

Adore Beauty Group Limited ABN 78 636 138 988

ASX ANNOUNCEMENT

5 February 2021

FY21 Half Year Results Presentation Details

Adore Beauty Group Limited (ASX: ABY) (**Adore Beauty**) will announce its FY21 half year results on Tuesday, 23 February 2021. Adore Beauty will hold an investor and analyst briefing at 10.30am (AEDT) on the same day.

Attendees can register for the call via the following link: https://s1.c-conf.com/diamondpass/10012193-kih854.html

A recording of the call will be available shortly after the event on Adore Beauty's website: https://www.adorebeautygroup.com.au/investor-centre/

Authorised by the Chair of the Board.

For more information, please contact:

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Media

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About Adore Beauty

Investor Enquiries

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help women feel more confident and fabulous every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of over 230 brands and 11,000 products.

Adore Beauty operates in Australia and New Zealand. For further information please visit www.adorebeautygroup.com.au