

### ASX ANNOUNCEMENT

4 December 2020

# Respiri launches wheezo<sup>™</sup> with Ambassador Michael Clarke & Carlton AFLW Co-Major Sponsorship

**Respiri Limited (ASX:RSH)("Respiri" or the "Company**"), an eHealth SaaS Company supporting respiratory health management, has held successful media events to mark the launch of wheezo with ambassador Michael Clarke and Carlton Football Club.

On 28 November at Carlton's home ground of Ikon Park in Melbourne, Respiri CEO Marjan Mikel with Carlton Football Club CEO Cain Liddle announced that wheezo will be an official Co-Major partner for the 2021 AFLW season. Carlton's new AFLW guernseys were revealed, with the wheezo logo prominently featuring. The wheezo logo will also significantly feature at all home games on match day signage, including on the big screen and behind the Legends Stand.

On 1 December, at North Sydney Oval, Mr Mikel was joined by wheezo ambassador, Michael Clarke, and community pharmacist Krysti-Lee Rigby. All three spoke of the importance of wheezo, with Michael Clarke offering his insights as a parent with a child with asthma and how he uses wheezo to assist in her overall asthma management, whilst Ms Rigby gave her insights as a community pharmacist. In addition, Mr Clarke has been profiled in a short video 'This is Our Asthma Story', developed alongside the launch in Sydney, with his daughter who suffers from asthma and whose wheeze is actively monitored with the wheezo device. A copy of the video is available on the Respiri website at: <a href="https://respiri.co/conferences-videos-podcasts/">https://respiri.co/conferences-videos-podcasts/</a>.

The Sydney event was purposely held on the 1 December, the first day of summer, to mark the importance of good asthma management coming into the warmer months, with higher pollen counts, air irritants and thunderstorms common triggers for asthmatics. Clarke expressed the 'peace of mind' wheezo gives him stating, "We welcome any solution that can help us manage her asthma and allow her to live a normal life. I want her to go outside and play, jump on the trampoline or swim in the pool so it's comforting to have the right information close at hand."

The successful launch of wheezo has attracted national media coverage, namely from Channel 7 and Channel 10 News, 2GB and 4BC radio and various other editorial coverage. These can be accessed on the Company website under the following link <u>https://respiri.co/respiri-news/</u>

wheezo is available to purchase online from <a href="https://wheezo.com">https://wheezo.com</a>

- ENDS -

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This ASX announcement dated 4 December 2020 has been authorised for release by the Board of Directors of Respiri Limited.

## About Respiri Limited

Respiri is an e-Health SaaS company supporting respiratory health management. Its world-first technology detects wheeze, a typical symptom of asthma, COPD and respiratory disease to provide an objective measure of airway limitation. wheezo, Respiri's innovative technology, comprises an eHealth app combined with a simple, easy to use, handheld device. wheezo is the first smart device to help improve asthma management by monitoring wheeze and documenting symptoms, signs, triggers, weather conditions and medication use. The asthma management platform also facilitates the sharing of data with caregivers, physicians and other health care professionals.

Respiri's mission is to help improve quality of life for hundreds of millions of children and adults around the world and dramatically reduce hospital admissions and the economic burden of asthma. Respiri Limited's operations are based in Melbourne, Australia.

For additional information about Respiri and its products, please visit www.respiri.co

### About wheezo

Developed in Australia, with the support of respiratory specialists and other healthcare professionals, the innovative wheezo device analyses breath sounds for wheeze, and the eHealth App assists patients with managing their asthma by tracking symptoms, triggers, medication use and geo-specific weather conditions. The platform has been designed to extend asthma management beyond the clinic and make it easy to share information with doctors and make appropriate adjustments to asthma action plans. Better active management may lead to better outcomes and improved quality of life for the asthma patient.

### About Carlton Football Club

The Carlton Football Club is acknowledged as one of Australia's pre-eminent sporting institutions. It is also one of the world's oldest, having been founded in 1864 when a group of prominent Carltonians first convened at the University Hotel on Lygon Street.

Known to the multitudes as "The Mighty Blues", Carlton is synonymous with success. Its illustrious history is punctuated with Premiership glory – 16 Grand Final victories in all – since its acceptance into the newly-established Victorian Football League (now Australian Football League) way back in 1897. The Club's \$20 million state-of-theart training facility, headquartered at Ikon Park (formerly Princes Park), is where the legendary Carlton captain John Gardiner, in proposing a toast to officially open the ground in 1897, boldly and rightly declared "We're here to stay".