

Article published in the Australian Financial Review.

17 May 2021

Viva Leisure Limited (**Viva Leisure**) (ASX:VVA) has become aware of an article published in the Australian Financial Review today regarding a draft statement of claim prepared on behalf of a number of Plus Fitness franchisees. The article reports the possibility of proceedings being commenced against Viva Leisure and its subsidiary Australian Fitness Management (AFM).

Viva Leisure is confident that it and its group companies are dealing with franchising appropriately and in accordance with the law.

Viva Leisure and AFM are engaged in confidential discussions with some franchisees and Viva Leisure has no comment on those discussions including the extent to which the content of the article form part of those discussions.

Viva Leisure acquired AFM, the master franchisor of Plus Fitness, in August 2020 and is committed to the success of the Plus Fitness franchise network. Viva Leisure has invested significantly in the Plus Fitness network and in April 2021 appointed experienced industry executive Gordon Martin as Head of Franchising. Viva Leisure is looking to grow the Plus Fitness network to 300 locations and continues to work to support and promote its Plus Fitness franchisees.

ENDS

This announcement has been approved for release by the Board.

For further information, please contact:

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About Viva Leisure:

Founded in 2004, Viva Leisure operates health clubs (gymnasiums) within the health and leisure industry. Viva Leisure's mission is to connect health and fitness to as many people as possible and aims to provide its members with affordable, accessible and awesome facilities.

Viva Leisure offers customers several different membership options and a range of different types of facilities from big-box fitness facilities to boutique fitness facilities. The Company currently operates 107 health clubs within the Australian Capital Territory, New South Wales, Victoria, and Queensland, together with the master franchise for the Plus Fitness group of approximately 200 clubs.