

ASX Announcement

7th April 2021

BOARD APPOINTMENTS

Crowd Media Holdings Limited (ASX: CM8 & FWB: CM3) ("Crowd" or "Company") has today appointed Mr Matthew Blake and Mr Scott Mison as Non-Executive Directors of the Company.

Mr Mison has also been appointed as Company Secretary.

Mr Blake has 25 years' experience in the financial services industry and with ASX companies. He joined DJ Carmichael Pty Limited in 1999 as an Investment Adviser, later becoming an Executive Director of the company until the sale of the business to Shaw and Partners Limited in 2019. Mr Blake has a Bachelor of Commerce degree from the University of Western Australia and a Graduate Diploma in Applied Finance and Investment with the Financial Services Institute of Australasia.

Mr Mison has more than 23 years of corporate and operational experience across Australia, UK, Central Asia, Africa and the US. He has held many Director and Company secretary roles with ASX and LSE companies. Mr Mison holds a Bachelor of Business degree majoring in Accounting and is a Member of the Institute of Chartered Accountants in Australia and Governance Institute of Australia.

ENDS

The announcement has been authorised for release to ASX by the Board of Directors.

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ABOUT CROWD MEDIA

Crowd Media is an eCommerce tech company developing artificial intelligence which will establish Conversational Commerce as the next frontier of influencer marketing to directly sell exemplary products and services integral to the lives of millennials.