

ASX Announcement**12 May 2021****Acquisition of ITS Artcraft Business**

Traffic Technologies Ltd (**TTI or the Company**) (ASX:TTI) is pleased to announce that it has entered into an agreement to acquire the business and assets of the ITS business of Artcraft Pty Ltd for a cash consideration of \$750,000.

The ITS ('Intelligent Transport Systems') business focuses on the design, development, manufacture and supply of electronic road signage and software systems to customers across Australia. Based in Brisbane with an average revenue over the past three years of approximately \$4.9 million, ITS monitors traffic and displays important information to motorists in a relevant and timely manner so that they can make informed decisions ahead of time, enabling better informed motorists to help create safer and smoother traffic flows on our road network.

The acquisition has been structured as an asset purchase with TTI acquiring the business and assets, along with customer contracts, staff, plant and equipment and a finance lease liability.

Commenting on the acquisition, TTI Managing Director Con Liosatos said, "The acquisition of the ITS business will significantly enhance the Company's position in the ITS sector. Electronic information displays represent a value proposition for state road authorities and local councils and are being increasingly used for traffic management on congested roads. The acquisition will also enable the Company to expand its operations in Queensland along with increasing our "Smart City" footprint through the Company's proprietary software "TST". In today's traffic environment, static road signs and street signs are no longer enough to provide motorists with the right information when they require it. Intelligent transport systems have technologically progressed in the transport industry to include electronic variable message and travel related information signs and sensor technology."

Announcement authorised for release by Con Liosatos, Managing Director.**Enquiries:**

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