

## Market Announcement

9 February 2021

# MSM Corporation International Limited (ASX: MSM) – Suspension from Official Quotation

#### **Description**

The securities of MSM Corporation International Limited ('MSM') will be suspended from quotation immediately, at the request of MSM, following the announcement that it has entered into an agreement proposing to acquire all of the issued capital of Riva Technology and Entertainment Limited (the 'Proposed Acquisition').

MSM's securities will remain suspended until ASX is satisfied that all relevant information required under *Guidance Note 12: Change to Activities* has been announced to the market.

ASX has also exercised its discretions under Listing Rule 11.1.2 to require the Proposed Acquisition to be conditional on approval by MSM's ordinary security holders and under Listing Rule 11.1.3 to require MSM to recomply with Chapters 1 and 2 of the Listing Rules.

If ASX is satisfied that MSM has provided sufficient information to enable its securities to be reinstated and security holders then approve the Proposed Acquisition, it is expected that MSM's securities will again be suspended from quotation immediately following such security holder approval and will remain suspended until MSM has recomplied with Chapters 1 and 2 of the Listing Rules.

#### Issued by

#### **Dean Litis**

Principal Adviser, Listings Compliance (Melbourne)



9 February 2021

# REQUEST FOR VOLUNTARY SUSPENSION

Digital technology and entertainment company, MSM Corporation International Limited (ASX: MSM) requests a voluntary suspension in the Company's securities pending an announcement in relation to a proposed material transaction with Riva Technology and Entertainment Limited (RTE).

The Company requests the securities remain in voluntary suspension until the release of the announcement following consultation with the ASX.

This announcement is authorised by the MSMCI Board.

### FOR FURTHER INFORMATION CONTACT:

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### **ABOUT MSMCI**

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's first product to delivery was Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in core markets with the App available for download from the Apple and Google Stores. MSMCI will now capitalise on this platform by optimising the Megastar 2.0 version through the strategic partnership with The Riva Group's already established portfolio of industry specialists in Esports, gaming, user acquisition, IP delivery and infrastructure.

The Megastar Version 2.0 platform is planned to deliver a more gamified and interactive experience skill based competition with Esports and mobile gaming under the license agreement executed with Riva Technology and Entertainment Limited in conjunction with Esports organization, Galaxy Racer.

