



**Butn Limited**

ACN 644 182 883

[www.butn.co](http://www.butn.co)

ASX Code: BTN

Melbourne, 16<sup>th</sup> July 2021

**ASX ANNOUNCEMENT**

## **Executive Leadership Appointment - Head of Partnerships**

Butn Limited (Butn) is pleased to announce the appointment of Ashley (Ash) Goldman as Butn's Head of Partnerships and Revenue, forming part of the Executive Leadership Team.

Ash is an experienced leader across sales and strategic partnership management, with demonstrated success in fast growing start-ups through to large businesses. Ash's most recent role was Director of Partnerships [APAC] at Vend, a global cloud-based POS provider used by retailers in over 100 countries, working with companies like Apple, Xero and PayPal prior to its acquisition in 2021. Ash was responsible for identifying, prospecting and developing business relationships and go to market partnerships with national and global organisations, including Commonwealth Bank, National Australia Bank, Tyro, Afterpay, Prospa, Klarna and others. Prior to this Ash was involved in a number of sales roles across diverse industries and has a legal professional background.

Ash brings strong capability in strategy, marketing, sales, ecommerce, banking and related categories. He will be responsible for driving Butn's Platform Partnerships and will report to Butn's Co-CEOs.

Butn's Co-founder and Co-CEO, Rael Ross said "We are very focused on building, developing and growing our strategic Platform Partners, leveraging our cash flow solutions and differentiated products to their substantial business user base. Ash is an important part of building our core team to deliver on the exciting growth opportunity in front us."

Authorised by

Rael Ross, Co-CEO and Executive Director of Butn Limited

**Further information:**

Rael Ross, Joint CEO and Exec Director

Investor Relations: [investors@butn.co](mailto:investors@butn.co)

**About Butn**

Butn Limited is an Australian Business-to-Business ('B2B') funder innovating the way SMEs fund and grow their businesses. Butn focuses on transactional funding – funding SME businesses through their working capital constraints by financing individual transactions, leveraging the end debtor's credit. With a vision of "Your money, today" Butn delivers cashflow funding solutions at the click of a Butn having funded over \$500 million to Australian businesses since 2015. For more information visit [www.butn.co](http://www.butn.co)