



ASX RELEASE
23 March 2021

Sale of Bid Shares by Guy Maine

Bid (trading name for Bill Identity Limited ASX:PID) ("**Bid**" or "**the Company**") advises that Guy Maine, Bid's Managing Director, has exercised 700,000 Class J Options on 19 March 2021, and subsequently sold 700,000 Bid Shares on 22 March 2021.

Proceeds of the sale will be used by Guy to part-fund the purchase of a primary residence, and to meet personal tax obligations. Guy still retains a direct and indirect interest in the following number of Bid securities:

- 208,025 Ordinary Shares
- 1,505,883 Unlisted Class J Options (\$0.136, 16 January 2022)
- 300,000 Unlisted Class M Options (\$1.93, 29 January 2023)
- 180,447 Unlisted Class N Options (\$0.85, 14 October 2023)
- 1,000,000 Unlisted Class Q Options (\$1.26, 17 August 2024)

Guy notes: "I remain a committed, long-term shareholder of Bid, and I look forward to working with the team to expand our footprint in local and international markets".

-ENDS-

Authority:

This announcement was authorised for release by the Chairman of Bill Identity Limited.

Further information:

Guy Maine
Managing Director
+61 456 986 444
guy.maine@bidenergy.com

Simon Hinsley
Investor Relations
+61 401 809 653
simon@nwrcommunications.com.au

About Bill Identity

Bid is an Australian-founded technology company with offices in Australia, the USA and the UK. Bid's cloud-based platform simplifies the complex energy spend management process by using automation, enabling organisations to have complete control over their energy spend. Unlike manual consulting and business services, the platform automates the management of every component of the process for multi-site companies. By automatically capturing and validating invoices and meter data, Bid clients can streamline their accounting and payments processes, go to market at short notice to optimise their supply contracts, and reduce billing charges using sophisticated analytics and reporting.

Bid's innovative Robotic Process Automation ("RPA") platform gives small to large enterprises greater control over the full energy spend lifecycle, particularly where there is a national multi-site configuration. Further, under these agreements, Bid's RPA platform is utilised to automatically capture and validate invoices, automating the payable function, discovering cost reduction opportunities and providing real-time Energy information and accurate financial capabilities at the touch of a button, as and when they need it.