

# CETTIRE

Level 40/140 William Street  
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## **Cettire partners with Klarna to offer buy now pay later services to its US and Australian customers**

**Melbourne, Victoria: 18 May 2021** – Cettire Limited (ASX:CTT) (Company or Cettire), a global luxury online retailer, is pleased to announce an international partnership with Klarna, a leading global buy now pay later provider. Cettire customers, shopping in the United States and Australia, will soon be able to use Klarna products on Cettire’s platform, providing greater flexibility.

Klarna is a leading global payments and shopping service, providing smarter and more flexible shopping and purchase experiences to 90 million consumers across more than 200,000 merchants in 17 countries.

Cettire’s Founder and CEO, Dean Mintz, said: “Consumers expect convenient and flexible shopping online. Klarna is uniquely placed to meet the continued accelerated demand that Cettire is experiencing online across multiple geographies.”

“Klarna will continue to enhance Cettire’s value proposition and further improve our customer experience through added convenience, flexibility and control. Further, by directly accessing Klarna’s large and expanding consumer network of 17 million shoppers in the US and 0.8 million shoppers in Australia, we look forward to introducing Cettire to a new audience of passionate luxury consumers,” added Mr Mintz.

*This announcement has been authorised for release by the Board of Directors of Cettire Limited.*

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### **Further Information**

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### **About Cettire**

*Launched in 2017, Cettire is a global online retailer, offering a large selection of in-demand personal luxury goods via its website, [cettire.com](http://cettire.com). Cettire has access to an extensive catalogue of over 1,300 luxury brands and over 160,000 products of clothing, shoes, bags, and accessories. Visit: [www.cettire.com](http://www.cettire.com)*