



CATAPULT APPOINTS US-BASED ENTERPRISE SAAS EXPERT TOM BOGAN TO ITS BOARD AS AN INDEPENDENT NON-EXECUTIVE DIRECTOR

MARCH 30, 2021

Catapult Group International Limited (ASX:CAT, 'Catapult', or 'the Company') is delighted to announce the appointment of Mr. Tom Bogan to its Board as an Independent Non-Executive Director, effective April 1, 2021.

Tom has a diverse, long, and celebrated history in successfully hyper-scaling numerous US-based B2B SaaS businesses as a CEO, Chairman, and investor, including leading several billion-dollar transactions.

Tom Bogan is currently the vice chairman at Workday, a leading provider of enterprise cloud applications for finance and human resources with an annual revenue of over \$4 billion for its most recently completed fiscal year.

Tom joined Workday in 2018 following its US\$1.5bn acquisition of Adaptive Insights, where he served as CEO. Prior to this he was a board member of several public and private software companies including Chairman of Citrix Systems (Nasdaq: CTXS). He was also Chairman of Nasdaq-listed Aptio until its approximate US\$2bn acquisition by Vista Equity Partners in 2019.

Previously, Tom spent more than five years as a partner at high-profile venture capital fund Greylock Partners, where he focused on enterprise software investments. He also served as president and COO at Rational Software until it was acquired by IBM for US\$2.1bn in 2003, as well as CEO at Avatar Technologies and Pacific Data.

As Catapult's first US-based director, Tom will bring his strategic insights to help accelerate Catapult's SaaS business in the Company's core North American and international markets. To assist the Company with its next stage of growth, the Board has created a new SaaS Scaling Committee and Tom has agreed to become its Chairman. The Committee will focus on supporting the board and management with growth oriented SaaS-model innovations.

Commenting on Tom 's appointment to the Catapult Board, Catapult Executive Chairman, Dr. Adir Shiffman said:

"Tom's passion for Catapult and his enthusiasm to join the Board is a potent reminder of our market-leading position and potential in the Northern Hemisphere and particularly in the North American market.

He is one of the most accomplished and successful individuals in the software industry globally, who has held top relevant positions at highly innovative major SaaS companies.

Tom has demonstrated a consistent ability to guide rapidly-scaling multi-billion dollar international enterprises at various stages and sizes. His broad set of experiences across SaaS companies – as an investor, CEO, board member, and Chairman – means his positive impact will be felt immediately.

Tom will be a wonderful addition to our Board of Directors, and we're hugely excited to harness his expertise and deep conviction in our potential, to capture the full size of the opportunity before us. His appointment represents yet another step in enhancing Catapult's ability to deliver on this.

Commenting on his appointment, Tom said:

"Catapult reminds me of a number of other great SaaS success stories I've been associated with over the years. It has all the ingredients of success that are required - world-class technology, an established dominant position in the market, fantastic customer relationships, a highly-scalable model, large potential to grow, a well-thought-through strategy, and a great management team.

"The question is really around execution, and on this front Will and his team have seriously impressed me. I think they're world-class and have the demonstrated ability to execute the challenges required. And personally, I've seen a lot of these exact challenges before in my career, and think I can add value to the company as it navigates this path. To me it's a really exciting opportunity and I'm looking forward to not only seeing the company grow, but to grow at speed."

Authorised for release to ASX by the Catapult CEO, Will Lopes

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