San Diego. [www.promed.com.au](http://www.promed.com.au)