

# LEADING ONLINE MARKETPLACES IN EMERGING MARKETS

2020 HALF YEAR RESULTS PRESENTATION | 26 AUGUST 2020



# UPDATE ON OPERATIONS, STRATEGY AND RESULTS

SECTION 1	• Clear signs of recovery in July 2020, with revenue up +32% (FDV ownership basis) relative to the average revenue over the preceding 3 months
Operational update	• FDV successfully navigating the COVID-19 period from a position of strength, with a strong balance sheet and enviable growth profile
Refer to pages 3 – 11	<ul> <li>Portfolio optimisation activities during 1H 2020 included the sale of FDV's shareholding in Propzy, increased shareholdings in iMyanmarhouse and LankaPropertyWeb and Encuentra24's business combination with OLX Group's Central American online classifieds platforms</li> </ul>
SECTION 2	The inherent flexibility and adaptability of FDV's proven business model provides a clear competitive advantage
Strategy overview	<ul> <li>Strategy centred around consolidating market leadership, delivering economies of scale and achieving portfolio-wide profitability, with an ongoing focus on long-term shareholder value</li> </ul>
Refer to pages 12 – 17	Growing global footprint spanning three continents in multiple verticals, providing access to large high growth markets
SECTION 3  1H 2020 results	<ul> <li>1H 2020 revenue of A\$9.8m (FDV basis), down 7% on pcp due to the impact from the temporary COVID-19 lockdowns</li> <li>10 of 12 operating companies recorded improved EBITDA in 2Q 2020 over 1Q 2020</li> </ul>
Refer to pages 18 – 21	5 companies achieved positive EBITDA in 2Q 2020 despite the temporary lockdowns
SECTION 4	• EDV's current partialia contains 0 investments which are accounted for an a consolidated basis and 2 investments which are reported as
Appendix	<ul> <li>FDV's current portfolio contains 9 investments which are accounted for on a consolidated basis and 3 investments which are reported as     "associates" under the equity method AASB128</li> </ul>
Refer to pages 22 – 34	An update on each operating company is provided in this section

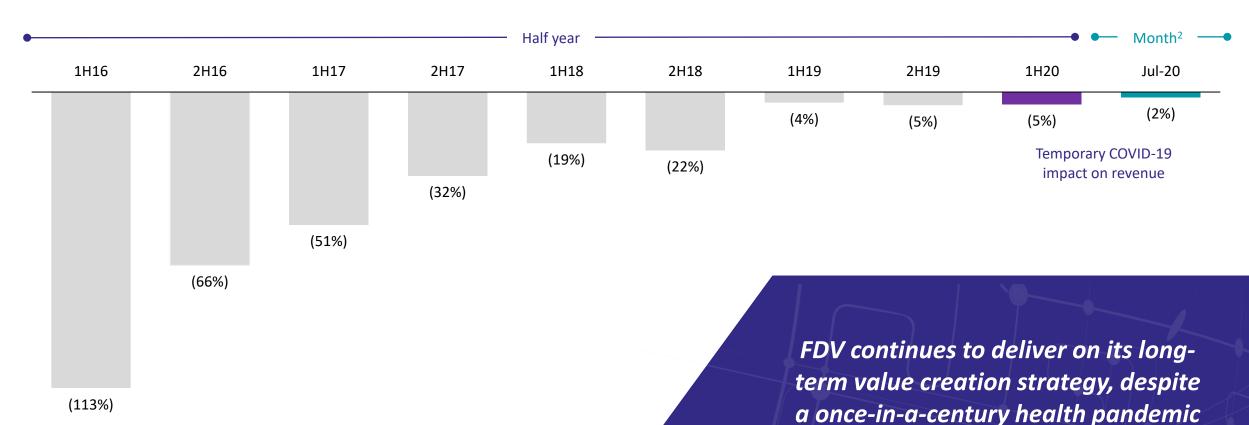




# CONTINUED PROGRESS TOWARDS PROFITABILITY

Early and decisive action during the COVID-19 period highlighted FDV's management expertise

Portfolio EBITDA margin<sup>1</sup> (%, FDV basis)



Note: Figures are for entities with continuing operations as at 30 June 2020

1. Portfolio EBITDA as a % of revenue

2. Unaudited



# **CLEAR SIGNS OF RECOVERY IN JULY 2020**

Revenue has recovered strongly as temporary lockdowns ease and commercial activity returns



#### **REVENUE RECOVERY**

- Revenue up +32% in July 2020 (FDV basis) relative to the average revenue over the preceding 3 months
- Strong recovery in direct and indirect traffic in July 2020



#### **PROFITABILITY MAINTAINED**

- Improved portfolio EBITDA margin of (2%) (FDV basis)
- FDV's 9 controlled entities recorded positive EBITDA in aggregate for the third consecutive month in July 2020, despite COVID-19



#### PAKISTAN IMPROVING

- Zameen and Pakwheels have experienced a steady increase in monthly revenues since lows in May 2020
- Zameen and Pakwheels have more than halved their EBITDA losses relative to May and June 2020



#### **BUSINESS MODELS VALIDATED**

- Ongoing validation of FDV's strategy to invest in market leading digital businesses
- Digital platforms which facilitate transactions of houses and cars are now more relevant than ever

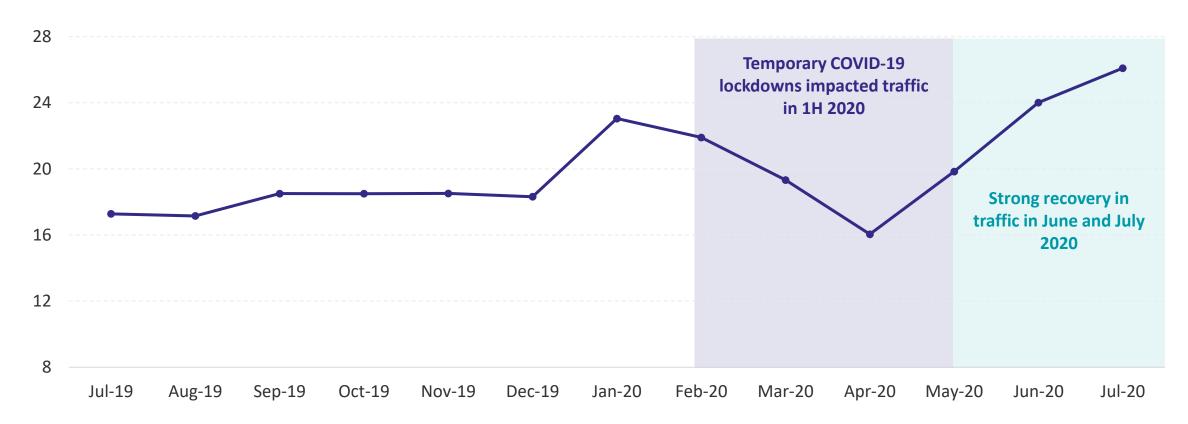
Note: Figures are for entities with continuing operations as at 30 June 2020. July 2020 figures are unaudited.



# STRONG RECOVERY IN DIRECT AND ORGANIC TRAFFIC

Audience levels have returned to pre-COVID-19 levels in July 2020

#### Direct and organic traffic across FDV's portfolio (in aggregate) (m)



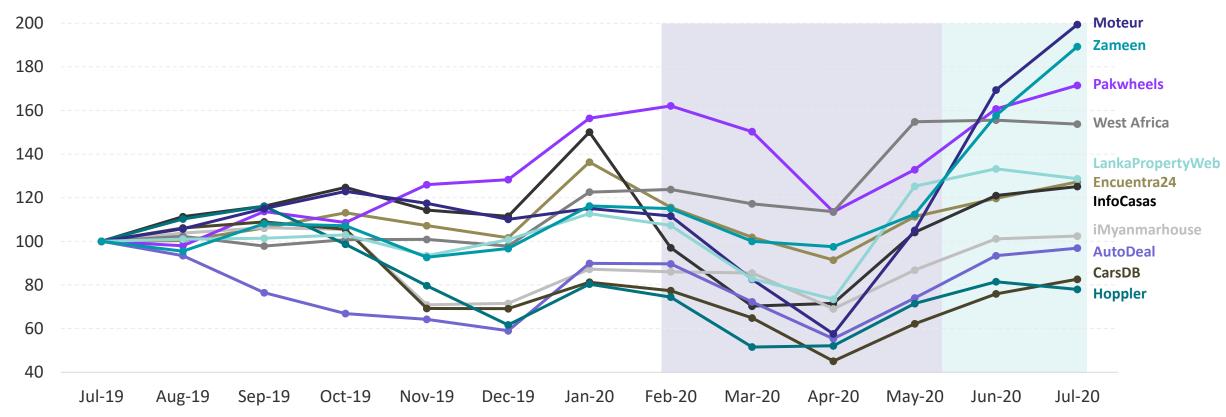
Note: Figures are for entities with continuing operations as at 30 June 2020. Chart shows the sum of direct and organic search traffic (i.e. excluding paid traffic which can obscure the underlying trends).



# STRONG RECOVERY IN DIRECT AND ORGANIC TRAFFIC

Audience levels have returned to pre-COVID-19 levels in July 2020

#### Direct and organic traffic by individual operating company (rebased to 31 July 2019)



Note: Figures are for entities with continuing operations as at 30 June 2020. Chart shows the direct and organic search traffic (i.e. excluding paid traffic which can obscure the underlying trends).



# STRONG RECOVERY ACROSS FDV'S OPERATING REGIONS

Operating companies have experienced a recovery towards the end of 1H20 and into July 2020

### **Developing Asia**<sup>1</sup>



Pakistan entered lockdown later than other regions impacting revenue in 2Q 2020. Traffic and leads have recovered strongly in June and July 2020. Travel restrictions continue to ease in Myanmar and varying levels of temporary restrictions exist in the Philippines.

#### **Central & South America**



Central America experienced challenging economic conditions which emerged at the end of 1Q 2020. The impact of temporary lockdowns were also felt across South America. Pleasingly signs of recovery have been seen in June and July 2020.

#### Africa<sup>2</sup>



The strongest impacts were felt in March and April 2020. In subsequent months the businesses have experienced recovery in audience and listings as restrictions eased in Nigeria. Varying regional restrictions remain in place in Morocco.

- 1. Excludes China and India
- 2. West Africa includes PropertyPro (Nigeria; 39% owned) and MeQasa (Ghana; 72% owned)



# POSITION OF STRENGTH IN COVID-19 ENVIRONMENT



Growing global reputation as a classifieds expert and strategic partner



Market leading portfolio benefiting from power and incumbency and 'flight to safety'



A strong balance sheet and resilient operational and financial performance

Significant increase in inbound opportunities

Oppotunities to consolidate market positions through value accretive acquisitions

Key foundations for future growth

# POSITION OF STRENGTH IN COVID-19 ENVIRONMENT

FDV's portfolio of market leaders is very well placed in the current environment, as the power of incumbency increases, and market leaders become more dominant. FDV's reputation as a strategic partner continues to grow globally, evidenced by Encuentra24's recent combination with OLX's Central American platforms.

We remain focused on long-term value creation for shareholders, despite the temporary COVID-19 headwinds. Strong operational and financial performance provides the key foundations for growth, with FDV actively assessing acquisition opportunities that would strengthen its position as the leading online classifieds player in emerging markets.

- Shaun Di Gregorio, Founder and CEO





# PORTFOLIO OPTIMISATION ACTIVITIES

Continued optimisation of FDV's portfolio to drive long-term shareholder value

Moneti eve		<ul> <li>✓ Sale of 20% Propzy shareholding for cash consideration of US\$4.7m (A\$7.0 million)</li> <li>✓ Sale price represents a ~300% return to FDV's shareholders in ~2.5 years and represents the first material monetisation event in FDV's history</li> </ul>
Increa		<ul> <li>✓ Increased shareholding in iMyanmarhouse to over 50%</li> <li>✓ Increased shareholding in LankaPropertyWeb to over 50%</li> </ul>
Expar	· • • • • • • • • • • • • • • • • • • •	✓ Combination of Encuentra24 and OLX Group's Central American platforms under the Encuentra24 brand ✓ Consolidates asset base in Encuentra24's two largest markets and expands geographic reach to two new markets
Strengt balance		<ul> <li>✓ Strategic placement to institutional investors in North America of A\$6.5 million in July 2020 to further stregthen FDV's balance sheet</li> <li>✓ Shares were issued at a 1.3% premium to the 15-day VWAP</li> </ul>





# FDV'S PROVEN BUSINESS MODEL

Inherent flexibility and adaptability of FDV's business model provides a clear competitive advantage

#### FDV PROVIDES VALUABLE STRATEGIC OVERSIGHT AND SUPPORT

Unparalleled online classifieds expertise

- ✓ Leveraging learnings across portfolio
- ✓ Growing global reputation as strategic partner



Local management expertise



Scenario planning and rapid implementation of cost optimisation initiatives were effective in preparation for temporary COVID-19 lockdowns

Entrepreneurial mindset and deep local knowledge are imperative to effectively planning and adapting to challenging market conditions

Market leadership creates a significant competitive advantage during periods of economic uncertainty, as the power of incumbency increases



# STRATEGY AND PATHWAY TO PROFITABILITY

Focused on pursuing scalable growth and achieving strong profitability

#### **Deliver economies of scale**

Extend market leadership and unlock transactional revenues to drive increased scale

#### **Consolidate market leadership**

Optimise the portfolio balance and prioritisation of businesses, increase shareholdings in better operating companies and assess consolidation opportunities including in adjacent markets



### Focus on long-term shareholder value

Various monetisation options for operating companies including sell down to shareholders, sale to financial investor, tranche sale to new shareholders, trade sale to strategic, IPO / RTO or merge with competitor

#### Achieve portfolio-wide profitability

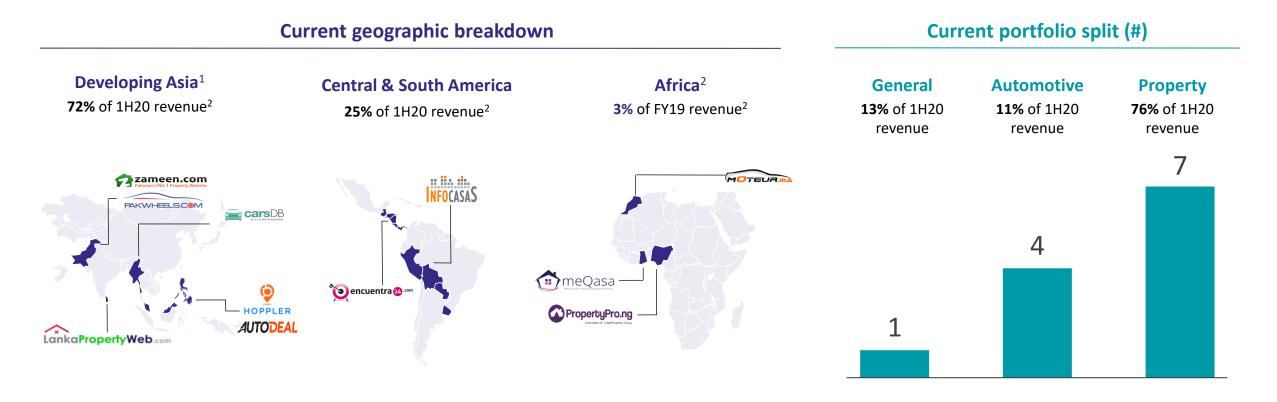
Focus on core business growth, expand customer proposition and deliver portfolio-wide profitability

STRATEGY FOCUSED ON LONG-TERM VALUE CREATION FOR SHAREHOLDERS



# **GROWING GLOBAL FOOTPRINT**

FDV's footprint spans three continents in multiple verticals, providing access to large high growth markets



Note: Figures are for entities with continuing operations as at 30 June 2020 Excludes China and India

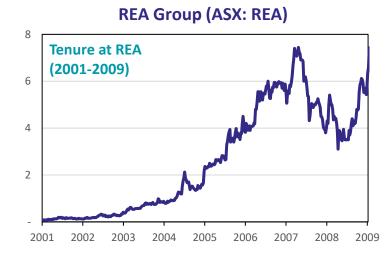


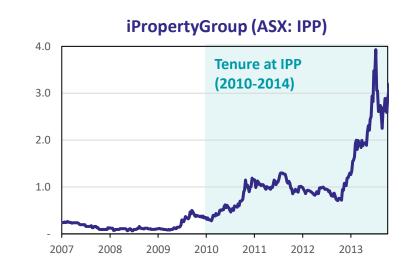
# STRONG TRACK RECORD OF LONG-TERM VALUE CREATION

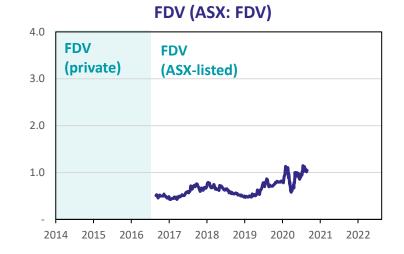


**Founder and CEO**Shaun Di Gregorio

- One of the top global online classifieds executives with a strong track record of long-term value creation
- Former CEO of iPropertyGroup (ASX: IPP) and General Manager at REA Group
- Spearheaded the transformation of iProperty Group from a US\$15m small online business into the largest listed internet company in ASEAN with a market capitalisation of US\$600m
- As General Manager of the core Australian REA Group business and one of its global leaders, grew the business alongside a team of 8 people with revenue of A\$5m into a company with more than 300 staff and revenue exceeding A\$150m





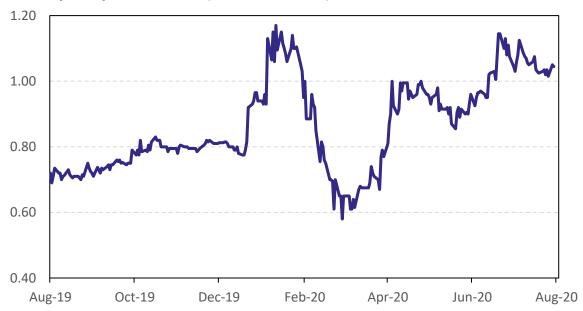




# **CORPORATE OVERVIEW**

### FDV has a strong balance sheet, and its shares are tightly held

#### **Share price performance (last 12 months)**



#### **Board of Directors**

Anthony Klok	Non-Executive Chairman
Shaun Di Gregorio	Founder and CEO
Mark Licciardo	Non-Executive Director and Company Secretary

#### **Substantial shareholders**

Catcha Group (Patrick Grove and Luke Elliott)	33.4%
Shaun Di Gregorio (Founder and CEO)	14.1%
Smallco Investment Manager	8.3%
Barca Global Master Fund	7.4%
Financial information	
Share price (25-Aug-20)	\$1.045
52-week trading range (low / high)	\$0.58 / \$1.17
Shares on issue	263.6m <sup>1</sup>
Market capitalisation	A\$275.4m
Cash (30-Jun-20) <sup>2</sup>	A\$22.8m
Debt (30-Jun-20)	N/A
Enterprise value	A\$252.6m

Source: IRESS

Notes

2. Includes A\$6.5m raised from the strategic placement announced on 13 July 2020

<sup>1.</sup> Excludes 450,000 Director options which are subject to the achievement of vesting conditions



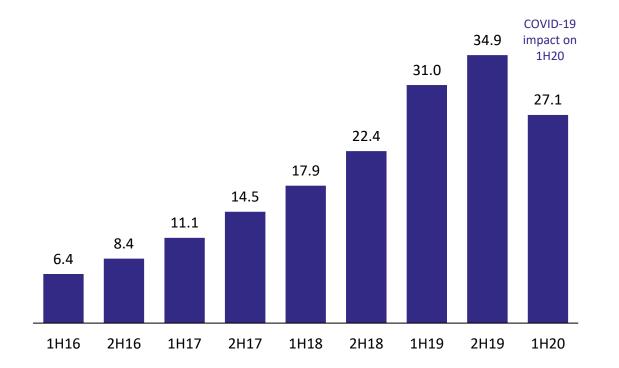


# IMPACT OF TEMPORARY COVID-19 RESTRICTIONS

Recovery in website traffic and leads in July 2020 positions the portfolio well for 2H 2020

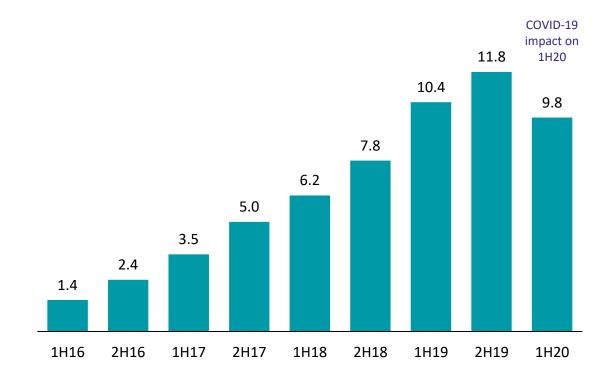
#### Portfolio revenue since IPO

(A\$m, pro-forma unaudited; 100% basis)



#### Portfolio revenue since IPO

(A\$m, pro-forma unaudited; FDV equity basis)

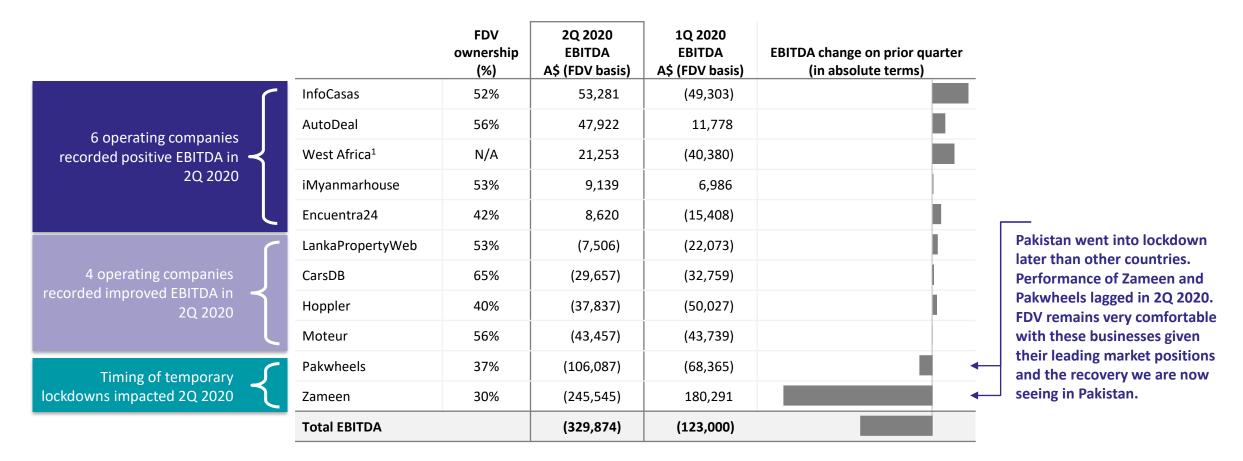


Note: Figures are for entities with continuing operations as at 30 June 2020  $\,$ 



# CONTINUED PROGRESS TOWARDS PROFITABILITY

10 of 12 companies recorded improved EBITDA in 2Q 2020, despite the temporary COVID-19 lockdowns



Note: Figures are for entities with continuing operations as at 30 June 2020

<sup>1.</sup> West Africa includes PropertyPro (Nigeria; 39% owned) and MeQasa (Ghana; 72% owned)



# 1H 2020 REVENUE BREAKDOWN BY OPERATING COMPANY

1H 2020 revenue was down 7% on pcp (FDV basis) due to the temporary COVID-19 lockdowns

			A\$ (100% basis)		A\$ (FDV basis)			
Operating company	FDV interest	Classifieds type	1H 2020 Revenue	1H 2019 Revenue	Growth	1H 2020 Revenue	1H 2019 Revenue	Growth
Zameen	30%	Property	18,053,610	20,323,496	(11%)	5,416,084	6,097,050	(11%)
Encuentra24	42%	General	3,097,617	3,986,902	(22%)	1,303,135	1,677,249	(22%)
InfoCasas	52%	Property	2,136,713	2,222,801	(4%)	1,114,082	703,729	+58%
iMyanmarhouse	53%	Property	884,157	982,941	(10%)	423,377	419,070	+1%
AutoDeal	56%	Automotive	841,061	826,001	+2%	469,228	304,317	+54%
Pakwheels	37%	Automotive	1 1 589,716 1	883,262	(33%)	217,263	325,411	(33%)
CarsDB	65%	Automotive	498,998	408,269	+22%	323,404	264,602	+22%
West Africa <sup>1</sup>	N/A	Property	361,156	357,828	+1%	180,472	201,928	(11%)
Lanka Property Web	53%	Property	280,370	241,465	+16%	143,899	115,312	+25%
Hoppler	40%	Property	205,634	497,716	(59%)	82,731	200,243	(59%)
Moteur	56%	Automotive	140,535	245,430	(43%)	79,137	138,204	(44%)
Total			27,089,568	30,976,112	(13%)	9,752,814	10,447,115	(7%)

Note: Figures are for entities with continuing operations as at 30 June 2020

<sup>1.</sup> West Africa includes PropertyPro (Nigeria; 39% owned) and MeQasa (Ghana; 72% owned)





# STATUTORY ACCOUNTS

FDV's current portfolio contains 9 investments which are accounted for on a consolidated basis and 3 investments which are reported as "associates" under the equity method AASB128

Page number	Operating company	Accounting treatment
24	Zameen	Equity accounted
25	Encuentra24	Consolidated
26	Infocasas	Consolidated
27	iMyanmarhouse	Consolidated
28	Pakwheels	Equity accounted
29	AutoDeal	Consolidated
30	CarsDB	Consolidated
31	West Africa <sup>1</sup>	Consolidated
32	Hoppler	Consolidated
33	Moteur	Equity accounted
34	LankaPropertyWeb	Consolidated

Note: 1H 2020 results figures are for entities with continuing operations as at 30 June 2020  $\,$ 

<sup>1.</sup> West Africa now includes PropertyPro (Nigeria; 39% owned) and MeQasa (Ghana; 73% owned)

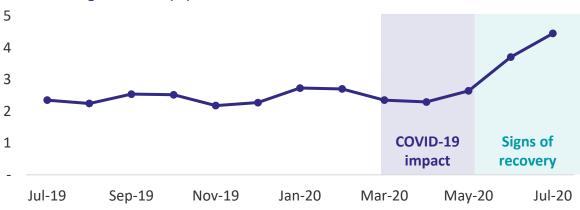
# **ZAMEEN UPDATE**

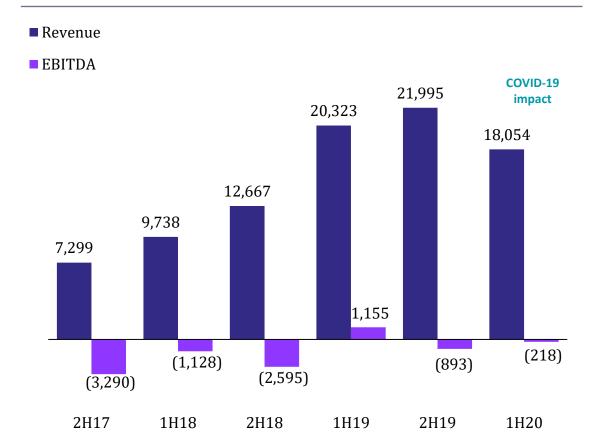


### **Business update**

- The #1 property portal in Pakistan, acts as an intermediary for both buyers and sellers during property transactions
- Pakistan entered lockdowns later than other countries with impacts in performance felt in 2Q 2020
- Signs of recovery in consumer traffic and leads in June and July 2020 with easing restrictions and substantial government stimulus package
- Issue of US\$5m convertible note taken up by existing shareholders

#### Direct and organic traffic (m)





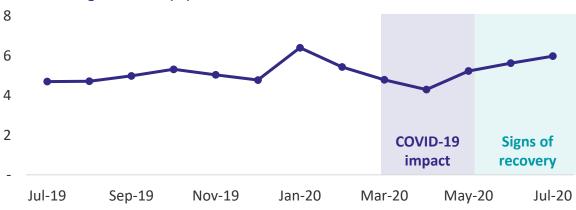
# **ENCUENTRA24 UPDATE**



### **Business update**

- The leading general online marketplace, recent combination with OLX's online classifieds platforms in Central America
- Consolidated its position in its 2 largest markets, Panama and Costa Rica, and gained access to Guatemala and El Salvador
- EBITDA improvement in 1H 2020 on pcp and traffic continued to climb across June and July 2020 from lows in April and May 2020
- Strong position to weather any further COVID-19 disruption

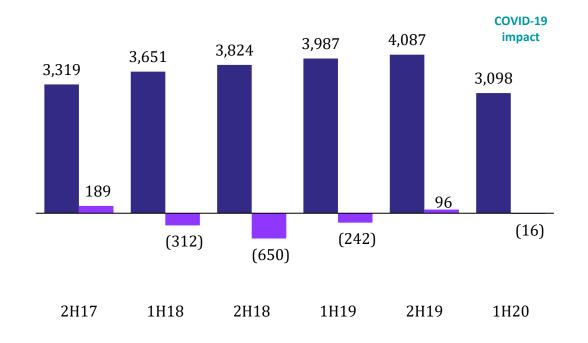
#### Direct and organic traffic (m)



### Revenue and EBITDA (A\$k, 100% basis)

■ Revenue

EBITDA



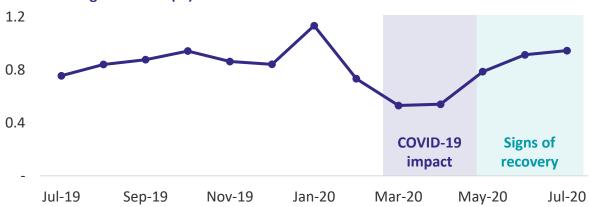
## **INFOCASAS UPDATE**

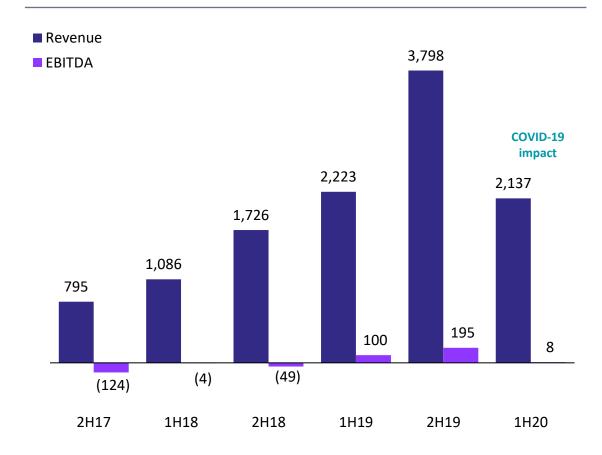


### **Business update**

- The #1 property portal in Uruguay, Paraguay and Bolivia
- Despite the challenging impacts of COVID-19, the successful implementation of cost saving measures and renewed business activity provides a positive outlook for future growth
- Traffic dramatically declined in March/April 2020 but has gradually recovered in recent months
- +22% recovery in June revenue from April lows

#### Direct and organic traffic (m)





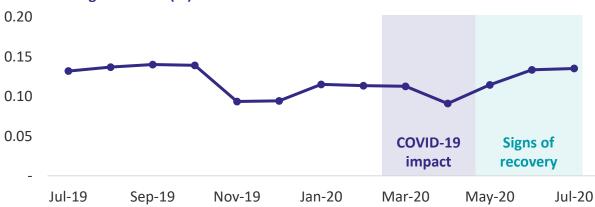
# **IMYANMARHOUSE UPDATE**



### **Business update**

- The leading property classifieds platform in Myanmar, a rapidly growing market experiencing strong GDP growth
- Diligent cost saving measures at the onset of the pandemic have seen the company remain profitable in 1H 2020 with EBITDA of A\$32k
- Well equipped to capitalise on its market leading position and expand its transaction revenue streams
- June 2020 revenues doubled from lows experienced in May 2020

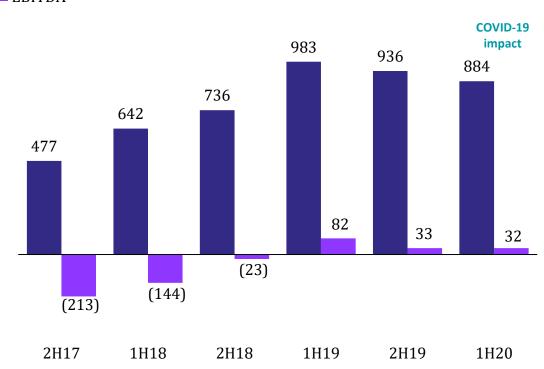
#### Direct and organic traffic (m)



### Revenue and EBITDA (A\$k, 100% basis)



#### EBITDA



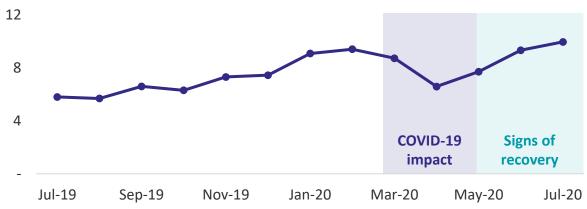
# PAKWHEELS UPDATE

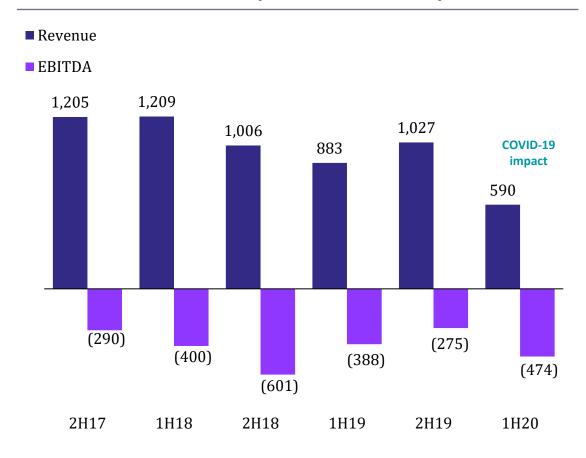


### **Business update**

- The leading automotive classifieds platform in Pakistan
- Later lockdowns in Pakistan heavily impacted 2Q 2020 revenues
- Improvements in economic activity being seen following the easing of restrictions
- Significant government stimulus providing support to economy
- Traffic returned to pre-COVID levels in June and July 2020 and active listings in July 2020 are the highest on record

#### Direct and organic traffic (m)





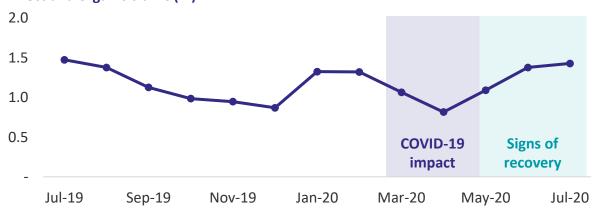
# **AUTODEAL UPDATE**



### **Business update**

- Leading operator of online auto classified portals in the Philippines
- Statically focused on new car sales as the new vehicle classifieds market is less prone to disruption from lower value participants
- Government restrictions in the Philippines remain variable
- AutoDeal has successfully implemented cost savings measures
- 20% increase in EBITDA in 1H20 on pcp

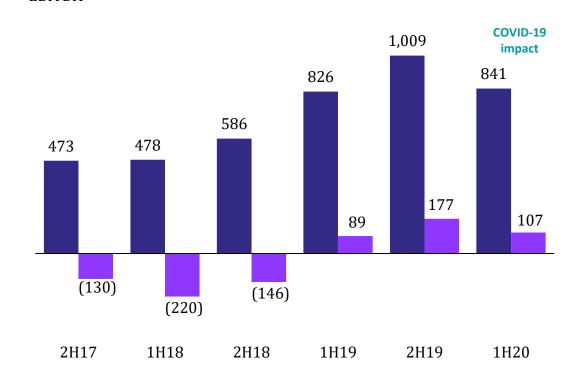
#### Direct and organic traffic (m)



### Revenue and EBITDA (A\$k, 100% basis)



EBITDA



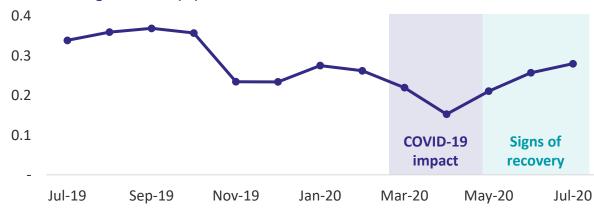
# CARSDB UPDATE



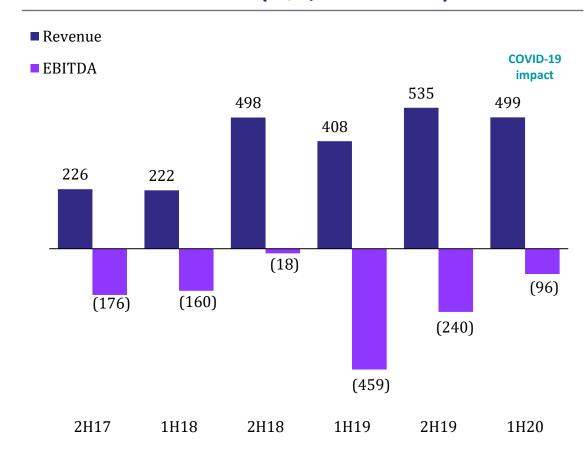
### **Business update**

- The leading automotive classifieds platform in Myanmar
- Focused on driving increased consumer penetration and brand awareness and expanding innovative service to drive future growth
- Business performing strongly despite travel restrictions and lockdowns with strong momentum towards profitability
- +22% increase in revenue in 1H 2020 on pcp and revenue in July 2020
   ~2x the average monthly revenue during 2Q 2020

#### Direct and organic traffic (m)



1. Unaudited revenue in July



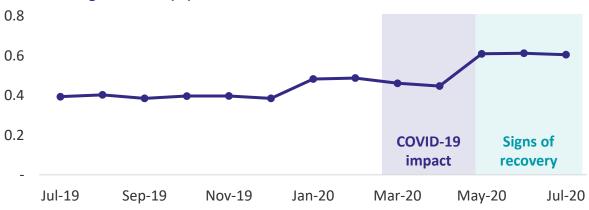
### WEST AFRICA UPDATE

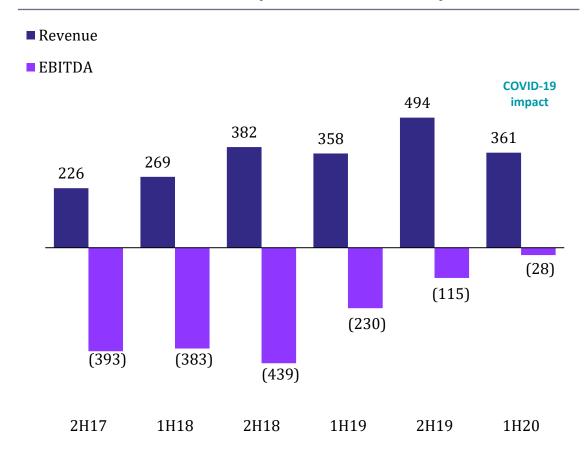


### **Business update**

- West Africa is comprised of 2 portfolio companies, MeQasa (#1 online property marketplace in Ghana) and PropertyPro (the #1 online property marketplace in Nigeria)
- Continued progress towards profitability with +88% improvement in EBITDA in 1H20 on pcp

#### Direct and organic traffic (m)





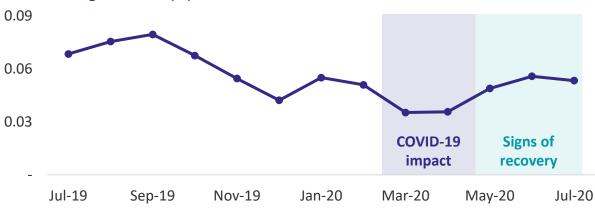
# HOPPLER UPDATE

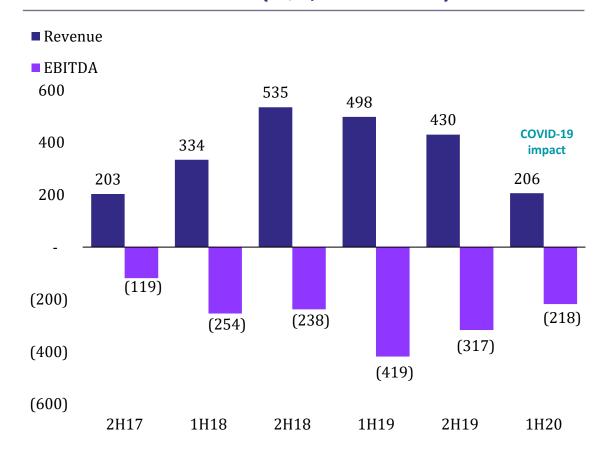


### **Business update**

- The #1 platform in the Philippines used by property vendors, buyers and agents to manage property transactions
- Hoppler is focused on positioning itself as the trusted real estate marketplace where trust issues currently exist with brokering model
- +48% EBITDA improvement in 1H 2020 on pcp
- Traffic in April 2020 impacted significantly by lockdowns (~0.6x traffic in April 2019) with signs of recovery in June and July 2020

#### Direct and organic traffic (m)





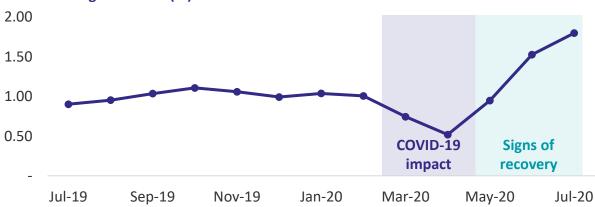
# MOTEUR UPDATE



### **Business update**

- The #1 automotive marketplace in Morocco
- Morocco is one of the most dynamic economies of the MENA region, with a population of over 35m
- Traffic and listings have recovered considerably in June and July 2020 and are more than 2x higher than the lows experienced in April 2020
- Lockdowns and travel restrictions have been reimposed in Morocco in August 2020

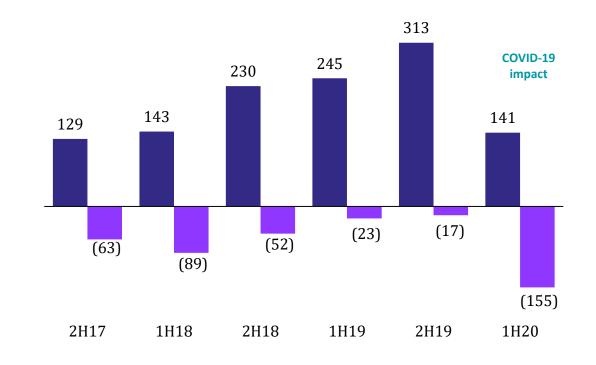
#### Direct and organic traffic (m)



### Revenue and EBITDA (A\$k, 100% basis)

■ Revenue

EBITDA



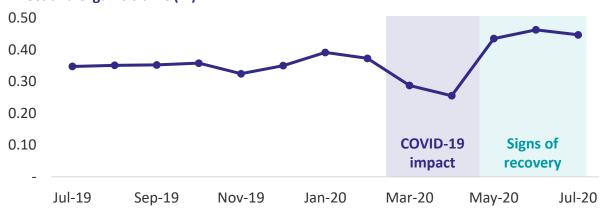
## LANKAPROPERTYWEB UPDATE

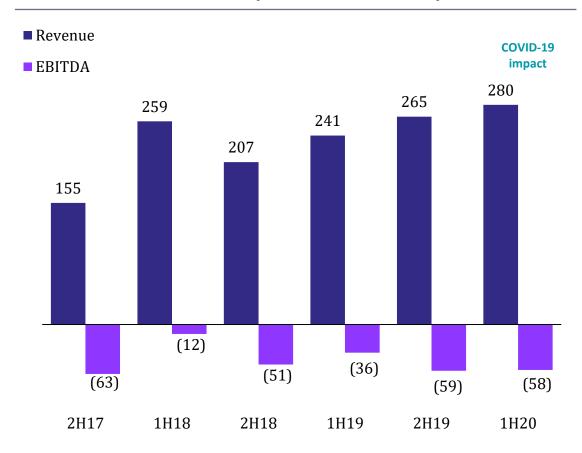


### **Business update**

- The #1 online real estate portal in Sri Lanka
- The business is well positioned to grow its core revenues as well as launch new advertising products online and offline
- Traffic and listings dropped considerable in April 2020 but have recovered in recent months
- Revenue growth of 16% in 1H 2020 on pcp in challenging conditions

#### Direct and organic traffic (m)







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