Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/Scheme	Access Innovation Holdings Limited		
ACN/ARSN	ACN 122 058 708		
1. Details of substantial holder	(1)		
Name	EEG Video Holdings LLC and Philip McLaughlin		
ACN/ARSN (if applicable)			
The holder became a substanti	al holder on 30/06/2021		

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Fully paid ordinary shares	14,630,017	14,630,017	6.99%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	older of relevant interest Nature of relevant interest (7)	
EEG Video Holdings LLC	Relevant interest pursuant to section 608(1)(a) of the Corporations Act 2001 (Cth) (Corporations Act)	14,630,017 fully paid ordinary shares
Philip McLaughlin	Relevant interest pursuant to section 608(3)(a) of the Corporations Act 2001 (Cth) (Corporations Act)	14,630,017 fully paid ordinary shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
EEG Video Holdings LLC	EEG Video Holdings LLC	EEG Video Holdings LLC	14,630,017 fully paid ordinary
			shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
EEG Video Holdings LLC	30/06/2021	A\$12,815,895		14,630,017 fully paid ordinary shares

Philip McLaughlin	30/06/2021	N/A	N/A	14,630,017 fully paid ordinary	
				shares	

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
EEG Video Holdings LLC	11911 S.Hidden Canyon Lane, Sandy, Utah 84092 United States
Philip McLaughlin	11911 S.Hidden Canyon Lane, Sandy, Utah 84092 United States

Signature	•			
print name	Philip McLaughlin	capacity	LLC Member and individual	
sign here	Philip McLaughlin Philip McLaughlin (Jul 1, 2021 20:06 EDT)	date	2 July 2021	