



20 November 2020

Investor Webinar Presentation

Australian Primary Hemp Limited ('APH') is pleased to announce its participation in the Share Cafe 'Hidden Gems' Webinar to be held on Friday 20 November 2020 from 12:30pm AEDT/ 9:30am AWST.

APH's Managing Director and CEO, Neale Joseph will provide an overview of the Company.

A recorded copy of the webinar will be made available following the event. A copy of the investor presentation to be delivered during the webinar is attached.

ENDS

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About Australian Primary Hemp

Australian Primary Hemp Limited ("APH") is a vertically integrated business that produces, manufactures and distributes a range of hemp products under the APH brand, to retail, wholesale and white label customers in Australia.

APH engages across the hemp value chain, encompassing hemp seed selection, farming, processing, packaging as well as distribution and sale of bulk and retail products.



australian
primary hemp

A LEADING PLANT-BASED NUTRITION COMPANY

Australian Primary Hemp Ltd
ASX: APH





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primary hemp

APH is driven to
unleash the power of
plant-based
ingredients (including
hemp) for the better
health and wellbeing
of everyone.

**Strong commercial tailwinds
for Plant-based Nutrition +
growing investor proposition
for plant-based nutrition**

**Market Embraces
Australian Sown & Grown**

**Evolution to a branded,
value-added health and
wellness company**



OUR STRATEGY

Unleashing the power of plant-based ingredients for better health and wellbeing.

New Management Team

March 2020

New Strategy Announced

May 2020



WHAT IS HEMP?



HEMP

FOOD: OIL, FLOUR, PROTEIN & ANIMAL FEED.
HIGH IN VIT. E, OMEGA 3 & 6, & PROTEIN.
EXCELLENT ANTI-INFLAMMATORY.
HUMAN & ANIMAL PRODUCTS.

SEED



HEMPCRETE, CLOTHING, ANIMAL BEDDING
MATERIALS, BIOFUEL, PARTICLE BOARD,
CEILING PANELS, COMPOST, CONSUMER
& INDUSTRIAL TEXTILES &
OTHER PRODUCTS.

STALK



LEGAL - THC <0.3% TO
NON EXISTENT
MEDICAL CONDITIONS
& NON-PSYCHOACTIVE
CBD OILS &
BODY CARE PRODUCTS

EXTRACTS



ILLEGAL - HIGH
AMOUNTS OF THC
USED FOR PAIN
& PSYCHOACTIVE
RECREATIONAL
USES

MARIJUANA



Hemp was legalised for food in Australia in Nov 2017.

Hemp seed foods include hulled hemp seed, and foods derived from hemp seed such as oil, beverages, flour and protein powder. Like nuts and other seeds, hemp seed is a superfood including:

- protein, dietary fibre
- polyunsaturated
- (omega-3 + 6) fats.

Hemp seeds do not contain any psychoactive Properties.

FOOD & HUMAN NUTRITION



Hemp is the Plant-Based Superfood to drive category growth.



\$5.25 Billion Market growing 5% per year



High-quality packaging



Achieved National Distribution in September 2020



Long new product development funnel – more products launched this year and into 2021



Carried at 400+ health food & independent markets



ELEVATE THE EVERYDAY




MT. ELEPHANT

FOOD & HUMAN NUTRITION

Recent sales and distribution news



- Two-year exclusive supply agreement with Annex Foods signed 2020
- Agreement valued at \$760,000 for the life of the contract
- 7-Eleven Australia is APH's first significant retailer for the Mt. Elephant
- Forecast annual sales volume between \$1M – 1.4M

Pipeline remains strong with more news to be announced.

PET & ANIMAL NUTRITION



Field Day
FROM Paddock to PAWS



\$12.2 Billion
Market
growing 9%
per year



Australia has the
highest pet
ownership per
capita in the world

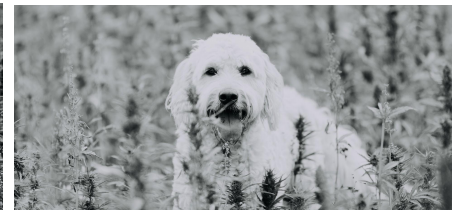


61% of
Australians
own pets

Proudly 100% Paddock to Paws. A collaboration of experts in agriculture, wellness and veterinary bring 100% Australian grown hemp products from Aussie paddocks to your pooch.



Hemp benefits
skin and coat



Hemp reduces
inflammation that
impacts mobility



Hemp improves
heart, eye and gut
health

Nutritional supplements scheduled for launch in Q2 2020.

HEALTH & BEAUTY



Hemp infused \$5.32 Billion Market growing 5% per year



APH developing skincare, serums and supplements



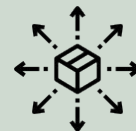
Leverages trend to natural products



Harnesses natural SPF and antioxidant properties



Emphasis on strong branding & efficacy



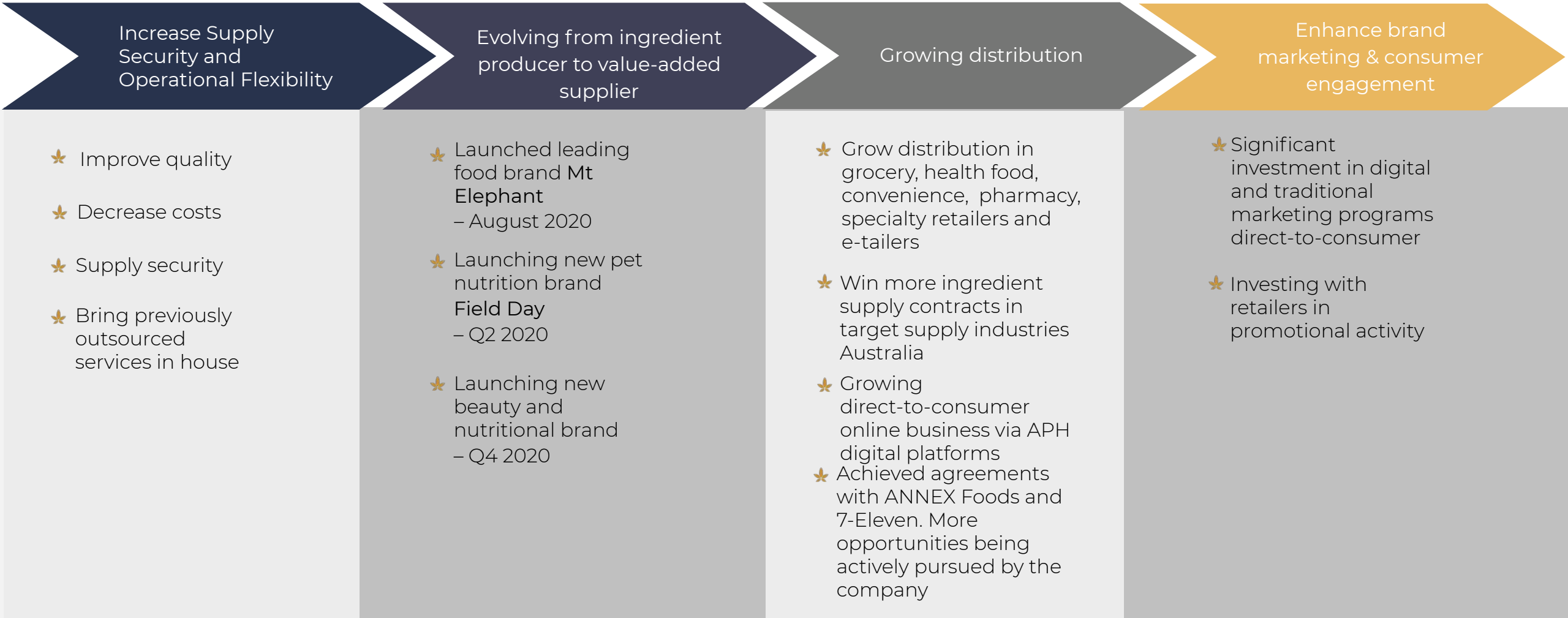
Defined distribution



Accessible price points

Omnichannel distribution strategy allows direct-to-consumer engagement and leverages a network of mass and specialty retailers and e-tailers.

FY21 OUTLOOK



CAPITAL STRUCTURE & SHAREPRICE PERFORMANCE



Current Shareprice	\$0.245*
Shares outstanding	69.8m
Market Cap.	\$15.25m
Cash Reserves (As of 30 June 2020)	\$2.345m

Capital Structure
Listed via an RTO in October 2019
Raised \$5.7m at listing
Debt of \$1.5m (as of June 30 2020)
20m shares subject to escrow of 12 months
Total Options on issue 11m

Shareholders	Shareholding*	Ownership %IC
CIA Mann Family Pty Ltd	8,565,171	12.28%
James Robert Hood Pty Ltd (COO/Director)	5,320,000	7.63%
TTOR Pty Ltd (Non-Executive Director)	4,999,999	7.17%
Mutual Trust Pty Ltd	4,750,000	6.81%
HSBC Custody Nominees (Australia) Limited	4,416,208	6.33%
Top 20 Shareholders		66.69%

*As of 19 November 2020

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