

17 December 2020

## **ASX release**

### **The PropTech Group Signs UK's Century 21 to Use Vault Sales CRM Software**

The PropTech Group Limited (ASX: PTG) ("**Company**" or "**PropTech Group**"), a leading investor in and operator of PropTech companies primarily serving the Australian, United Kingdom, and New Zealand real estate markets, has signed Century 21 UK to use its VaultEA sales CRM software.

Owned by the SDL Group, Century 21 UK is one of the fastest-growing independent property services groups in the United Kingdom. Century 21 UK is part of one of the world's largest residential estate agency organisations, with approximately 8,000 independently owned and operated franchised broker offices in 81 countries.

Century 21 UK will commence migration of over 40 offices from their existing sales CRM software to VaultEA in the first half of 2021, with invoicing commencing mid-year.

VaultEA is the UK version of the Australian/New Zealand VaultRE sales CRM software. In the UK, real estate agents are referred to as Estate Agents. VaultEA has been fully customized for the UK market, ensuring it complies with all local property sales regulations.

**Mr. Chris Summers, Head of Franchising for the SDL Group**, commented: "we looked at six different CRM platforms before deciding to move forward with VaultEA. We chose VaultEA as it met all of our network's requirements for functionality across both sales and lettings.

"As a complete estate agency business management solution, VaultEA reduces the need for agencies to purchase different products from different providers. In addition VaultEA works seamlessly across all devices with its fully functional app able to be used by estate agents when in a property or out with a client.

"In short, VaultEA is an affordable, super slick CRM with all the functionality our agents need to differentiate themselves in a competitive market."

**Joe Hanna, CEO of the PropTech Group**, commented: "we are very excited by signing Century 21 in the UK. The deal extends our existing market presence in the UK and clearly demonstrates that our product can translate from the Australian and New Zealand markets to other markets."

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Release of market announcement authorised by Joe Hanna, CEO and Managing Director.

### **Contact Details**

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### **About the PropTech Group**

The PropTech Group is an Australian listed company that focuses on investing in and operating PropTech companies that primarily serve the Australian, United Kingdom, and New Zealand real estate markets.

Key assets include the market leading real estate sales CRM software MyDesktop and VaultRE in Australia and New Zealand, Real Estate Investar, VaultEA in the United Kingdom, and Rent Find Inspector.

Major customers include Ray White and Raine and Horne in Australia, and Century 21 in the United Kingdom.