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RESELLER AGREEMENT SECURED FOR KNEOWORLD TO ENTER THE LARGE US HOME SCHOOLING MARKET

Online education publisher KNeoMedia Limited ("KNeoMedia" or the "Company") (ASX:KNM OTC:KNEOF) is pleased to advise the Company's KneoWorld eLearning SaaS platform has been accepted by prestigious United States headquartered reseller, the Home School Buyer Co-Op ("HBCO") after an extensive six month review of the KneoWorld platform to validate the technology's teaching and learning attributes.

This is an excellent vote of confidence in KneoWorld and adds a new and potentially large sales channel for the Company given the obvious growth in home schooling occurring in the US today. At this early stage, KNM cannot yet forecast the potential sales volumes from the HBCO platform however it is optimistic about take up. This sales channel is in addition to the 'Connect All Kids' education initiative and the Company's direct to school sales.

With over 280,000 participating families, the Homeschool Buyers Co-op is the world's largest buyer's club for home educators predominantly focused on the United States. Their stated mission is to find the very best educational curriculum and make it available to members at the best prices. Most of the products they offer have won national awards www.homeschoolbuyersco-op.org

The acceptance onto the HBCO reseller platform comes after many months of home school testing and relevant content creation to provide a home school experience aligned with stringent US education standards. It also delivers online and offline lessons and activities for students and lesson guidance and instruction for home school educators.

The reseller agreement with HBCO coincides with the launch today of KneoWorld's new front end website which includes full eCommerce functionality and embraces the seamless transfer of HBCO customers to the KneoWorld SaaS platform. It also makes redundant the previously used third party eCommerce site which lacked the new seamless features.

Chief Executive Officer James Kellett commented: "Our US team has been engaged with the Homeschool Buyers Co-op for over six months to secure this reseller agreement and HBCO's diligence in assessing the teaching and learning attributes of our technology is excellent validation. Whist HBCO is a large market place in its own right, home schooling is expanding rapidly in the US as more children stay at home and parents and guardians look to deploy games-based learning solutions that have solid educational attributes. As such, we see substantial opportunity to promote and sell KNeoWorld beyond the HBCO platform.

"More third party networks are opening up to us, particularly in the United States, and we are pursuing more reseller agreements to broaden demand and visibility for KNeoWorld. Our focus is to build multiple sales and distribution channels for KNeoWorld throughout the US so we achieve much greater critical mass. Connect All Kids is our most advanced sales channel alongside our direct to schools model; HBCO is another sales avenue. We expect to announce more agreements with government agencies and not for profit groups very soon and we are intent on fully capitalising on the changing delivery of educational content by offering online, offline and in the classroom and at home education solutions."

KNeoWorld will be available for sale on the HSCO platform next week on commercial terms favourable to both parties. HSCO will undertake a comprehensive marketing campaign to promote KNeoWorld extensively its member base.



As well, since completing a capital raising in December with major institutional investor Lind Global Macro Fund, interest from new US investors has increased which aligns with the Company's US based business activities and efforts in achieving the OTC Markets listing in New York.

Authorised for release by James Kellett, CEO

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