

# WNB signs \$3M exclusive distribution agreement for MICRO19 with CARE Distributors

Highlights:

- Giving Brands Company signs distribution agreement with CARE Distributors to supply MICR<u>O</u>19 hand sanitiser to transport and infrastructure industries
- CARE Distributors is a specialist supplier of automotive and industrial products in Australia
- 3-year exclusive agreement, with minimum sales target of \$3M for the term

**MELBOURNE: 17 August 2020**: Wellness and Beauty Solutions Limited (ASX: WNB) ("WNB" or "the Company") today announced wholly owned subsidiary The Giving Brands Company Pty Ltd (GBCo) has signed a distribution agreement (Agreement) with CARE Distributors Pty Ltd (CARE) for to supply MICR<u>O</u>19 hand sanitiser products to the Australian transport and infrastructure industries.

The three-year agreement grants CARE the exclusive right to distribute the full MICRO19 range exclusively in the Transport and Infrastructure sectors in Australia, including to automotive repairs and suppliers, transport and logistics, and commercial product retailers.

Exclusivity is granted on the provision CARE achieves a minimum sales target of \$3M over the term of the agreement. The Agreement is continuous until termination and can be terminated by either party with written notice or by breach of the Agreement.

The MICRO19 brand was launched in March 2020 to meet the strong growth and expected long-term demand for quality, efficacious hand sanitiser products. MICRO19 products are effective against 99.99% of germs and the retail range is currently available in a number of allied health services locations, at retailers including Chemist Warehouse, and via e-commerce.

In response to the strong increase in demand from business and industrial customers for hand sanitiser products, GBCo has extended the MICRO19 range to include commercial-size products, and floor and counter stands.





MICRO19 hand sanitiser commercial-size range

MICRO19 hand sanitiser floor and counter stands

Wellness and Beauty Solutions Limited 88 Herald Street, Cheltenham VIC 3192 ACN: 169 177 833 www.wnbltd.com.au Christine Parkes WNB Managing Director said: "The transport and automotive industries remain a highrisk contact point for coronavirus transmission due to employee mobility and consumer contact in these sectors. We are pleased that, through this agreement with CARE, the full range of efficacious MICR<u>O</u>19 hand sanitiser products can be provided to Australian workers who need them."

Travis Rainsford, CARE General Manager said: "In the current challenging business environment, CARE is being responsive and innovative in ways it can support customers across the automotive and industrial industries. We chose to work with GBCo to distribute MICR<u>O</u>19 because we identified the products are high quality products, and because MICR<u>O</u>19 is made in Australia, by an Australian company, using Australian ingredients which aligns with our company's ethos."



MICRO19 will feature on CARE Distributors delivery fleet

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This announcement has been approved for lodgement by the Board of WNB.

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#### About Wellness and Beauty Solutions Limited

Wellness and Beauty Solutions Limited has a suite of owned and licensed wellness, beauty and lifestyle brands and a network of nine *Immersion Clinical Spas* in Australia.

Our suite of brands is sold to the professional and retail markets via our wholly owned subsidiaries The Giving Brands Company Pty Ltd (GBCo) and True Solutions (Aus) Pty Ltd (TSA).

### About CARE Distributors Pty Ltd

CARE Distributors Pty Ltd is a South Australian-owned company that has been a major supplier of products to the automotive and infrastructure industries in Australia for more than 40 years.