

Afterpay Limited ASX: APT

# **ASX Announcement**

27 August 2020

#### FY20 Results Presentation

Afterpay Limited (**Afterpay**) attaches the FY20 results presentation materials for the briefing to be held via a live audio webcast at 10.00am (AEST) today.

The webcast will be accessible via this link: Afterpay FY20 Results Presentation.

Investors wishing to ask questions at the end of the presentation will be required to also register using the following link: <u>Afterpay FY20 Results Q&A</u>. On registering you will receive a dial in number based on your location, the conference ID and a unique PIN to use when dialling into the call.

#### Authorised by:

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# evolution.

**FY20 Results Presentation** 27 August 2020

# Disclaimer

The material in this presentation is general background information about Afterpay Limited (APT) and is current at the date of the presentation, 27 August 2020. The information in the presentation is given for informational purposes only, is in summary form and does not purport to be complete. It is intended to be read by a professional analyst audience in conjunction with APT's other announcements to the ASX, including the FY20 Full Year Results announcement. It is not intended to be relied upon as advice to current shareholders, investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular shareholder or investor. No representation is made as to the accuracy, completeness or reliability of the presentation. APT is not obliged to, and does not represent that it will, update the presentation for future developments.

All currency figures are in Australian dollars unless otherwise stated. Totals and change calculations may not equate precisely due to rounding.

This presentation contains statements that are, or may be deemed to be, forward-looking statements. These forward-looking statements may be identified by the use of forward-looking terminology, including the terms "believe", "estimate", "plan", "target", "project", "anticipate", "expect", "intend", "likely", "may", "will", "could" or "should" or similar expressions, or by discussions of strategy, plans, objectives, targets, goals, future events or intentions. Indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. You are cautioned not to place undue reliance on such forward-looking statements. Such forward looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of APT or any of its related entities which may cause actual results to differ materially from those expressed or implied in such statements. There can be no assurance that actual outcomes will not differ materially from these statements.



# Acceleration in new markets driving strong performance... margins maintained



Note: Change in calculations may not equate due to rounding. 1. Defined as having transacted at least once in the last 12 months. 2. Afterpay Total Income includes Afterpay Income and Other Income. 3. Gross Losses are defined as the Afterpay receivable impairment expense as a percentage of Underlying Sales.

# Momentum building



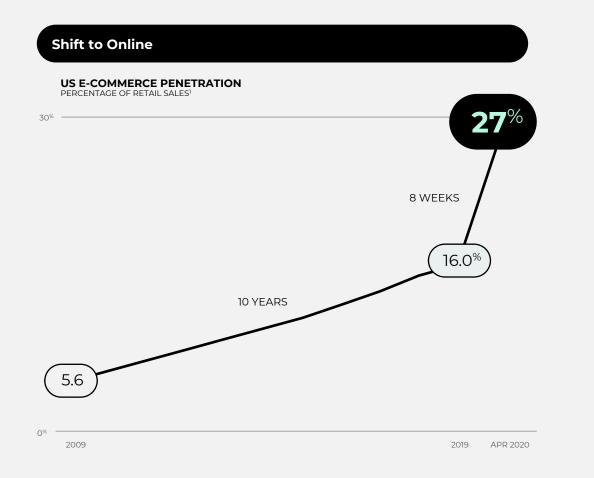


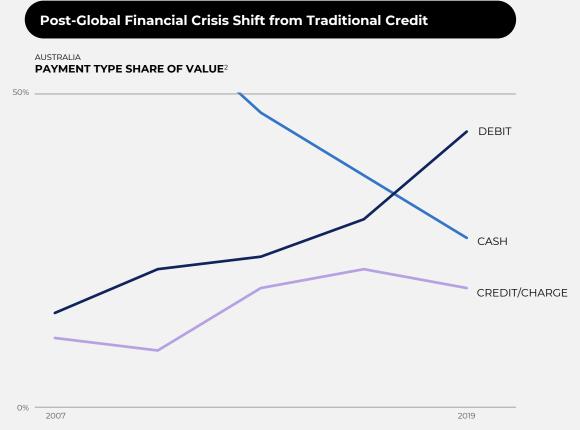
#### **FY20 RESULTS PRESENTATION**



# COVID-19 accelerating long-term, structural shifts that align with Afterpay business model









# Our strategic pillars drive us ...our focus has evolved





#### Brand

It's not pay in four, or BNPL, it's Afterpay.

We are the verb and our own category.

New visual identity to enhance alignment with our global customer base and differentiation.

#### Grow

Expand globally to deepen retailer partnerships.

Increased focus on SMB acceptance in newer markets.

Utilise brand and innovation to drive customer acceptance and retention.



#### Innovate

Drive greater ecosystem value to customers and merchants.

Customer-led differentiation via platform enhancements.

Merchant insights, tools and value-added outcomes.



#### Perform

Maintain focus in every aspect of our performance.

Accelerate investment in the global addressable market opportunity.



#### Do the right thing

Maintain focus on our people, protecting the business, caring for customers and good corporate governance.

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#### August 2020

# New brand launched

It symbolises our evolution. It reflects our customers.

It's all about our vision, our mission, and our values. It's where we came from and where we are going.

lt's Afterpay.

# But our core principles and differentiated model stay the same

#### **Traditional Credit Industry**

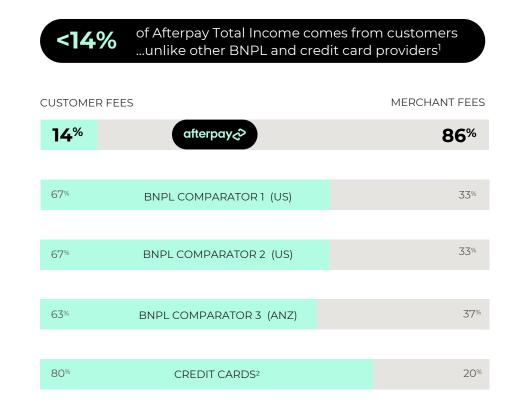


Needs the consumer to lose for them to win

Survives by **charging interest** and pushing consumers into **revolving debt** 

We see the world differently We trust in the next generation and reward people spending responsibly.
We empower people to use their money for the things they want – we put the consumer first.
We don't charge interest or hidden fees.
We cap late fees and they don't accumulate.
Accounts are paused when customers miss a single payment.
Low average order<sup>1</sup> (\$153) and low average outstanding balance<sup>2</sup> (\$190).

We only increase customer limits when they **demonstrate good repayment** behaviours.



#### Source: 1. Based on comparative analysis of competitors' source of income (consumer vs merchant fees) from financial reports 2. Average based on analysis of financial institutions financial reports

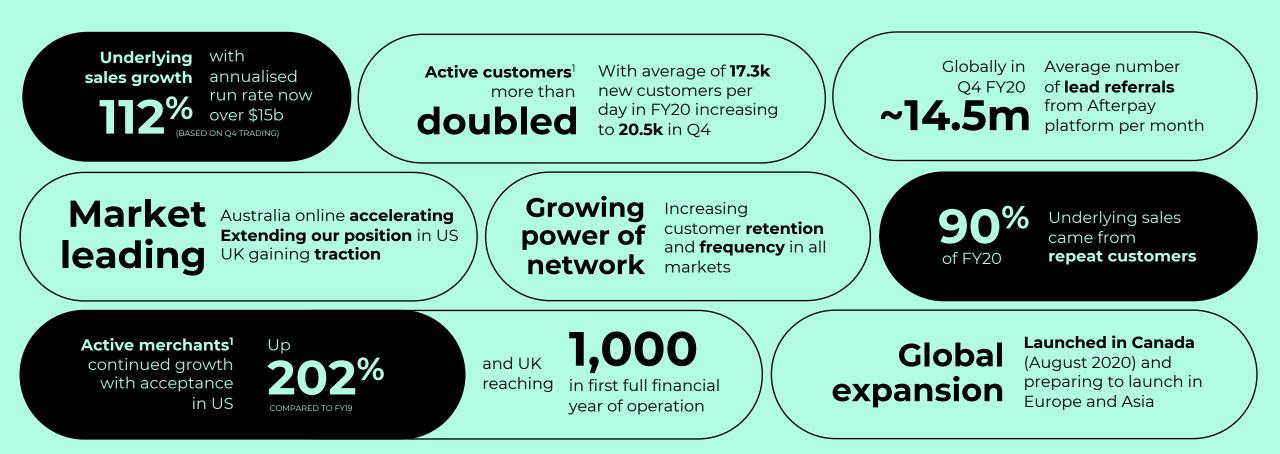
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# FY20 key highlights



# COVID-19 response and performance



Risk model tested in response to COVID-19 and effectiveness proven.

Impact of risk settings realised within weeks with a material reduction in underlying sales contribution from new and higher loss customer tiers.

#### Impacts on performance

Strong performance in sales, customer and merchant acquisition due to:

- Increase in online spending.
- Preference towards debit over credit.
- Attractiveness of budget focused model in uncertain economic environment.
- Impact of Government stimulus

- Underlying Sales moderated in the second half of March, increased in April and grew to record levels in May and June.
- Payment defaults at record lows in April and May and trend sustained in June and July.

Trends in recent months (WEEK ON WEEK)

AUSTRALIAN UNDERLYING SALES GROWTH BY CUSTOMER COHORT IN RECENT MONTHS

#### Getting home and family ready

**Peaked:** home, gaming + hobbies, fitness, pet spend, groceries

**Bottomed out:** jewellery, footwear

#### Keeping everyone comfortable and entertained

**Peaked:** beauty/cosmetics, home, furniture, office, toys

Bottomed out: hair + beauty salons, health, travel, groceries, experiences

#### New clothes, outdoor goods

**Peaked**: apparel, footwear, outdoor, jewellery, automotive

Bottomed out: games + hobbies, beauty, fitness, office, toys

#### Personal care front of mind

**Peaked**: health, hair and beauty, services

Bottomed out: footwear, electronics, appliances, home and baby

### Spending habits are stabilising

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Peaked: apparel

Bottomed out: furniture

BABY BOOMER

GEN X GEN Y -MILLENNIAL



MARCH

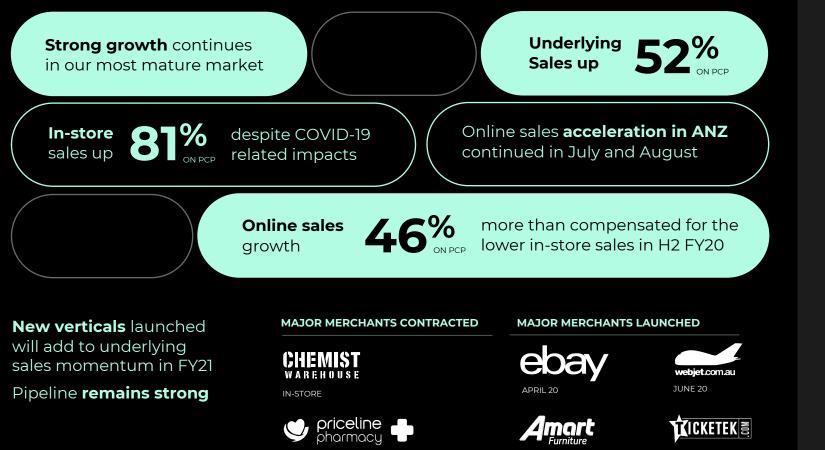
0%

100%

50%

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# ANZ performance



AUG 20 ONLINE

JULY 20

QANTAS

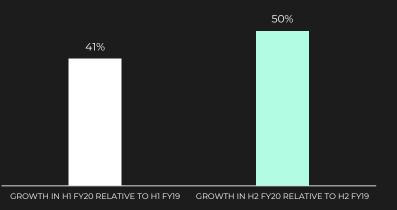
APRIL 20

IN-STORE AND ONLINE

Strategic partnership launched

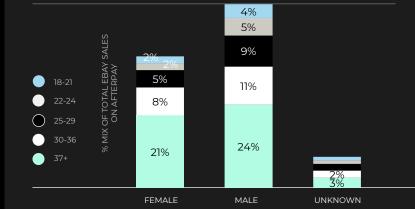
with Qantas Frequent Flyer

#### ONLINE UNDERLYING SALES GROWTH IN H1 FY20 AND H2 FY20 RELATIVE TO PCP



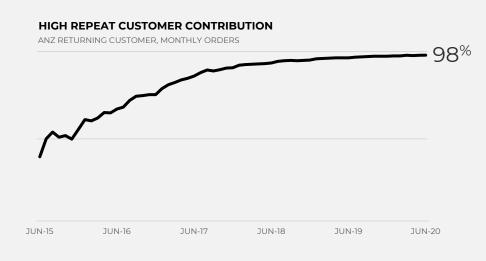
#### EBAY SALES ON AFTERPAY

DISTRIBUTION BY AGE AND GENDER

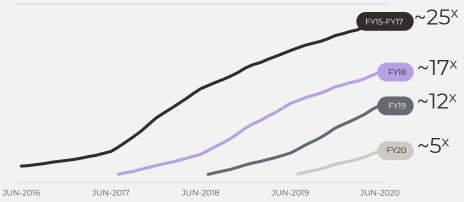


# ANZ blueprint

#### High acceptance + high frequency = lower losses + higher profitability

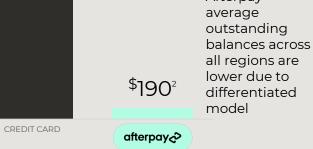


#### IN FY20, THE EARLIEST CUSTOMER COHORTS IN ANZ ARE TRANSACTING ~25X PER ANNUM

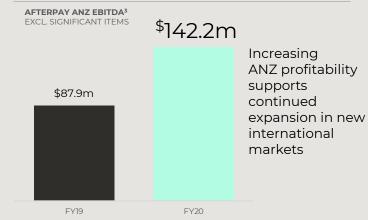


#### \$2,889 Afterpay

LOWER AVERAGE OUTSTANDING BALANCES<sup>1</sup>



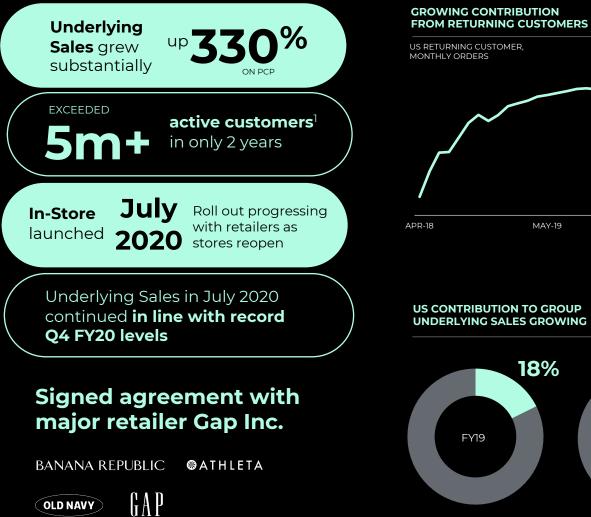
#### ANZ REPORTED SEGMENT EBITDA



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Notes: 1. Finder Survey (June 2020). 2.. Based on Group June 2020 3. Afterpay ANZ EBITDA as reported in the Financial Statements Segment. Afterpay ANZ EBITDA does not include Corporate or Pay Now related costs.

# US performance



US RETURNING CUSTOMER, 86% MAY-19 JUN-20 US **US CONTRIBUTION TO GROUP** OTHER UNDERLYING SALES GROWING 18% 36% FY20

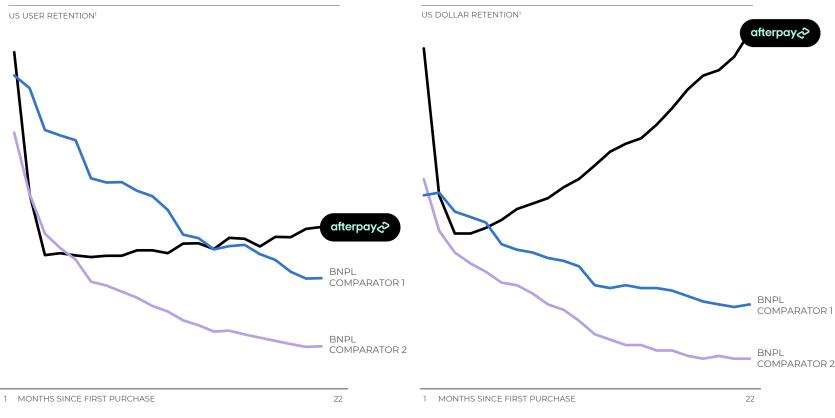
Pipeline of new and integrating merchants is more substantial than at any previous period.

A number of globally recognised brands expected to launch ahead of the holiday season.

MAJOR RETAIL DEALS	5
Iululemon	<b>ГЕИТҮ SKIN</b>
CharlotteTilbury	🛞 ТАТСНА.
AMOREPACIFIC	HUDABEAUTY
PUMA na	ative vineyard vine
MAJOR IN-STORE RET	AILERS
<b>FINISH LINE</b>	SKECHERS
FOREVER 21 <sup>°</sup>	Levi's
SOLSTICE s u n g l a s s e s	fresh

# Afterpay has stronger US network dynamics ...delivering more value to retail partners

#### % OF USERS WHO CONTINUE TO TRANSACT ON PLATFORM OVER TIME



% OF CUSTOMER SPEND IN SUBSEQUENT

MONTHS COMPARED TO FIRST PURCHASE

Retailer survey data<sup>2</sup> says:



of retailers see improving conversion and fewer cart abandons

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72% of retailers see expanding AOV and basket size

66% of retailers see improving customer satisfaction

When partnering with Afterpay, merchants on average<sup>3</sup> see:

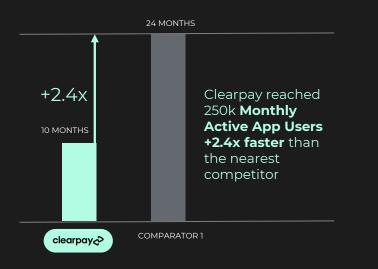
>25<sup>%</sup> Lift in AOV
>20<sup>%</sup> Lift in Conversion
>20<sup>%</sup> Lift in Frequency





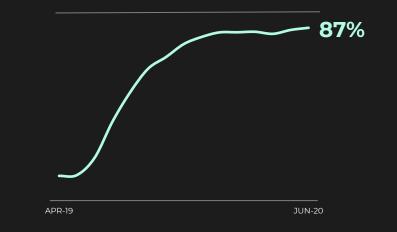
#### CLEARPAY IS ACCELERATING

TIME SINCE LAUNCH TO REACH 250K MONTHLY ACTIVE APP USERS <sup>2</sup>



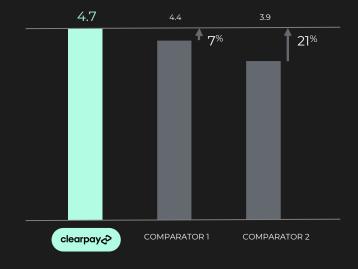
#### GROWING CONTRIBUTION FROM RETURNING CUSTOMERS

UK RETURNING CUSTOMER, MONTHLY ORDERS



#### MOST LIKED<sup>3</sup>

TRUSTPILOT RATING





# New markets tracking to ANZ customer frequency but scaling at faster rate



# **Global** expansion



#### North America extension

- Launched in Canada in August 2020.
- A number of major retailers are contracted or integrating including:
- Perfume.com Trusted since 1999 AMERICAN EAGLE HUDABEAUTY dermalogica NIXON () Fragrance MAELYS MAELYS Roots MAELYS

#### Accelerate expansion into Europe

- Agreement to acquire Pagantis provides opportunity to launch in Spain, France, and Italy with regulatory approval to also operate in Portugal.
- Addressable e-commerce market in these four countries exceeds €150b<sup>1</sup> (\$247b).
- Acquisition provides a fully staffed and experienced team; existing multi-lingual technology stack and IP; and path to operate across all EU member states (subject to regulatory approval).

#### First steps in Asia

- An in-region team will be established via a small acquisition of a Singapore-based company operating in Indonesia (EmpatKali).
- Exploring opportunities to leverage Tencent's network and relationships to expand into new regions in Asia.

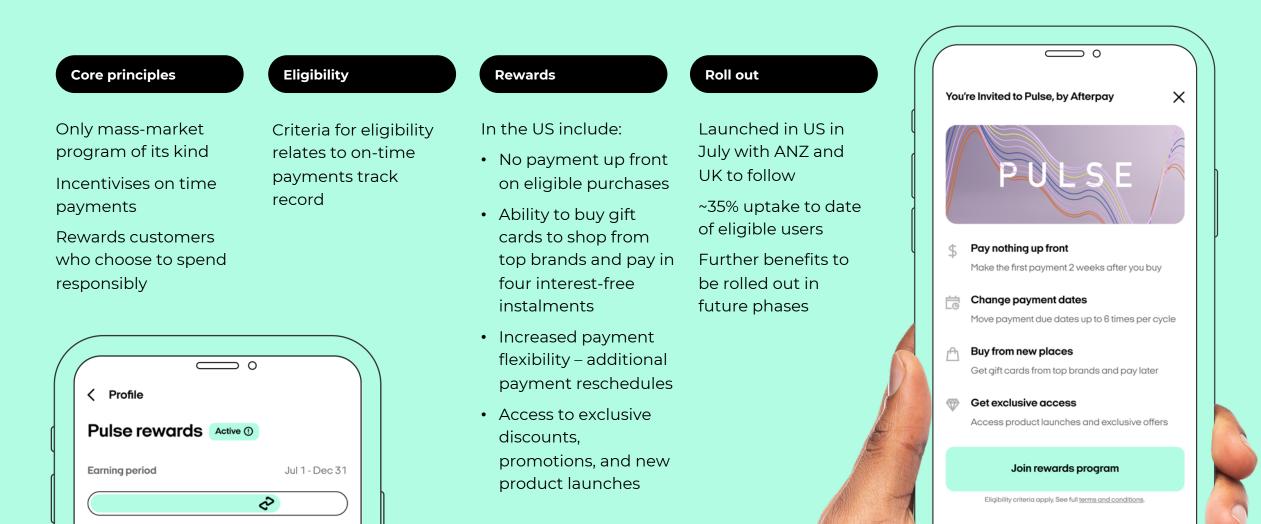
# Recent major brands





# One of a kind loyalty program rewarding responsible spending

25



# Flexibility for consumers



Expanding cross border trade

Progressing roll out of cross border trade (**XBT**) Platform:

- ANZ and UK completed
- US and CA to be completed in early 2021
- Roll out into new regions in mid term
- XBT will facilitate an additional revenue stream in due course

#### Consumer enhancements being rolled out

- Express checkout
- Persistent login
- Customer personalisation to drive conversion
- Creating wish lists and favourites

#### Visible Limits

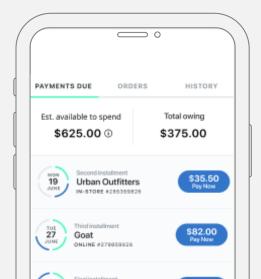
- Live in August globally
- Ability to view available spend limit and total amount already owed
- ANZ and UK completed
- Promotes further transparency and responsible spending

#### Flexibility and Schedule payment changes

Ability for customers to:

- Nominate any amount to be paid to help manage budget
- Make overdue payments at checkout
- Request up to 3 changes to payment schedules per year

00			
afterpay			Home Payment Schedule My Account In-store
Hey, <b>Jessica</b>	Est. available to spend	Total you owe \$375.00	Get the app to manage your account on the go!
🕢 Orders			
DATE	ORDER NO.	MERCHANT	ORDER AMOUNT AMOUNT OWING ACT
25/06/2020	Online #126854216	Youfoodz	\$69.00AUD \$69.00AUD
09/04/2020	Online #114640336	THE ICONIC	\$306.00 AUD \$306.00 AUD 22



# Partnerships

#### **Payment Schemes:**

Global strategic partnerships with both Visa and Mastercard which began delivering cost efficiencies in FY20.

American Express® accepted as a repayment option in US.

#### **Payment Acceptance:**

Live globally with Worldpay for payments processing, realising cost and scale synergies as well as an avenue to accelerate international expansion.

Apple Pay made available as a repayment method for consumers globally.

#### Card issuing:

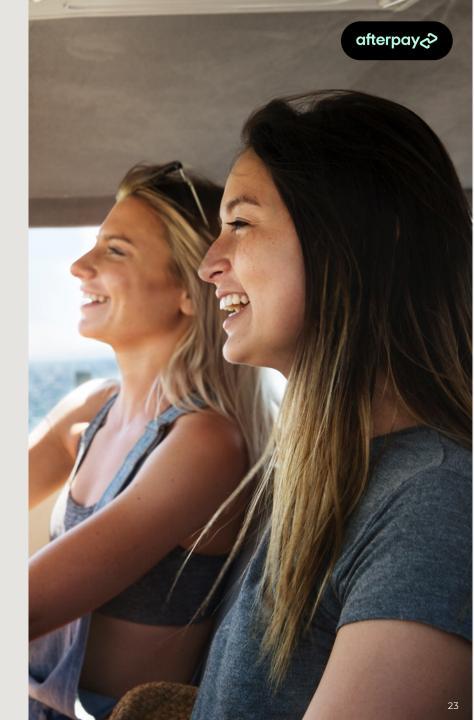
Launched Visa virtual in-store card in the US in partnership with Apple Pay and Google Pay.

Issuing virtual Visa (US) and Mastercard (AU) cards to accelerate merchant integration.

Integrating with Plaid, as part of enabling direct debits from consumer bank accounts in the US.

Plaid enables consumers to connect their financial accounts at more than 11,000 institutions with more than 3,000 digital apps and services across the world.



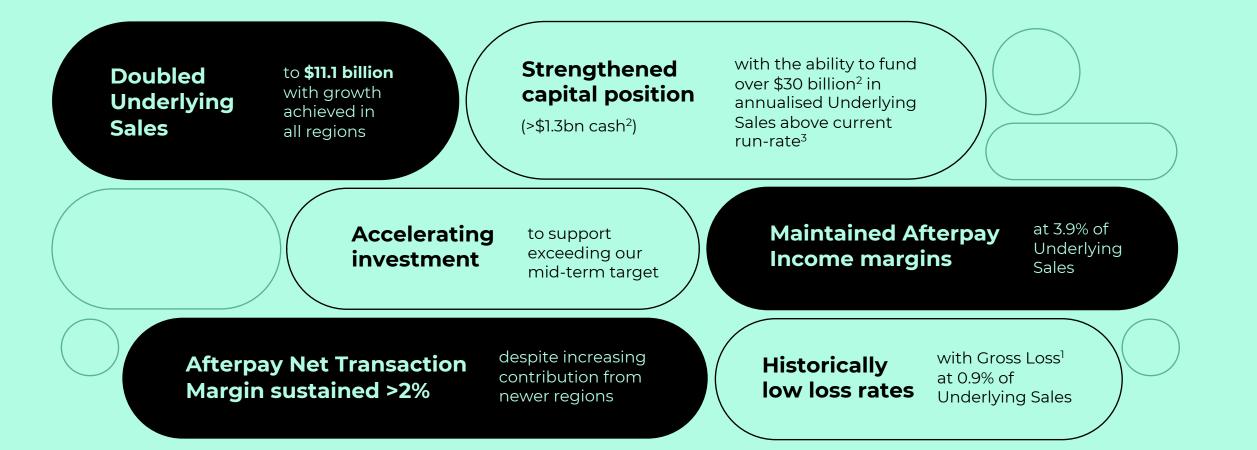






# Group financial highlights





# afterpay

# Group financial snapshot

A\$M (UNLESS OTHERWISE STATED)	FY20	FY19	CHANGE %
Group - key financial metrics			
Group Total Income	519.2	264.1	<b>97</b> %
Afterpay Income <sup>1</sup>	433.8	200.9	116%
Pay Now Revenue	16.5	17.1	(4%)
Other Income (Late Fees) <sup>1</sup>	68.8	46.1	49%
Group Net Transaction Margin <sup>2</sup>	261.3	129.7	101%
Afterpay NTM	250.2	119.3	110%
Pay Now Gross Margin	11.1	10.4	7%
<b>EBITDA</b> (excluding Significant Items) <sup>3,4</sup>	44.4	25.7	73%
Loss for the year - Statutory	(22.9)	(43.8)	<b>48</b> %

Strong growth matched by strong margin performance, notwithstanding:

- increased contribution from less-mature markets which are initially lower margin;
- materially lower late fees as a percentage of Afterpay Total Income<sup>5</sup>

Note: Change calculations may not equate due to rounding.

1. Afterpay Income reflects income from merchants. Other Income relates to Late Fees.

2. Net Transaction Margin is equal to Afterpay Net Transaction Margin and Pay Now Gross Margin

- 3. EBITDA (excluding significant items) excludes foreign currency (FX) gains/losses on foreign denominated balances. FY19 EBITDA (excluding significant items) has been restated to exclude a favourable \$3.0 million FX gain. FY20 EBITDA (excluding significant items) excludes a favourable \$19.9 million FX gain.
- 4. FY19 EBITDA (excluding significant items) has not been restated for the adoption of AASB 16 leases. FY20 EBITDA (excluding significant items) includes a \$5.6 million benefit from the adoption of AASB 16. The Group adopted AASB 16 using the modified retrospective method and has not restated comparatives for FY19 as per the specific transitional provisions.

5. Afterpay Total Income is the sum of Afterpay Income (income from merchants) and Afterpay Other Income.

# Afterpay key metrics

\$M (UNLESS OTHERWISE STATED)	FY20	FY19	CHANGE %
<b>Underlying Sales</b> (\$m) <sup>1</sup>	11,114.2	5,247.2	112%
Afterpay Income	433.8	200.9	116%
% of Underlying Sales	3.9%	3.8%	0.1pp <sup>7</sup>
<b>Other Income</b> (Late Fees) <sup>2</sup>	68.8	46.1	<b>49</b> %
% of Underlying Sales	0.6%	0.9%	(0.3pp)
Afterpay Total Income	502.7	247.0	103%
Gross Loss <sup>3</sup>	(94.5)	(58.7)	61%
% of Underlying Sales	(0.9%)	(1.1%)	0.3pp
<b>Net Transaction Loss</b> (NTL) <sup>4</sup>	(42.8)	(22.2)	93%
% of Underlying Sales	(0.4%)	(0.4%)	0.0pp
Other variable transaction costs (incl. Finance costs <sup>5</sup> )	(140.9)	(59.3)	137%
% of Underlying Sales	(1.3%)	(1.1%)	(0.1pp)
<b>Net Transaction Margin</b> (NTM) <sup>6</sup>	250.2	119.3	110%
% of Underlying Sales	2.3%	2.3%	(0.0pp)

#### Net transaction margin maintained at 2.3% as:

- improvement in Afterpay Income and Gross Loss as a percentage of underlying sales offset by:
- reduction in late fees and slightly higher other variable transaction costs

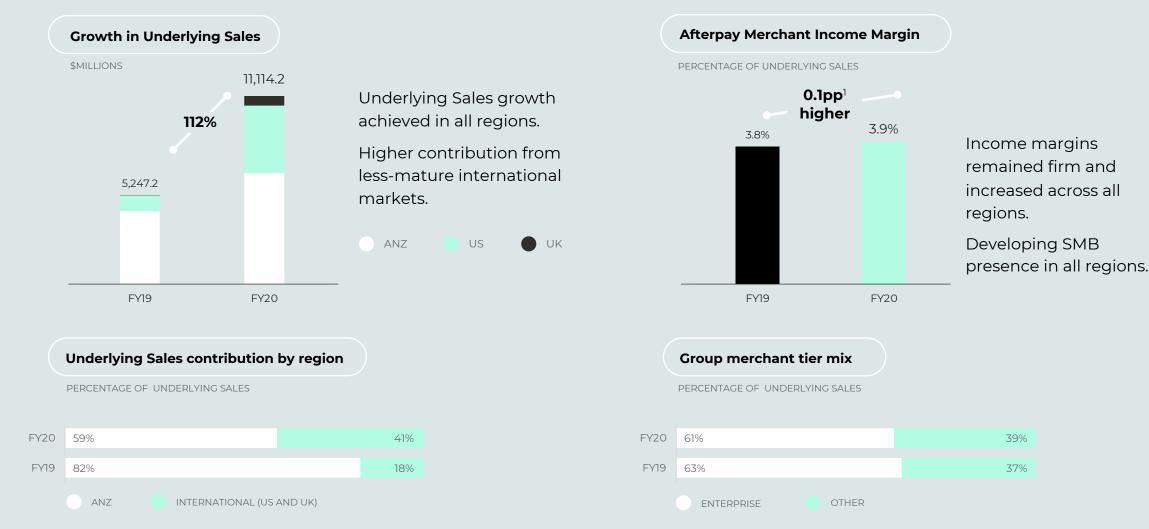
Note: Change calculations may not equate due to rounding.

1. Unaudited, as at 30 June.

- 2. Afterpay Other Income relates to Late Fees and is included in the calculation of NTL by management.
- 3. Gross Loss is shown as Receivables Impairment Expense in the Consolidated Statement of Comprehensive Income. Gross Loss is included in the calculation of NTL.
- 4. NTL calculation comprises Gross Loss, Chargebacks, Debt Recovery Costs, net of Late Fees.
- 5. Finance costs associated with external receivables funding. Reported within Finance Costs and included in NTM
- 6. Afterpay NTM is calculated as Afterpay Income, less NTL, less Other variable transaction costs (incl. Finance Costs). A reconciliation from Afterpay Income to Afterpay NTM is provided in the Appendix.
- 7. 'pp' represents percentage points, calculated as the difference between FY20 and FY19.



# Doubled Underlying Sales and maintained Afterpay Income Margin



# Historically low loss rates

Loss performance continues to improve despite an uncertain economic environment and increased mix contribution from newer markets (which are initially higher loss).

Improving Gross Loss performance was achieved in all markets.

Net Transaction Loss (NTL) of 0.4% of Underlying Sales was driven by an improvement in Gross Loss offset by a reduction in Late Fees.

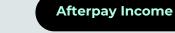


Net Transaction Loss ratio maintained despite a significant reduction in late fees



# Afterpay Net Transaction Margin sustained at over 2% of Underlying Sales

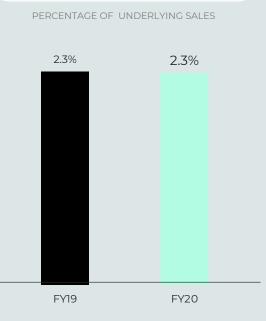
Afterpay Net Transaction Margin



**Net Transaction Loss** 

Other variable transaction costs<sup>1</sup>

#### Afterpay Net Transaction Margin



Afterpay Net Transaction Margin (NTM) remained strong at 2.3%, in line with prior year.

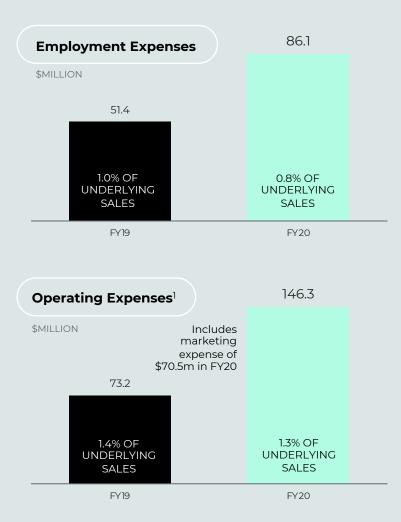
The NTM result was achieved notwithstanding increasing contribution from less-mature regions which are lower margin.

- US and UK now represent 41% of Group Underlying Sales, up from 18%
- Positive and growing Afterpay NTM % was achieved within all regions, including UK in its first full year of operations.

Afterpay NTM as a percentage of Underlying Sales will be impacted by increasing mix contribution in FY21 from newer and yet-to-be-launched regions, which are initially lower margin, even as NTM within each region is expected to improve. We continue to target 2% NTM in the longer-term.



# Continuing to invest for growth



#### Continued investment in FY20

Continued investment to accelerate growth in existing and new markets and exceed mid-term target of \$20b in Underlying Sales by FY22. Investment has included:

- Growth in sales, technology and product functions
- Marketing investment to support sales growth and global expansion, including co-marketing with major brands and global re-brand

Employment Expenses and Operating Expenses were 0.8% and 1.3% of Underlying Sales in FY20, an improvement of 0.2pp and 0.1pp on FY19, respectively.

# Afterpay will further accelerate investment for growth in FY21

With new markets tracking in line with ANZ blueprint, and additional markets coming online in FY21, we will further accelerate our investment to:

- Enhance our platform and continue to grow our people resources
- Pursue co-marketing opportunities and invest with our retail partners
- Consolidate our market-leading position in existing markets
- Expedite our expansion into new markets to leverage early mover advantage.

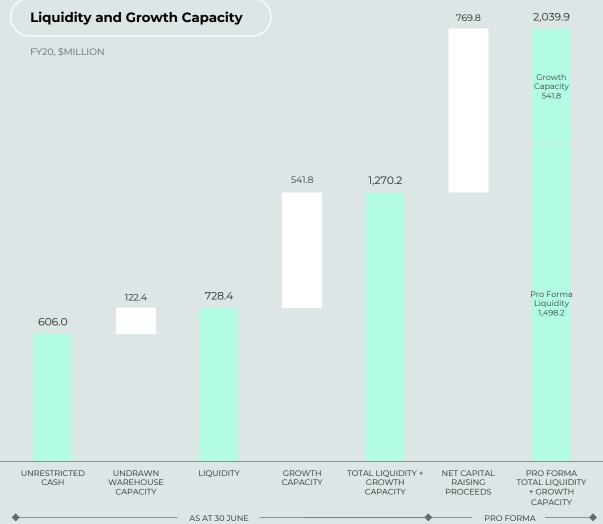
Note: 1. FY20 Operating Expenses as reported in the Financial Statements include one-off items of \$6.4m and foreign currency gain of \$19.9m. FY20 Operating Expenses excluding these items would have been \$159.8m.

# Balance sheet strength

Pro Forma Total Cash<sup>1</sup> of **>\$1.3 billion** and combined Pro Forma Liquidity and Growth Capacity of **>\$2.0 billion.** 

Combined Pro Forma Liquidity and Growth Capacity of >\$2.0 billion is able to fund over \$30 billion<sup>2</sup> in Underlying Sales above the current annualised Underlying Sales run-rate of \$15 billion (Q4 FY20).

	\$MILLION	FY20	FY19
ash	Cash	606.0	231.5
Net Cash	Restricted Cash <sup>3</sup>	1.5	2.0
ž	Total Cash <sup>1</sup>	607.6	233.5
	Debt <sup>4</sup>	(469.0)	(50.2)
	Net Cash	138.5	183.3
	\$MILLION	FY20	FY19
>	Cash	606.0	231.5
Liquidity	Undrawn warehouse capacity <sup>5</sup>	122.4	378.6
n	Liquidity	728.4	610.1
-	Growth capacity <sup>5</sup>	541.8	568.3
	Total Liquidity & Growth Capacity	1,270.2	1,178.4
	\$MILLION	FY20	FY19
ma	Net capital raising proceeds <sup>6</sup>	769.8	-
Pro torma	Pro Forma Total Cash	1,377.3	233.5
ז	Pro Forma Liquidity & Growth Capacity	2,039.9	1,178.4



Note: 1. Total cash includes cash and restricted cash. 2. Estimated calculation based on the terms of Afterpay's existing warehouse funding facilities and historical performance of receivables. 3. Relates to cash assets held with banks as collateral for daily cash settlements with merchants and payments to funding providers. 4. Debt is equal to Interest Bearing Loans and Borrowings in the Financial Statements. Movement in debt on the balance sheet includes lease liabilities and amortisation related to capitalised borrowing costs, therefore will not be comparable to cashflow movement. 5. Undrawn warehouse capacity refers to the borrowing capacity in the debt facilities available as at 30 June 2020. Growth capacity reflects the difference between the facility limit and the drawn and undrawn warehouse capacity of each facility. Further detail next page. 6. Related to the \$786.2m capital raising in July 2020, net of capital raising fees.

# Well diversified debt facility portfolio by source and maturity





CITI (AU)

Capacity to fund additional growth:

- \$122.4m of undrawn warehouse capacity
- \$541.8m of warehouse facility headroom to fund growth in receivables ("growth capacity")

Facilities established and extended:

- Established US\$200m US facility with Goldman Sachs (GS) (FY22 maturity)
- Existing US facility with Citi extended to FY22 at US\$200m limit
- Established NZ\$50m NZ facility with Bank of New Zealand (FY22 maturity)
- Extended AU facilities to FY23 maturity
- Terms received for establishment of £100m UK

Weighted average life of debt facilities of 2.0 years.

Note: 1. Actual drawn debt under the receivables warehouse facilities is \$465.4m. This is reported in the Financial Statements (Note 13) as "Secured Interest Bearing Borrowings" of \$461.4m, reflecting actual drawn debt of \$465.4m adjusted for capitalised borrowing costs and accrued interest of \$4.0m.

# Statutory profit & loss

\$MILLION	FY20	FY19
Afterpay income	433.8	200.9
Pay Now revenue	16.5	17.1
Other income	68.8	46.1
Total Income	519.2	264.1
Cost of sales	(134.3)	(59.6)
Gross Profit	384.9	204.6
Depreciation and amortisation	(30.0)	(22.4)
Employment expenses	(86.1)	(51.4)
Share based payments	(30.5)	(30.5)
Receivables impairment expense	(94.5)	(58.7)
Net loss on financial liabilities at fair value	(2.0)	-
Operating expenses	(146.3)	(73.2)
Operating Loss	(4.6)	(31.7)
Share of loss of associate	(1.1)	-
Finance income	1.4	0.6
Finance cost	(22.5)	(11.7)
Loss before Tax	(26.8)	(42.8)
Income tax (expense)/benefit	3.9	(1.0)
Loss for the Year	(22.9)	(43.8)

#### Commentary

Total Income was up 97% on the prior year, driven by growth in Underlying Sales across all regions and expanding Afterpay Income margins. Gross Profit was up 88% on the prior year, broadly following growth in Total Income.

Employment Expenses and Operating Expenses were \$86.1m and \$146.3m respectively. Operating Expenses includes significant items related to one-off costs of \$6.4m and a foreign currency gain of \$19.9m. Operating Expenses excluding these significant items would have been \$159.8m.

The Group recorded a Statutory Loss before and after Tax of \$26.8m and \$22.9m, respectively. Statutory Loss is significantly impacted by one-off and non-cash items (including foreign exchange gains, share-based payment expenses, net losses on financial liabilities at fair value and share of loss of associate).

#### **Reconciliation to Statutory Accounts**

A reconciliation of Gross Profit to NTM and a reconciliation of Loss for the Period to EBITDA (excluding significant items) are provided in the Appendix. EBITDA (excluding significant items) adds back depreciation and amortisation, net finance costs, share of loss of associate, net loss on financial liabilities at fair value, share based payments and one-off items and foreign currency gains from Loss before Tax. **Balance Sheet** 

Key Balance Sheet Metrics

## **Balance sheet**

\$MILLION	30 JUN 20	30 JUN 19
Cash	606.0	231.5
Restricted cash <sup>1</sup>	1.5	2.0
Receivables	781.9	452.7
Other current and non-current assets	219.1	134.3
Total Assets	1,608.5	820.5
Payables	180.7	110.0
Debt <sup>2</sup>	469.0	50.2
Other liabilities	12.4	11.7
Total Liabilities	662.2	172.0
Equity	946.4	648.5
\$MILLION	30 JUN 20	30 JUN 19
Net cash / (debt)	138.5	183.3
Liquidity	728.4	610.1
Interest cover ratio	n.a.	3.8x
Warehouse debt, % of receivables <sup>3</sup>	59.5%	-
Warehouse debt, % of receivables <sup>3</sup> % drawn of warehouse funding facilities	59.5% 41.2%	-
		- - 946.9

#### Commentary

A significant increase in receivables to \$781.9m reflected the continued growth in Afterpay Underlying Sales in all regions.

The Group had cash of \$606.0m at 30 June 2020, with an increase in cash due to capital raisings during the year and greater drawdown of debt to fund growth in receivables. The proportion of receivables funded by warehouse debt was 59.5% at 30 June 2020.

The increase in debt to \$469.0m reflects the increased funding of receivables with debt, net the repayment of the \$50.0m unsecured retail notes in Australia. The proportion of warehouse facilities drawn at 30 June 2020 was 41.2%. The Group has \$664.1m<sup>4</sup> of facility headroom to fund further growth in receivables via debt.

Cash and liquidity shown on this page excludes the capital raising in July 2020.

Note: Amounts may not sum due to rounding. 1. Relates to cash assets held with banks as collateral for daily cash settlements with merchants and payments to funding providers. Included within Other Financial Assets in the Financial Statements. 2. Debt is equal to Interest Bearing Loans and Borrowings in the Financial Statements. Movement in debt on the balance sheet includes amortisation related to capitalised borrowing costs, therefore will not be comparable to cashflow movement. 3. Calculated as drawn warehouse debt divided by Receivables as reported in the Financial Statements. 4. Equal to facility limit less drawn debt. Comprised of undrawn warehouse capacity and additional growth capacity

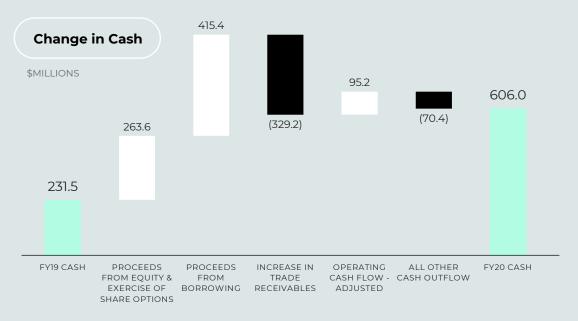
# Cash flow statement

\$MILLION	FY20	FY19
Receipts from customers	9,955.0	4,823.0
Payments to merchants and suppliers	(10,103.8)	(4,916.3)
Payments to employees and other	(85.2)	(48.9)
Operating Cash Flow	(234.0)	(142.2)
Increase in Receivables	329.2	213.6
Operating Cash Flow - Adjusted	95.2	71.4
Payments for intangibles and PPE	(45.6)	(23.6)
Contributions to associates / Proceeds from sale of business	(5.1)	7.5
Other	2.0	(0.2)
Investing Cash Flow	(48.6)	(16.3)
Net proceeds from borrowing	415.4	(111.5)
Proceeds from exercise of share options	30.6	13.6
Proceeds from issue of shares, net	233.0	459.3
Interest & bank fees paid	(19.5)	(14.5)
Payment of lease liabilities	(5.3)	~
Decrease/increase in restricted cash	0.5	21.7
Capital raising expenses & other	(5.2)	(11.4)
Financing Cash Flow	649.4	357.1
Net increase / (decrease) in cash	366.8	198.7
FX on cash balance	7.7	0.2
Starting cash	231.5	32.6
Ending Cash	606.0	231.5

#### Commentary

Operating Cash Flow declined during the year primarily due to funding of receivables, which was driven by growth in Underlying Sales. Operating Cash Flow adjusted to exclude the growth in Receivables translates to a positive position of \$95.2m.

Cash increased during the year to \$606.0m primarily due to capital raisings completed in the year, including the \$200.0m placement to Coatue in November 2019, and an increase in borrowings to fund growth in receivables.



**FY20 RESULTS PRESENTATION** 

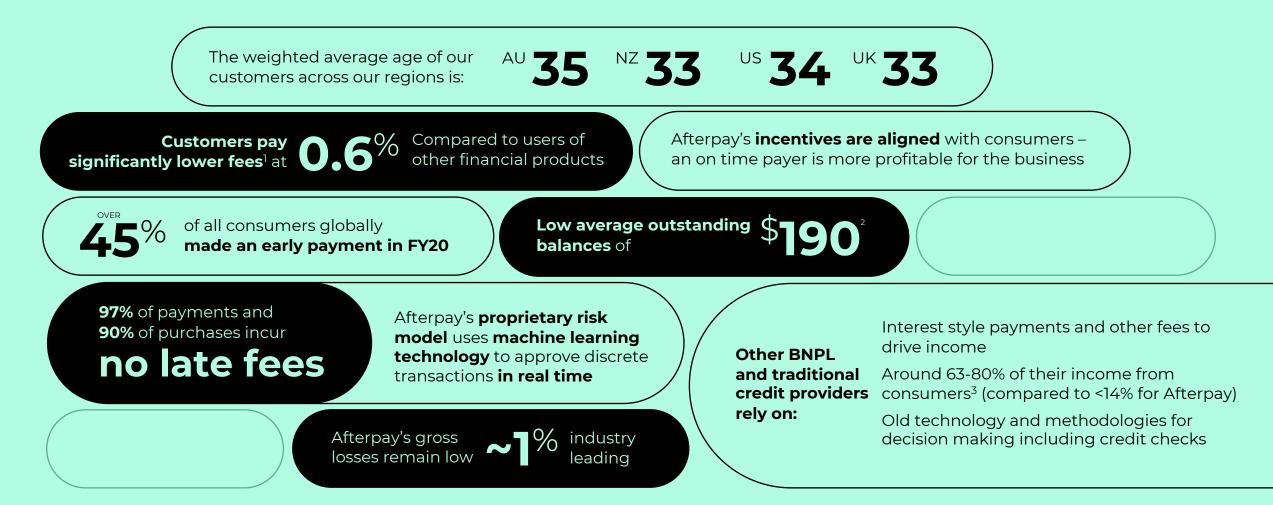
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afterpay

# Do the right thing.



# Afterpay is unlike traditional finance... delivering different outcomes





# Trust-based relationship results in positive customer behaviour

We base our relationships with customers on **mutual trust** 

We believe **real-time behaviour** best reflects how someone uses our platform

We **do not rely on lagging indicators** like credit checks, which **do not deliver better outcomes for customers** than the protections we have in place

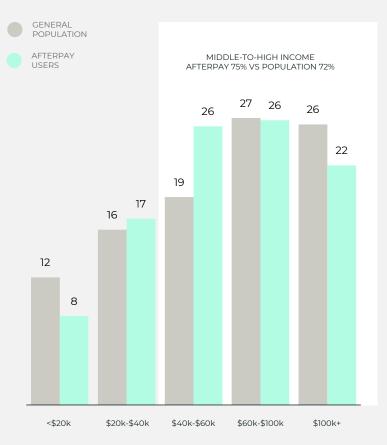
Afterpay has consistently maintained significantly lower loss rates than our peers, as well as traditional credit products, who employ credit checks to recover debts, price credit, and potentially impact customers' credit scores and ability to borrow

# We welcome regulation that is based on delivering positive customer outcomes

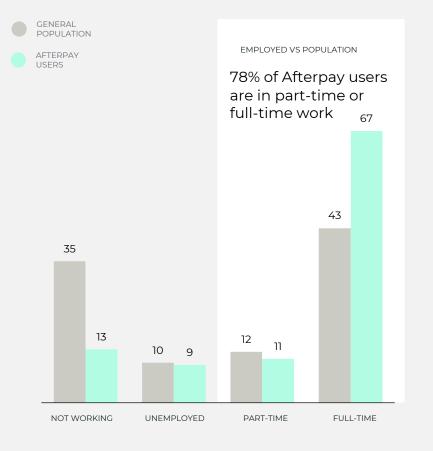
afterpay	Credit Card <sup>1</sup>
<ul> <li>Using your own money in a controlled environment with flexibility and low limits:</li> <li>Average order value \$153</li> <li>Average outstanding balance of \$190</li> </ul>	<ul> <li>Line of credit:</li> <li>~\$10,000 is the average CC limit in Australia<sup>1</sup></li> <li>~\$3,000 is the average outstanding balance<sup>2</sup></li> </ul>
<ul> <li>Interest free:</li> <li>No interest charged</li> <li>Late fees are low and capped</li> <li>Accounts paused when there is no repayment</li> </ul>	<ul> <li>Average interest rate of 20%<sup>3</sup>:</li> <li>Around 58% of customers pay interest and do not enjoy the interest free period</li> <li>Majority revolve in debt<sup>4</sup></li> </ul>
Less than 14% of Afterpay total income is from customer charges	Over 80% of total revenue is from customer charges
Does not impact your credit file	Can impact a customers credit file, and credit score
Is viewed as an expense when applying for a home loan	A \$10K credit card limit can reduce your home loan borrowing power by up to \$50K or more

# Profile of the US Afterpay customer... indicative of our differentiated model

#### AFTERPAY OVER-INDEXES AMONG MIDDLE-TO-HIGH INCOME HOUSEHOLDS<sup>2</sup>



#### AFTERPAY OVER-INDEXES AMONG USERS IN PERMANENT EMPLOYMENT



#### CUSTOMER SURVEY RESPONSE WHEN ASKED WHAT THEY DID IF AFTERPAY NOT AVAILABLE AT A RETAILER

afterpay

% RESPONDENTS, AUGUST 2020



Note 1: Afterpay data, AlphaBeta analysis, Accenture and Ipsos survey of 2500 users and the general population. 2. % of users and total population in each household income (before-tax) bracket. 3. Notes: Personal debit includes overdue bills, student loans, car loans, investment loans (e.g. property, stocks) and personal loans Source: Ipsos survey of 2500 users and the general population, Federal Reserve Board - Survey of Consumer Finances (2016), AlphaBeta analysis

# Regulatory developments

#### Australia

#### ASIC

Continued engagement with ASIC in its follow-up review of the buy now pay later industry.

Report expected in September 2020.

Responded to regular requests for information during COVID-19 as it monitors markets including buy now pay later.

#### AUSTRAC

AUSTRAC is still considering the Independent Auditor's Report and Afterpay continues to cooperate fully with AUSTRAC.

#### **BNPL Code of Practice**

Feedback from public consultation on the BNPL Code of Practice is being considered by the industry working group, and engagement with ASIC on the Code is continuing. The Code is due to be implemented on 1 January 2021.

#### Senate Select Committee on Financial Technology and Regulatory Technology

Continue to welcome the initiative to cultivate Australia as a global FinTech leader.

#### US

#### Licensing

Afterpay recently changed the legal structure of its business model in the US market, which has involved the need for some state-based licences. There has been no material business interruption.

# Commitment to our people, our communities and good governance

#### People

Health and wellbeing of our team prioritised, majority of our people still working remotely.

Invested in capability across all regions, reaching ~665 employees globally.

Developed new Diversity and Inclusion Policy.

Focused on gender balance, with 41% female representation on Global Leadership Team.

Supported the Black Lives Matter movement.

#### Communities

Introduced Afterpay Access for SMB partners.

Launched Afterpay Connect and Support Small marketing campaigns.

Partnered with charity partners in each region – Thread Together (AU), Dress for Success (NZ), Baby2Baby and Common Thread (US), and NHS Charities Together (UK).

Launched 'Add \$1 / £1' at checkout, with funds going directly to partner charities.

Supported Australian Bush Fire Appeal with over \$250k donated to Red Cross.

#### Governance

Three new independent non-executive Directors joined Board in FY20 – Gary Briggs, Sharon Rothstein and Pat O'Sullivan (Chair of the Audit, Risk and Compliance Committee).

Enhanced resources dedicated to risk and compliance management, company secretariat.



**FY20 RESULTS PRESENTATION** 



# Q&A

# Appendix

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# Statutory to management profit and loss reconciliation

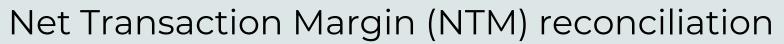
#### **Statutory Profit & Loss**

\$MILLION	FY20	FY19	
Afterpay income	433.8	200.9	Α
Pay Now revenue	16.5	17.1	
Other income	68.8	46.1	В
Total Income	519.2	264.1	
Cost of sales	(134.3)	(59.6)	C
Gross Profit	384.9	204.6	
Depreciation and amortisation	(30.0)	(22.4)	
Employment expenses	(86.1)	(51.4)	D
Share based payments (SBP)	(30.5)	(30.5)	
Receivables impairment expenses	(94.5)	(58.7)	E
Net loss on financial liabilities at fair value	(2.0)	~	_
Operating Expenses	(146.3)	(73.2)	F
Operating Loss	(4.6)	(31.7)	
Share of loss of associate	(1.1)	~	-
Finance income	1.4	0.6	-
Finance cost	(22.5)	(11.7)	G
Loss before Tax	(26.8)	(42.8)	
Income tax (expense)/benefit	3.9	(1.0)	
Loss for the Period	(22.9)	(43.8)	

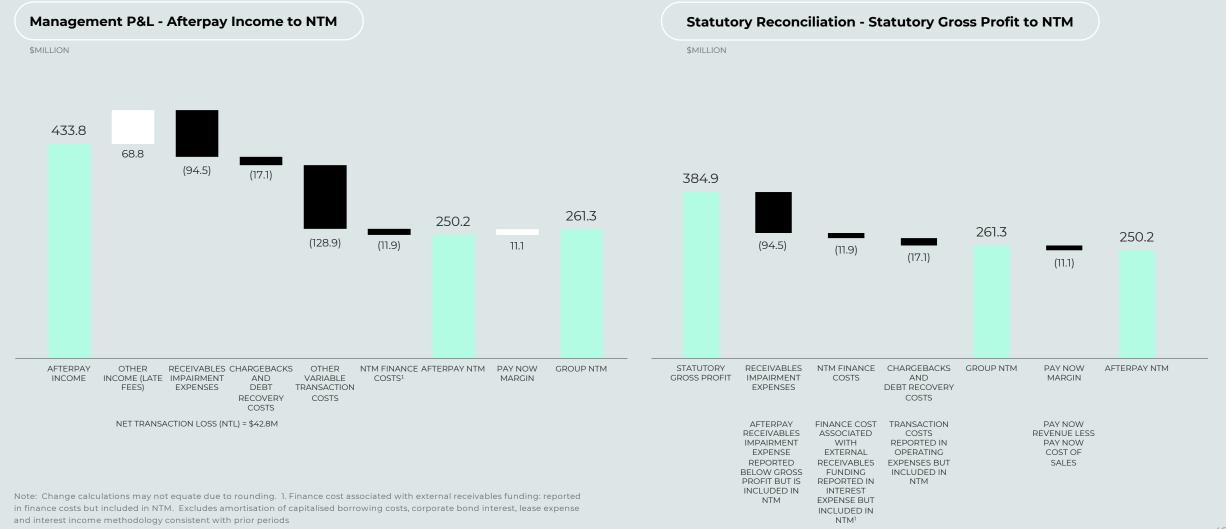
#### Management Profit & Loss—EBITDA reconciliation

\$MILLION	FY20	FY19	Cross reference to Statutory Profit and Loss
Afterpay income	433.8	200.9	A
Other income (late fees)	68.8	46.1	В
Receivables impairment expenses	(94.5)	(58.7)	E
Chargebacks & debt recovery costs	(17.1)	(9.7)	Included within F
Net Transaction Loss (NTL)	(42.8)	(22.2)	
Other variable transaction costs	(128.9)	(52.8)	Included within C <sup>1</sup>
Finance costs	(11.9)	(6.5)	Included within G <sup>2</sup>
<b>Other variable transaction costs</b> (incl. Finance Costs)	(140.9)	(59.3)	
Afterpay net transaction margin (NTM)	250.2	119.3	
Pay Now gross margin	11.1	10.4	Pay Now Revenue less Pay Now Cost of Sales
Group Net Transaction Margin	261.3	129.7	
Add: Chargebacks & debt recovery costs	17.1	9.7	Included within F
Add: Finance costs	11.9	6.5	Included within G
Employment expenses	(86.1)	(51.4)	D
Operating expenses	(146.3)	(73.2)	F
Add back: One-off costs	6.4	7.5	Included within F
Remove: Foreign currency gains	(19.9)	(3.0)	Included within F
EBITDA (excl. Significant Items)	44.4	25.7	

Note: Change calculations may not equate due to rounding. 1. Equal to statutory cost of sales \$134.3 million less cost of sales associated with Pay Now of \$5.4 million. 2. Finance cost associated with external receivables funding: reported in finance cost but included in NTM. Excludes amortisation of capitalised borrowing costs, corporate bond interest, lease expense and interest income. Methodology consistent with prior periods



Afterpay's measure of margin is NTM. NTM is a more conservative view of gross margin which includes gross loss and finance costs







# **EBITDA** reconciliation

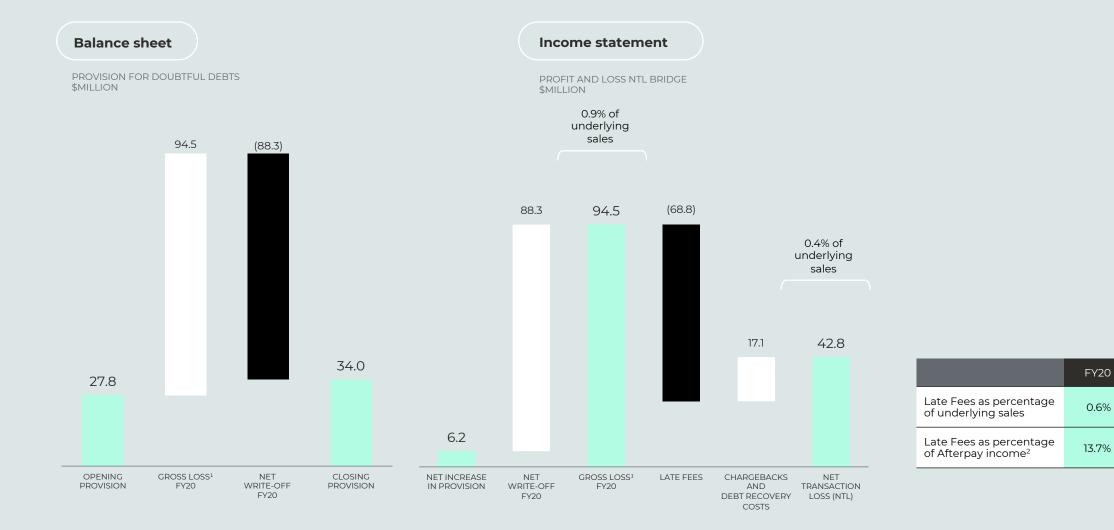
Afterpay's key opex items between NTM and EBITDA (excluding significant items) are employment, marketing and other operating expenses



Note: Change calculations may not equate due to rounding. 1. Operating Expenses as reported in the Financial Statements include one-off items of \$6.4 million and foreign currency gain of \$19.9 million, which are not included in the calculation of EBITDA (excluding significant items). 2. 'Other' includes: \$17.1 million of chargebacks and debt recovery costs (transaction costs reported in operating expenses but included in NTM) and \$11.9 million finance costs associated with external receivables funding included in NTM but not EBITDA.

# Net transaction loss reconciliation





0.9%

18.7%

# Significant items and depreciation and amortisation

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\$MILLION	FY20	FY19
International expansion	(3.5)	(4.3)
Net gain on sale of business	~	1.3
Business combination & Other	0.8	(3.3)
AUSTRAC related costs	(3.7)	(1.1)
Total	(6.4)	(7.5)

International expansion costs include one-off consulting spend associated with international expansion activities, assessment of new growth opportunities and one-off organisational changes.

Business combination & Other includes costs related to the establishment of Clearpay in the UK, offset by fee received from related party AP Ventures Limited.

AUSTRAC-related costs includes spend on regulatory responses.

\$MILLION	FY20	FY19
Thinksmart Put Option	(2.0)	~
Total	(2.0)	~

Net loss on financial liabilities at fair value relates to the increase in fair value of ThinkSmart's put option to sell the remaining 6.5% of issued shares it holds in Clearpay (10% less 3.5% allocated to Clearpay employees).

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\$MILLION	FY20	FY19
Group Head options	(1.2)	(14.3)
Other	(29.3)	(16.2)
Total	(30.5)	(30.5)

Decline in SBP for the Group Head's options due to the vesting of those securities in the period.

Other SBP increased due to an investment in senior talent across the Group who were issued share-based equity in line with the Group's remuneration framework (see Annual Report).

	\$MILLION	FY20	FY19
and	Depreciation	7.6	2.0
ion ion	Amortisation	22.4	20.4
ciat	Total	30.0	22.4
Depreciation amortisation	Depreciation and amortisation relates acquired intangibles (\$3.1m), amortisa		

Depreciation and amortisation relates primarily to amortisation of acquired intangibles (\$3.1m), amortisation of internally generated technology (\$19.3m), and the adoption of AASB 16 which includes a (\$5.4m) depreciation impact of the Lease's right-of-use asset.



# Pay Now segment

\$M	FY20	FY19	CHANGE %
Revenue			
Mobility	10.8	11.2	(3%)
E-Services	2.0	3.0	(34%)
Health	3.7	2.9	26%
Total Revenue	16.5	17.1	(4%)
Cost of sales	(5.4)	(6.7)	(20%)
Gross Margin	11.1	10.4	7%
Other expenses	(4.6)	(5.5)	(16%)
EBITDA contribution	6.5	4.9	<b>32</b> %

#### Commentary

Decline in revenue largely driven by reduction in e-Services revenue due to the divestment of the European business in FY19.

Gross margin % improved in FY20 due to the mix of revenue to higher margin services.

# Key metrics

#### Contribution by geography

AS AT 30 JUNE	FY20	FY19	CHANGE %
<b>Underlying sales</b> (\$m) <sup>1</sup>	11,114.2	5,247.2	112%
ANZ	6,566.9	4,314.1	52%
US	3,990.4	927.5	330%
UK	557.0	5.6	na
Active customers <sup>2</sup>	9.9m	4.6m	116%
ANZ	3.3m	2.8m	18%
US	5.6m	1.8m	219%
UK	1.0m	0.0m	na
Active merchants <sup>2</sup>	55.4k	32.3k	72%
ANZ	42.8k	28.4k	51%
US	11.5k	3.8k	202%
UK	1.1k	0.0k	na

#### **Underlying Sales break-down**

AS AT 30 JUNE	FY20	FY19
Underlying sales (%)	100%	100%
ANZ	59%	82%
US	36%	18%
UK	5%	0%
ANZ Underlying sales (%)	100%	100%
In-store	22%	18%
Online	78%	82%
Underlying sales (%)	100%	100%
Enterprise	61%	63%

Afterpay	financial	metrics
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A\$M		_	CHANGE
(UNLESS OTHERWISE STATED)	FY20	FY19	%
Afterpay income <sup>1</sup>	433.8	200.9	116%
% of Underlying sales	3.9%	3.8%	0.1pp <sup>8</sup>
A.C	<i></i>		
Afterpay other income <sup>2</sup>	68.8	46.1	<b>49</b> %
% of Underlying sales	0.6%	0.9%	(0.3pp)
Afterpay total income	502.7	247.0	103%
Gross loss <sup>3</sup>	(94.5)	(58.7)	61%
% of Underlying sales	(0.9%)	(1.1%)	0.3pp
<b>N</b> (N) <b>T</b> (N) <b>T</b> (N)	((2.0)	(22.2)	07%
Net transaction loss (NTL) <sup>4</sup>	(42.8)	(22.2)	93%
% of Underlying sales	(0.4%)	(0.4%)	0.0pp
Other variable transaction costs (incl. Finance costs <sup>5</sup> )	(140.9)	(59.3)	137%
% of Underlying sales	(1.3%)	(1.1%)	(0.1pp)
Afterpay net transaction margin (NTM)	250.2	119.3	110%
% of Underlying sales	2.3%	2.3%	(0.0pp)
<b>EBITDA</b> <sup>6,7</sup> (excl Significant Items)	44.4	25.7	73%
Afterpay ANZ	142.2	87.9	62%
Afterpay US	(47.0)	(24.6)	91%
Afterpay UK	(12.9)	(4.4)	194%
Pay Now	6.5	4.9	32%
Corporate	(44.4)	(38.1)	16%

#### A\$M FY20 **Total income** 519.2 97% 264.1 Afterpay income<sup>1</sup> 433.8 200.9 116% Pay Now 16.5 17.1 (4)% 68.8 Other income<sup>2</sup> 46.1 49% Other income % of Underlying sales 0.6% 0.9% % of Afterpay total income 13.7% 18.7% 13.3% % of Total income 17.5% Net transaction margin 261.3 129.7 101% 250.2 119.3 Afterpay 110% Pay Now 11.1 10.4 7% 67% Employment expenses (86.1) (51.4) Operating expenses (159.8) (68.7) 133% (excl significant items) Add: Chargebacks & Debt 17.1 9.7 76% Recovery Costs Add: NTM Finance Costs 11.9 6.5 84% EBITDA 6,7 44.4 25.7 73% (excl. Significant Items) Loss for the Year - Statutory (22.9) (43.8) 48%

**Group financial metrics** 

#### **Balance sheet metrics**

A\$M (UNLESS OTHERWISE STATED)	FY20	FY19
Cash	606.0	231.5
Restricted cash	1.5	2.0
Total cash	607.6	233.5
Debt	(469.0)	(50.2)
Net cash	138.5	183.3
Cash	606.0	231.5
Liquidity	728.4	610.1
Liquidity + growth capacity	1,270.2	1,178.4
Pro forma total cash	1,377.3	233.5
Pro forma net cash	908.3	183.3
Pro forma liquidity	1,498.2	610.1
Pro forma liquidity + growth capacity	2,039.9	1,178.4
Incremental underlying sales capacity	\$30b +	\$16b +
Receivables	781.9	452.7

#### **Customer Data**

Other customer data	FY20	FY19
% of customers using a debit card	~90%	~85%
Average order value	\$153	\$150
Average outstanding balance	\$190	\$218

Note: Change or sum calculations may not equate due to rounding. 1. Afterpay Income reflects income from merchants. Other Income relates to Late Fees. 2. Afterpay Other Income relates to Late Fees and is included in the calculation of NTL by management. 3. Gross Loss is shown as Receivables Impairment Expense in the Consolidated Statement of Comprehensive Income. Gross Loss is included in the calculation of NTL. 4. NTL calculation comprises Gross Loss, Chargebacks, Debt Recovery Costs, net of Late Fees. 5. Finance costs associated with external receivables funding. Reported within Finance Costs and included in NTM. 6. EBITDA (excluding significant items) excludes foreign currency (FX) gains/losses on foreign denominated balances. FYI9 EBITDA (excluding significant items) has been restated to exclude a favourable \$3.0 million FX gain. FY20 EBITDA (excluding significant items) excludes a favourable \$3.0 million FX gain. (excluding significant items) includes a \$5.6 million benefit from the adoption of AASB 16. The Group adopted AASB 16 using the modified retrospective method and has not restated comparatives for FYI9 as per the specific transitional provisions . 8. 'pp' represents percentage points, calculated as the difference between FY20 and FYI9.

Note: Change or sum calculations may not equate due to rounding. 1. Unaudited, as at 30 June. 2. Active is defined as having transacted at least once in the last 12 months.