

22<sup>nd</sup> October 2020

ASX: SWF

Mr Jon Chow  
Level 4, North Tower, Rialto  
525 Collins St  
Melbourne Vic 3000

Dear Jon

**SelfWealth Limited (ASX:SWF) 2020 Annual General Meeting (online)**

SelfWealth Limited Annual General Meeting (AGM) will be held today, commencing at 11:00am Thursday 22<sup>nd</sup> October 2020.

Please find attached:

1. Chairman's address
2. Online Platform Guide

Due to the continuing developments in relation to COVID-19 and restrictions on large gatherings, it has not been feasible for shareholders to physically attend this year's AGM.

Accordingly, we have adopted measures to allow shareholders to participate in the AGM online this year.

The AGM will be made accessible to shareholders, proxy holders and guests via an online platform ( <https://agmlive.link/SWF20> ) which will include a webcast and the facility for shareholders and proxy holders to ask questions in relation to the business of the Meeting and to vote in real-time at the Meeting.

Information on how to use the online platform is attached, along with the Chairman's address.

Yours faithfully

Phillip Hains  
Company Secretary

## **Chairman's Address**

### **2020 Annual General Meeting of SelfWealth Limited**

**22 October 2020 (Online)**

Good morning ladies and gentlemen. My name is Tony Lally, and I am the Chairman of the SelfWealth board. On behalf of all the Directors, I am pleased to welcome you to the Annual General Meeting of SelfWealth Limited.

This year's format as a virtual AGM is a new experience for us all as we will be completely online due to COVID-19 and the related health concerns. I hope you and those you care about are keeping safe and well in these challenging and uncertain times.

While this online format may be familiar for some shareholders, I acknowledge that it may be less so for others.

However, I assure you that you will have the same opportunity to participate today as you would at a physical meeting. This includes being able to ask questions through the online platform and vote using an electronic voting card. I will discuss these processes a little later. I also encourage you to download the online portal guide that was released on the ASX website this morning along if you have not already done so.

If we experience technical issues that impact the meeting, I will assess the circumstances and communicate further with you. If this is not possible, you will be emailed instructions on how and when to rejoin the Meeting.

I am advised that the Notices of Meeting have been properly dispatched and that a quorum of members is present. Accordingly, I declare the meeting formally open and thank you all for your attendance today.

Before proceeding with the formal part of the meeting, I would like to introduce the Board who are participating today.;

- Mr. John O'Shaughnessy, non-executive director and chair of the Audit and Risk Committee

- Mr. Tam Vu, non-executive director and chair of the HR and Remuneration Committee
- Mr. Robert Edgley, Executive Director and Managing Director and
- Mr. Phillip Hains Self Wealth's Company Secretary who will be reading out any submitted shareholder questions.

Also present is Mr. Antony Barnett, audit partner at Crowe Melbourne and the team from the company's share registry, Link Market Services who will assist in the polling of votes.

- The order of events for today's Meeting will be as follows:
  - I will first say a few words about the past year for SelfWealth
  - We will then hear from the Managing Director, Rob Edgley.
  - We will then proceed with the formal business and the resolutions of the Meeting.
  - After this there will be an opportunity for any general shareholder questions to be answered before I will close the Meeting.
- Voting on the resolutions will be conducted by way of a poll using the electronic voting card you should receive after clicking the 'Get a Voting Card' button.
- Shareholders can submit written questions during the meeting by clicking on the 'Ask a Question' button. I do encourage shareholders who have questions to submit them as soon as possible.
- If you have any trouble using the platform, please check the online portal guide on Link Share Registry website or contact the help lines shown on screen.

I will now move to my address.

During the 2020 financial year, SelfWealth has had a year of explosive growth, delivering some remarkable results in all the business' key performance areas.

Some of the highlights include

- Active traders have increased 235% from 13,856 to 46,445
- Annual trade numbers are up over 299% from 164,999 to 659,131
- Revenue increased significantly in line with the large increases in clients and trading volumes to finish 188% up from \$2.81m to \$8.08m

The steady growth exhibited by SelfWealth during the 2020 financial year resulted in SelfWealth's first-ever quarterly positive cash flow from operating activities during the fourth

quarter of FY20. We have been able to continue this positive cash growth from operating activities during the first quarter of 2021, where we are still experiencing steady growth in the number of active traders, trade volumes and operating revenue.

Throughout the uncertainty of the Covid-19 pandemic during the 2020 year, SelfWealth has continued to attract existing and new investors alike, with the market-leading low, flat-fee brokerage of \$9.50 per trade and an easy-to-use trading platform. This is built on a solid foundation of excellent customer service and technology systems which has enabled SelfWealth to capitalize on the shift to online broker platform by the market.

During the next 12 months, we look forward to bringing additional products and functionality to our trading platform and are very excited about the potential that US equity trading presents to the business, which we plan on launching before the end of this calendar year.

We believe that our new additions to the SelfWealth product suite, together with the growing foundation of the retail trading platform, puts SelfWealth in a strong position to execute its growth strategy in a dynamic marketplace that is growing actively and to respond to opportunities as they emerge.

On behalf of the Board, let me close by thanking our investors, both continued and new, who support SelfWealth's vision with continued confidence in our company. And thank you to my fellow Board members and our Managing Director Robert Edgley and his hard-working staff for their tireless dedication and hard work.

That brings me to the end of my address, I will now to handover to our Managing Director, Mr. Robert Edgley.

# Virtual Meeting Online Guide

## Before you begin

Ensure your browser is compatible.  
Check your current browser by going to the website: **[whatismybrowser.com](http://whatismybrowser.com)**

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Supported browsers are:

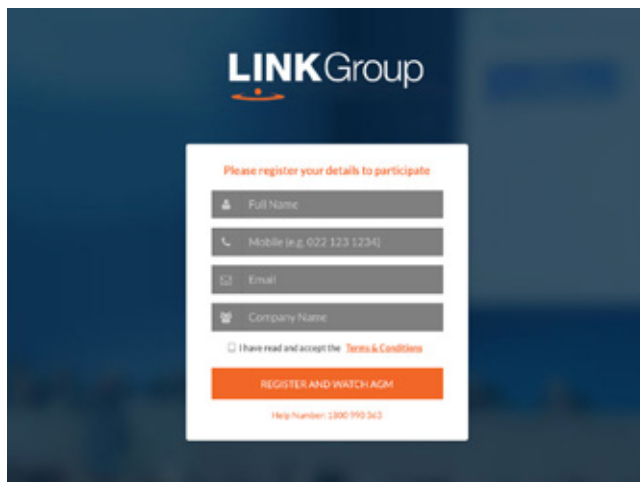
- Chrome – Version 44 & 45 and after
- Firefox – 40.0.2 and after
- Safari – OS X v10.9 & OS X v10.10 and after
- Internet Explorer 9 and up

**To attend and vote you must have your securityholder number and postcode.**

Appointed Proxy: Your proxy number will be provided by Link before the meeting.

**Please make sure you have this information before proceeding.**

# Virtual Meeting Online Guide



## Step 1

Open your web browser and go to <https://agmlive.link/SWF20> and select the relevant meeting.

## Step 2

Log in to the portal using your full name, mobile number, email address, and company name (if applicable).

Please read and accept the terms and conditions before clicking on the blue **'Register and Watch Meeting'** button.

- On the left – a live audiocast of the Meeting
- On the right – the presentation slides that will be addressed during the Meeting
- At the bottom – buttons for 'Get a Voting Card', 'Ask a Question' and a list of company documents to download

**Note:** If you close your browser, your session will expire and you will need to re-register. If using the same email address, you can request a link to be emailed to you to log back in.

## 1. Get a Voting Card

To register to vote – click on the 'Get a Voting Card' button.

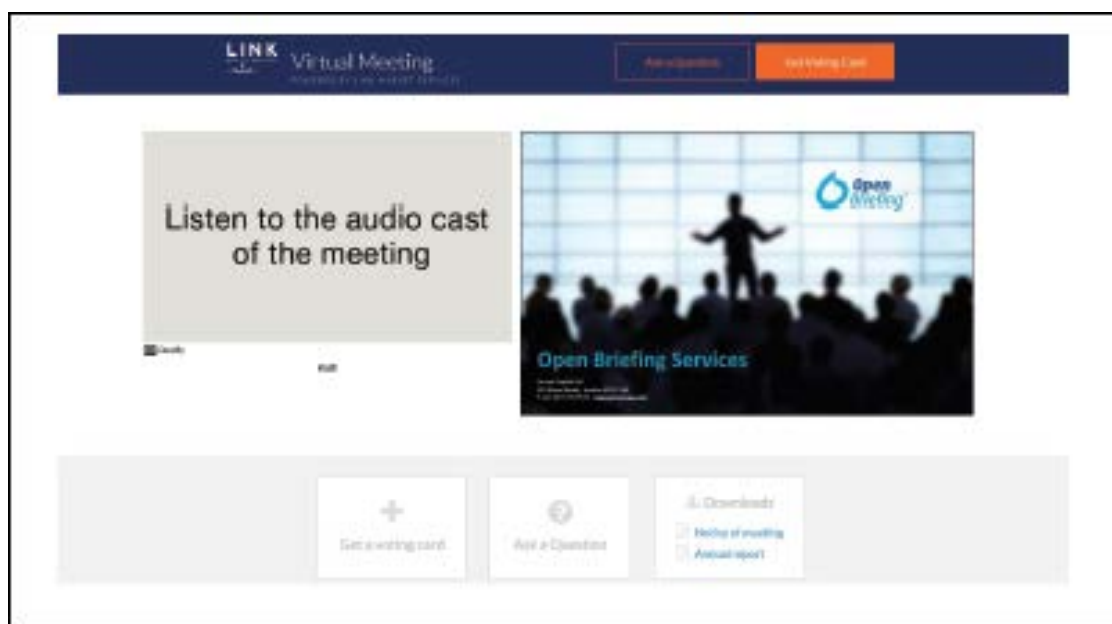
This will bring up a box which looks like this.

If you are an individual or joint securityholder you will need to register and provide validation by entering your securityholder number and postcode.

If you are an appointed Proxy, please enter the Proxy Number issued by Link in the PROXY DETAILS section. Then click the **'SUBMIT DETAILS AND VOTE'** button.

Once you have registered, your voting card will appear with all of the resolutions to be voted on by securityholders at the Meeting (as set out in the Notice of Meeting). You may need to use the scroll bar on the right hand side of the voting card to view all resolutions.

Securityholders and proxies can either submit a Full Vote or Partial Vote.



**Voting Card**

Please complete your vote by selecting the required voting instruction (For, Against or Abstain) for each resolution. If you would like to complete a partial vote, please specify the number of votes for each resolution in the Partial Vote section. Proxy holder votes will only be applied to discretionary (undirected) votes. Directed votes will be applied as per the Unitholder's voting instructions.

**Full Vote** **Partial Vote**

**Resolution 2B** ☐ For ☐ Against ☐ Abstain  
RE-ELECTION OF MR. ABC AS A DIRECTOR

**Resolution 2C** ☐ For ☐ Against ☐ Abstain  
RE-ELECTION OF MS XYZ AS A DIRECTOR

**Resolution 3** ☐ For ☐ Against ☐ Abstain  
INCREASE TO DIRECTORS' MAXIMUM FEE POOL LIMIT

**Resolution 4** ☐ For ☐ Against ☐ Abstain  
ADOPTION OF REMUNERATION REPORT

**SUBMIT VOTE**

## Full Votes

To submit a full vote on a resolution ensure you are in the **'Full Vote'** tab. Place your vote by clicking on the **'For'**, **'Against'**, or **'Abstain'** voting buttons.

## Partial Votes

To submit a partial vote on a resolution ensure you are in the **'Partial Vote'** tab. You can enter the number of votes (for any or all) resolution/s. The total amount of votes that you are entitled to vote for will be listed under each resolution. When you enter the number of votes it will automatically tally how many votes you have left.

**Note:** If you are submitting a partial vote and do not use all of your entitled votes, the un-voted portion will be submitted as No Instruction and therefore will not be counted.

Once you have finished voting on the resolutions scroll down to the bottom of the box and click on the **'Submit Vote'** or **'Submit Partial Vote'** button.

**Note:** You can close your voting card without submitting your vote at any time while voting remains open. Any votes you have already made will be saved for the next time you open up the voting card. The voting card will appear on the bottom left corner of the webpage. The message **'Not yet submitted'** will appear at the bottom of the page.

You can edit your voting card at any point while voting is open by clicking on **'Edit Card'**. This will reopen the voting card with any previous votes made.

Once voting has been closed all voting cards will automatically be submitted and cannot be changed.

At the conclusion of the Meeting a red bar with a countdown timer will appear at the top of the Webcast and Slide windows advising the remaining voting time. Please make any changes and submit your voting cards.

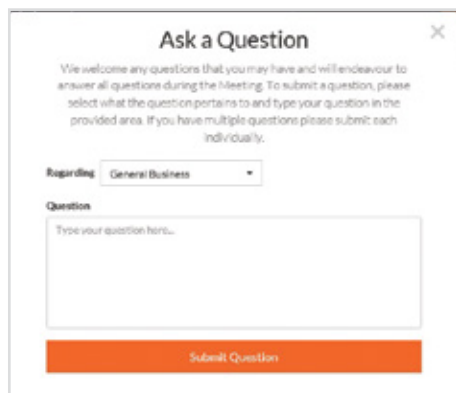
## 2. How to ask a question

**Note:** Only securityholders are eligible to ask questions.

You will only be able to ask a question after you have registered to vote. To ask a question, click on the 'Ask a Question' button either at the top or bottom of the webpage.

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The '**Ask a Question**' box will then pop up with two sections for completion.

A screenshot of a web form titled "Ask a Question". At the top, it says "We welcome any questions that you may have and will endeavour to answer all questions during the Meeting. To submit a question, please select what the question pertains to and type your question in the provided area. If you have multiple questions please submit each individually." Below this is a "Regarding:" section with a dropdown menu currently set to "General Business". Underneath is a "Question" section with a text input field containing the placeholder "Type your question here...". At the bottom is an orange button labeled "Submit Question".

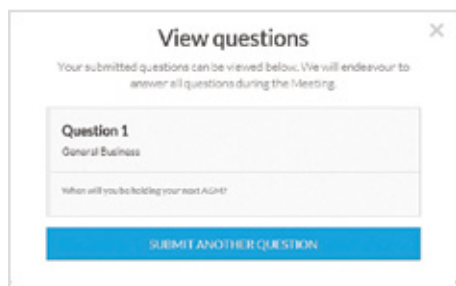
In the '**Regarding**' section click on the drop down arrow and select the category/resolution for your question.

Click in the '**Question**' section and type your question and click on 'Submit'.

A '**View Questions**' box will appear where you can view your questions at any point. Only you can see the questions you have asked.

If your question has been answered and you would like to exercise your right of reply, you can submit another question.

Note that not all questions are guaranteed to be answered during the Meeting, but we will do our best to address your concerns.

A screenshot of a web form titled "View questions". It says "Your submitted questions can be viewed below. We will endeavour to answer all questions during the Meeting." Below this is a box for "Question 1" with the category "General Business" and the question text "When will you be holding your next AGM?". At the bottom is a blue button labeled "SUBMIT ANOTHER QUESTION".

## 3. Downloads

View relevant documentation in the Downloads section.

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## Voting closing

Voting will end 5 minutes after the close of the Meeting.

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At the conclusion of the Meeting a red bar with a countdown timer will appear at the top of the Webcast and Slide screens advising the remaining voting time. If you have not submitted your vote, you should do so now.

At the close of the meeting any votes you have placed will automatically be submitted.

## Contact us

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