

# ADOREBEAUTY

— GROUP —

Adore Beauty Group Limited  
ABN 78 636 138 988

**29 October 2020**

## **ASX ANNOUNCEMENT**

### **Confirmation of dispatch of holding statements**

Adore Beauty Group Limited (ASX: ABY) (**Adore Beauty** or **Company**) advises that it has dispatched holding statements in respect of its recently completed Offer of Shares under the Prospectus.

Terms used in this document have the meaning given to them in the Prospectus lodged with ASIC by Adore Beauty on 7 October 2020.

**This announcement was authorised by the Company Secretary.**

**Ends**

### **About Adore Beauty**

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help women feel more confident and fabulous every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of over 230 brands and 11,000 products.

Adore Beauty operates in Australia and New Zealand. For further information please visit [www.adorebeautygroup.com.au](http://www.adorebeautygroup.com.au)

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