

## LETTER TO SHAREHOLDERS – NOTICE OF ANNUAL GENERAL MEETING

MSM Corporation International Limited (ASX: MSM) (MSMCI or the Company) wishes to announce that the attached letter regarding the Company's meeting materials has been sent to shareholders who have not elected to receive notices by email.

Should you wish to update your online details, please visit [advancedshare.com.au](http://advancedshare.com.au).

This announcement is authorised by the MSMCI Board.

### FOR FURTHER INFORMATION CONTACT:

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### ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's first product to delivery was Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in core markets with the App available for download from the Apple and Google Stores. MSMCI will now capitalise on this platform by optimising the Megastar 2.0 version through the strategic partnership with The Riva Group's already established portfolio of industry specialists in Esports, gaming, user acquisition, IP delivery and infrastructure.

The Megastar Version 2.0 platform is planned to deliver a more gamified and interactive experience skill based competition with Esports and mobile gaming under the license agreement executed with Riva Technology and Entertainment Limited in conjunction with Esports organization, Galaxy Racer.



23 October 2020

Dear Shareholder

### **Annual General Meeting – Notice and Proxy Form**

This letter is to notify you that MSM Corporation International Limited (ACN 002 529 160) (ASX: **MSM**) (the “Company”) is convening the Annual General Meeting (“Meeting”) to be held at BDO, 38 Station Street, Subiaco, Western Australia on 27 November 2020 at 1.30pm (WST).

The Company and the Board are acutely aware of the current circumstances resulting from COVID-19 and the impact it is having, and is likely to continue to have, on physical meetings. Accordingly, the Board has made the decision that it will hold a physical Meeting with the appropriate social gathering and physical distancing measures in place to comply with the State and Federal Government’s current restrictions for physical gatherings.

In accordance with subsection 5(f) of the Corporations (Coronavirus Economic Response) Determination (No. 1) 2020, the Company will not be dispatching physical copies of the Notice of General Meeting (“Notice”). Instead, a copy of the Notice will be available under the “ASX announcements” section of the Company’s website at [www.msmci.com](http://www.msmci.com).

As you have not elected to receive notices by email, a copy of your personalised proxy form is enclosed for your convenience. **Shareholders are encouraged to complete and lodge their proxies online or otherwise in accordance with the instructions set out in the proxy form and the Notice.**

Your proxy voting instruction must be received by 1.30pm (WST) on Wednesday, 25 November 2020, being not less than 48 hours before the commencement of the Meeting. Any proxy voting instructions received after that time will not be valid for the Meeting.

The Notice is important and should be read in its entirety. If you are in doubt as to the course of action you should follow, you should consult your financial adviser or other professional adviser. If you have any difficulties obtaining a copy of the Notice of Meeting please contact the Company’s share registry, Advance Share Registry, on 1300 113 258 (within Australia) or +61 (8) 9389 8033 (overseas) or [www.advancedshare.com.au](http://www.advancedshare.com.au).

Circumstances relating to COVID-19 are changing rapidly. The Company will update shareholders if changing circumstances impact the planning or arrangements for the Meeting by way of announcement on the ASX and the details will also be made available on our website at [www.msmci.com](http://www.msmci.com).

The Company appreciates the understanding of shareholders during this time.

Authorised by the MSMCI Board.

**ANTOINE MASSAD**  
**CHAIRMAN**