

Market Announcement

5 February 2021

MSM Corporation International Limited (ASX: MSM) – Trading Halt

Description

The securities of MSM Corporation International Limited ('MSM') will be placed in trading halt at the request of MSM, pending it releasing an announcement. Unless ASX decides otherwise, the securities will remain in trading halt until the earlier of the commencement of normal trading on Tuesday, 9 February 2021 or when the announcement is released to the market.

Issued by

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ASX Announcement

5 February 2021

REQUEST FOR TRADING HALT

Digital technology and entertainment company, MSM Corporation International Limited (ASX: MSM) requests a trading halt to be placed on the Company's securities effective immediately pending an announcement in relation to a proposed material transaction.

The Company requests the securities remain in a trading halt until the earlier of the announcement to the market or the commencement of trade on 9 February 2021.

The Company is not aware of any reason why the trading halt should not be granted.

This announcement is authorised by the MSMCI Board.

FOR FURTHER INFORMATION CONTACT:

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ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's first product to delivery was Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in core markets with the App available for download from the Apple and Google Stores. MSMCI will now capitalise on this platform by optimising the Megastar 2.0 version through the strategic partnership with The Riva Group's already established portfolio of industry specialists in Esports, gaming, user acquisition, IP delivery and infrastructure.

The Megastar Version 2.0 platform is planned to deliver a more gamified and interactive experience skill based competition with Esports and mobile gaming under the license agreement executed with Riva Technology and Entertainment Limited in conjunction with Esports organization, Galaxy Racer.

