

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                                        |
|-----------------------|----------------------------------------|
| <b>Name of entity</b> | SOUTHERN CROSS MEDIA GROUP PTY LIMITED |
| <b>ABN</b>            | 91 116 024 536                         |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                  |
|----------------------------|------------------|
| <b>Name of Director</b>    | Carole Campbell  |
| <b>Date of last notice</b> | 3 September 2020 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                                            |                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Direct or indirect interest</b>                                                                                                                                                         | Direct                                                                                |
| <b>Nature of indirect interest (including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>                        | Not applicable                                                                        |
| <b>Date of change</b>                                                                                                                                                                      | 6 November 2020                                                                       |
| <b>No. of securities held prior to change</b>                                                                                                                                              | 310,000                                                                               |
| <b>Class</b>                                                                                                                                                                               | Fully paid ordinary shares                                                            |
| <b>Number acquired</b>                                                                                                                                                                     | -                                                                                     |
| <b>Number disposed</b>                                                                                                                                                                     | 279,000                                                                               |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and estimated valuation</small>                                                                   | Nil                                                                                   |
| <b>No. of securities held after change</b>                                                                                                                                                 | 31,000                                                                                |
| <b>Nature of change</b><br><small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small> | One for 10 consolidation of shares announced by the Company to ASX on 30 October 2020 |

+ See chapter 19 for defined terms.

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| <b>Direct or indirect interest</b>                                                                                                                                                         | Indirect                                                                                                                                                   |
| <b>Nature of indirect interest (including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>                        | J P Morgan Nominees Australia Limited as custodian for AustralianSuper Pty Limited as trustee for AustralianSuper (Member Account: Carole Louise Campbell) |
| <b>Date of change</b>                                                                                                                                                                      | 6 November 2020                                                                                                                                            |
| <b>No. of securities held prior to change</b>                                                                                                                                              | 262,500                                                                                                                                                    |
| <b>Class</b>                                                                                                                                                                               | Fully paid ordinary shares                                                                                                                                 |
| <b>Number acquired</b>                                                                                                                                                                     | -                                                                                                                                                          |
| <b>Number disposed</b>                                                                                                                                                                     | 236,250                                                                                                                                                    |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and estimated valuation</small>                                                                   | Nil                                                                                                                                                        |
| <b>No. of securities held after change</b>                                                                                                                                                 | 26,250                                                                                                                                                     |
| <b>Nature of change</b><br><small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small> | One for 10 consolidation of shares announced by the Company to ASX on 30 October 2020                                                                      |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                                             |     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Detail of contract</b>                                                                                                                                                                   | N/A |
| <b>Nature of interest</b>                                                                                                                                                                   | N/A |
| <b>Name of registered holder (if issued securities)</b>                                                                                                                                     | N/A |
| <b>Date of change</b>                                                                                                                                                                       | N/A |
| <b>No. and class of securities to which interest related prior to change</b><br><small>Note: Details are only required for a contract in relation to which the interest has changed</small> | N/A |
| <b>Interest acquired</b>                                                                                                                                                                    | N/A |
| <b>Interest disposed</b>                                                                                                                                                                    | N/A |

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|-----------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and an estimated valuation</small> | N/A |
| <b>Interest after change</b>                                                                                                | N/A |

**Part 3 – <sup>+</sup>Closed period**

|                                                                                                                                                               |     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>                                                          | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>                                                                               | N/A |

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<sup>+</sup> See chapter 19 for defined terms.