



9 March 2021

Sales and Marketing Agreement with Accelerate 360

Candy Club Holdings Limited (ASX: CLB) ("Company" or "Candy Club") announces that in January 2021 the Company entered into an agreement with US based distribution, sales, marketing and media conglomerate Accelerate 360, for Accelerate 360 to market Candy Club products to their broad distribution network of grocery customers.

The Company notes this agreement is referenced in an article published by the Australian newspaper on the evening of 8 March 2021.

The entry into the abovementioned agreement with Accelerate 360 was not considered by the Company to be material price sensitive information that required disclosure under ASX Listing Rule 3.1 and is considered part of the Company's ordinary sales and marketing activities.

The agreement has not resulted in any sales to date and there is no guarantee that any sales will result. Further, the Company has not budgeted for any sales under this agreement in its internal forecasts. If at such time the agreement does result in material sales the Company will update the market via ASX announcement.

Authorised by Keith Cohn, Managing Director.

Justyn Stedwell

Company Secretary

On behalf of the Board of Directors

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