

Mach7 Recruits New VP Global Sales

Philips VP of Sales, David Madaffri, joins Mach7 Leadership Team

Melbourne, Australia; 7 June 2021: Mach7 Technologies Limited (“Mach7” or the “Company”) (ASX:M7T), a company specialising in innovative medical imaging solutions for healthcare providers, today announced it has welcomed Mr. David Madaffri to the Company as its new Senior Vice President of Global Sales.

For the past 12 years, Mr. Madaffri has worked for Philips Healthcare in a variety of sales leadership roles, most recently serving as the Vice President of Sales for Enterprise Diagnostic Informatics for North America. He began his career as a Radiologic Technologist and later managed the Imaging Services at Sharp Memorial Hospital in San Diego, California. He transitioned to commercial roles after leaving Sharp, having worked in Process Improvement Consulting, Implementation Services, and later Sales for both IDX and General Electric.

“I am excited to join Mach7’s dynamic team as we look to transform the nature of healthcare delivery,” said Mr. Madaffri. “I look forward to helping Mach7 further mature its sales strategy and spread its influence throughout the healthcare industry.”

The addition of Mr. Madaffri to Mach7’s leadership team enhances the Company’s ongoing growth strategy to couple industry knowledge and expertise with innovative technologies to improve customer value and drive better patient outcomes. Mr. Madaffri will lead customer and healthcare industry engagement efforts in support of Mach7’s unique differentiated approach to offer integrated IT offerings in the medical imaging informatics space, that allow health systems to build and transform their enterprise imaging strategies and ecosystems.

“David is a veteran of the healthcare industry, and I am delighted to welcome him to our leadership team,” commented Mike Lampron, CEO of Mach7 Technologies. “His experience and perspective on the needs of various stakeholders in healthcare organizations will help us build upon our sales strategy and take Mach7 to the next level in our commercial maturity.”

Mr. Madaffri’s full biography together with the Mach7’s Leadership Team is available on the Company’s website at mach7t.com/about-us/leadership.

This announcement has been approved for lodgment by the Company Secretary and Managing Director.



ASX Announcement

About Mach7 Technologies:

Mach7 Technologies (ASX:M7T) develops innovative data management solutions that create a clear and complete view of the patient to inform diagnosis, reduce care delivery delays and costs, and improve patient outcomes. Mach7's award-winning enterprise imaging platform provides a vendor neutral foundation for unstructured data consolidation and communication to power interoperability and enables healthcare enterprises to build their best-of-breed clinical ecosystems. Mach7's sophisticated workflow tools, advanced clinical viewing and optimized vendor neutral archiving solutions unlock silos of legacy systems empowering healthcare providers to own, access and share patient data without boundaries. Visit Mach7t.com.

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