



australian
primary hemp

APH SIGNS SECOND TWO YEAR DEAL WITH ANNEX FOODS (RED TRACTOR)

26th April 2021

ASX Release

HIGHLIGHTS

- Two-year exclusive supply agreement with Annex Foods, a leading Australian FMCG food manufacturer and marketer, for the supply of Australian grown and processed Hammer Milled Hemp Meal
- APH Hemp Meal to be used exclusively in Annex's Red Tractor brand, which is sold in leading supermarkets throughout Australia and in more than 10 countries globally
- The agreement is valued at \$250,000 over two years
- This is another milestone in APH's ingredients supply strategy, demonstrating the company's enhanced ability to deliver premium Australian grown and processed hemp products

Australian Primary Hemp (ASX: APH) (APH or the Company) is pleased to announce an exclusive two-year agreement ("Agreement") with Annex Foods Pty Ltd (Annex) for the supply of Hemp Meal. The agreement is the culmination of a close collaboration between APH and Annex.

Annex is a Victorian-based Australian family-owned health and snack food company founded in 1997. Annex will use the APH Hemp Meal as an ingredient for products under the Red Tractor brand, which is sold in supermarkets throughout Australia and in more than 10 countries.

APH's improved processing capabilities, combined with its unique Finola hemp genetics, have enabled the company to meet Annex's exacting standards.

The Agreement is valued at \$250,000 and continues to deliver to APH's strategy of expanding its ingredient supply business (See ASX announcement dated 12 May 2020). Both Annex and APH are committed to using high-quality Australian sown and grown products.

Commenting on the deal, APH Managing Director and Chief Executive Officer, Neale Joseph, said, "We believe that this second agreement with Annex demonstrates our ability to meet customer needs in terms of product quality and customer service. The partnership with Annex continues our strategy of delivering great customer outcomes with Australian grown produce."

Annex Managing Director, Kane Fetterplace said "Annex Foods is committed to using Australian grown ingredients in our products and is delighted to partner with progressive companies like APH. The agreement extends our range of Red Tractor Australian grown grains and seeds to include world class hemp products."

END

ASX Code: APH

AUSTRALIAN PRIMARY HEMP LTD



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About Australian Primary Hemp Ltd

Australian Primary Hemp Limited (“APH”) is a vertically integrated business which produces, manufactures, and distributes a range of plant based nutrition brands including hemp products under the Mt Elephant and APH brands, to retail, wholesale, and white label customers in Australia. APH engages across the hemp value chain, encompassing seed selection, farming, processing, packaging as well as distribution and sales of bulk and retail products.

About Annex Foods Pty Ltd

Annex Foods is a leading Australian Health and Snack Food company. Founded in 1997, this family-owned business launched the Red Tractor brand in 2013. Red Tractor has grown to become a highly respected Australian health food brand. Initially established in wholefoods and functional cereals, Red Tractor continues to grow with innovative products including snack foods available in more than 10 countries.

Authorised on behalf of the APH Board of Directors by:

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