

## Appointment of Director and AGM date change

30 September 2020

### **Appointment of Director**

Viva Leisure Limited ("Viva Leisure", "the Company" or "VVA") is pleased to announce that Mr Rhys Holleran has joined the Board effective 30 September 2020.

Rhys is a highly respected and accomplished executive with a valuable blend of management and board experience across ASX-listed companies.

Rhys draws on 30 years of executive management expertise ranging from micro-cap to ASX 200 companies in the media sector. Rhys' skills and experience extend to business strategy, mergers and acquisitions, investor relations and capital raisings.

Rhys was the Chief Executive at two IPOs - RG Capital Radio Limited (ASX:REG) in 2000 and Macquarie Media Group in 2005 (ASX:MMG, now ASX:SXL). Rhys led the first cross media ownership transaction in Australia when he merged Macquarie Regional Radioworks (87 radio stations) and Southern Cross Broadcasters (35 television licences) in 2007, to form the largest electronic media company in regional Australia.

Rhys served on the Board of Commercial Radio Australia, the radio industry representative body from 1997 to 2015 and was Chairman for seven years.

He was a Board member of Free TV Australia from 2007-2015. He is also a founding Director of the Give me 5 for kids appeal and is the current Chair of the Greater Shepparton Foundation.

Speaking on behalf of the Board, Bruce Glanville, Chairman of Viva Leisure said "Rhys' extensive executive experience, in particular with the consolidation of businesses across all states and territories in Australia is an attribute which will enhance the continued achievement of Viva Leisure's strategic priorities. My Board and I look forward to working with Rhys."

### **Annual General Meeting Date Change**

Viva Leisure Limited advises that it is changing the date of its Annual General Meeting as follows:

The Annual General Meeting (AGM) of the Company will now be held virtually on Friday 6<sup>th</sup> November at 11:00 a.m. AEDT with full details to be provided in the Notice of Meeting which will be released to the market in early October 2020.

ENDS

This announcement has been authorised for release to ASX by the Board of Directors of the Company.



**For further information, please contact:**

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**About Viva Leisure:**

Founded in 2004, Viva Leisure operates health clubs (gymnasiums) within the health and leisure industry. Viva Leisure's mission is to connect health and fitness to as many people as possible and aims to provide its members with affordable, accessible and awesome facilities.

Viva Leisure offers customers several different membership options and a range of different types of facilities from big-box fitness facilities to boutique fitness facilities. The Company currently operates 85 health clubs and boutique facilities within the Australian Capital Territory, New South Wales, Victoria and Queensland, together with the master franchise for the Plus Fitness Group of approximately 200 clubs.