

WELLNEX LIFE PRESENTATION

Wellnex Life Limited (ASX: WNX) is pleased to provide an updated investor presentation. Wellnex Life will be holding an online investor briefing this morning, Thursday 29 July 2021 from 11.00am AEST.

Chief Executive Officer George Karafotias will present at the live online session. George will give an update on the company's mission to deliver health, wellness and vitality products to consumers in a fast-growing market sector.

What: Live investor briefing

When: Thursday, 29 July

Time: 11.00am AEST

[Click here to register](#)

A copy of the investor presentation to be delivered during the session is attached.

Please [click here to register your details](#) on our website to stay up to date with news and announcements.

This announcement has been authorised for release on the ASX by the Company's board of directors.

ENDS

Further Information:

Company:

George Karafotias

Chief Executive Officer

Email: george.k@wellnexlife.com.au

Phone: 03 8399 9419

Investor Relations:

Warrick Lace

Head of IR

Email: warrick.lace@reachmarkets.com.au

Phone: 0404 656 408

About Wellnex Life

Wellnex Life is an Australian brand and distribution company of customer-focused health and wellness products. The ASX-listed company (ASX: WNX) was established when Wattle Health acquired Brand Solutions Australia. The combined company is now on a mission to deliver health, wellness and vitality solutions to consumers worldwide.



Shareholder and investor briefing

29 July 2021



Important disclaimer and qualification

The following material is of a general nature and has only been prepared as a presentation aid. This presentation does NOT contain all of the information that may be required for evaluating Wellnex Life Limited ACN 150 759 363 (WNX), its assets, prospects or potential opportunities.

This presentation may contain budget information, forecasts and forward looking statements in respect of which there is NO guarantee of future performance and which of themselves involve significant risks (both known and unknown). Actual results and future outcomes will in all likelihood differ from those outlined herein.

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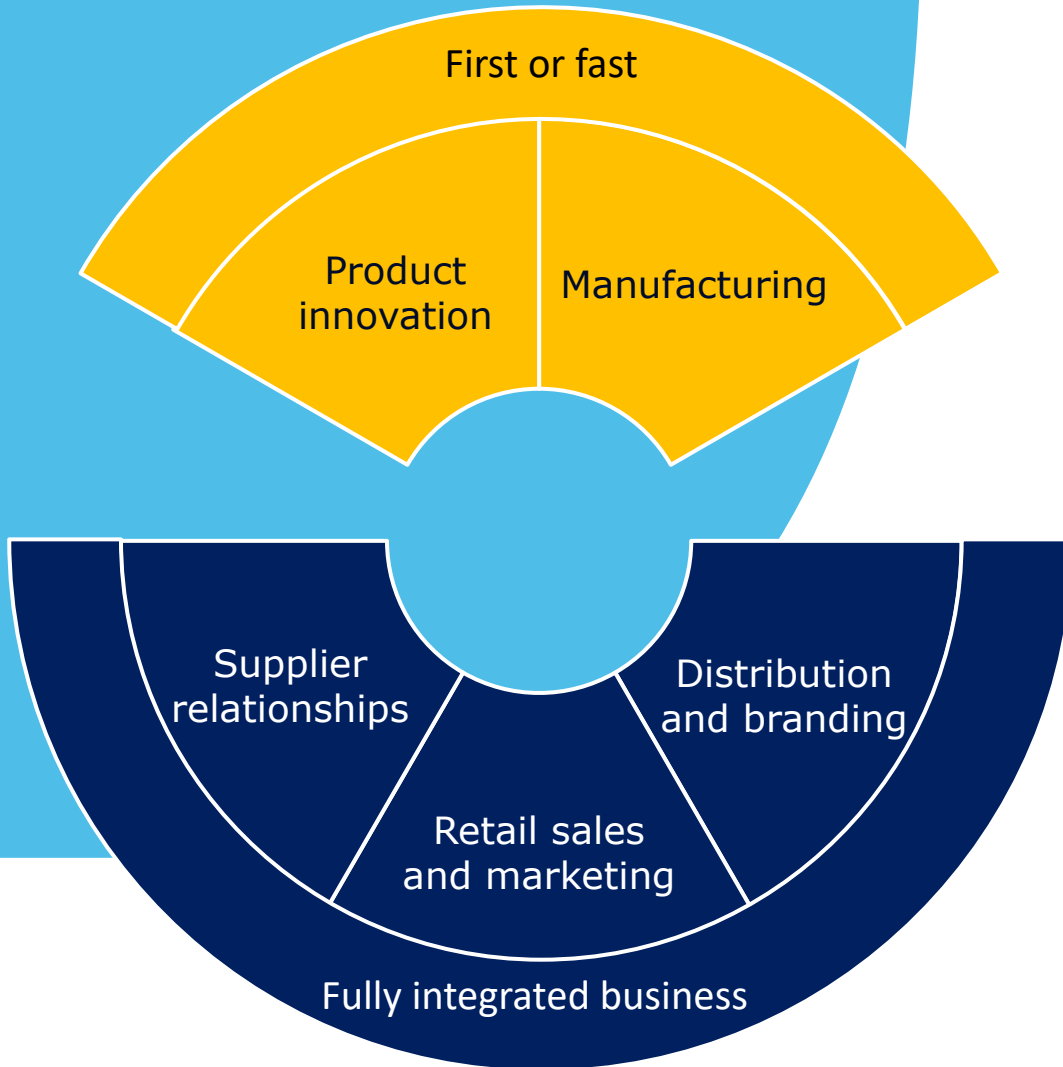
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Who we are

Wellnex Life aims to be the most innovative Australian brand and distribution company focused on the consumer health and wellness market.



Wellnex Life model



- Speed... from identifying trend to being on shelf
- Match brand development with segment opportunity
- Lower capex

- Team of leading experts with a proven track record in innovation, sales and marketing
- National sales support team coverage
- Sales relationships with all major Australian retailers

Highlights of our portfolio



Uganic
Organic nutritional milk products



Little Innoscents
Organic Baby Skincare



Simply 7
Lentil Chips



Wakey Wakey
Energy Gummies



The Iron Company
Iron Gummies



Wagner Liquigesic
Ibuprofen +
Paracetamol



Compeed
Healing



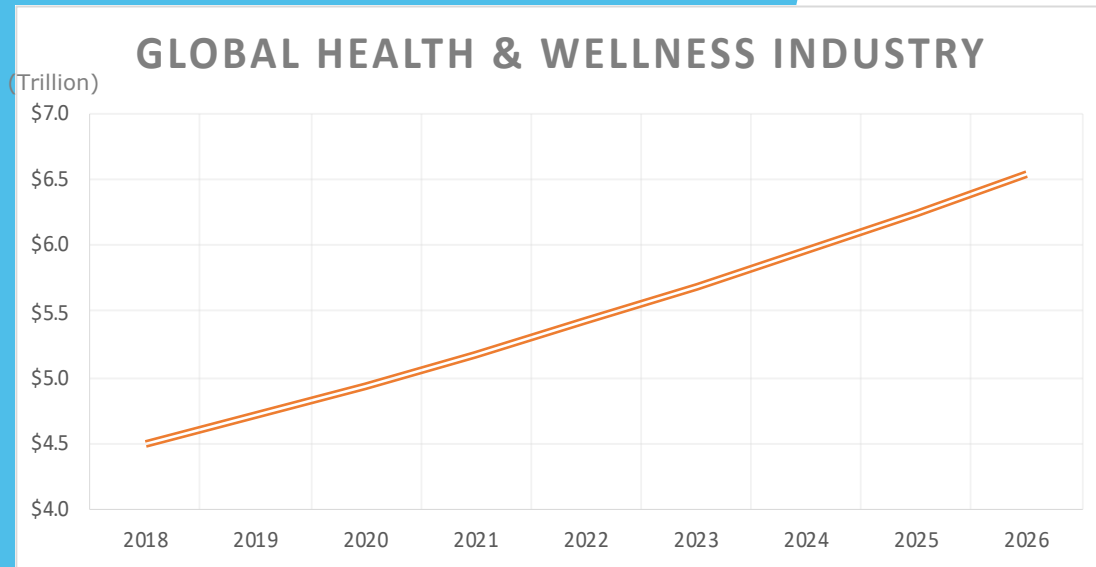
EllaOne
Contraception

Current retail partners



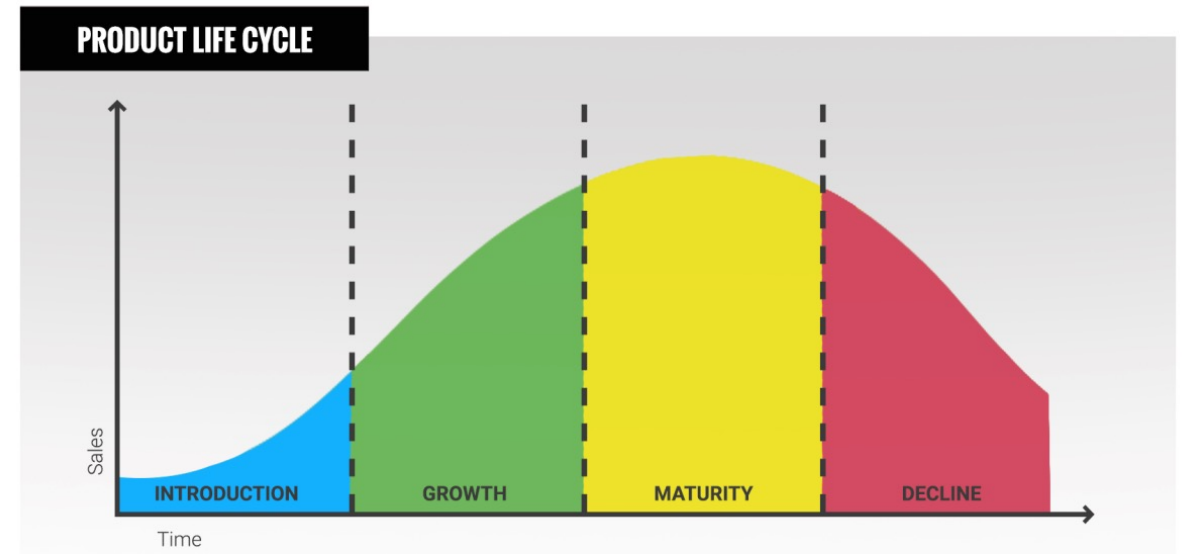
Health and wellness market

The market is growing...

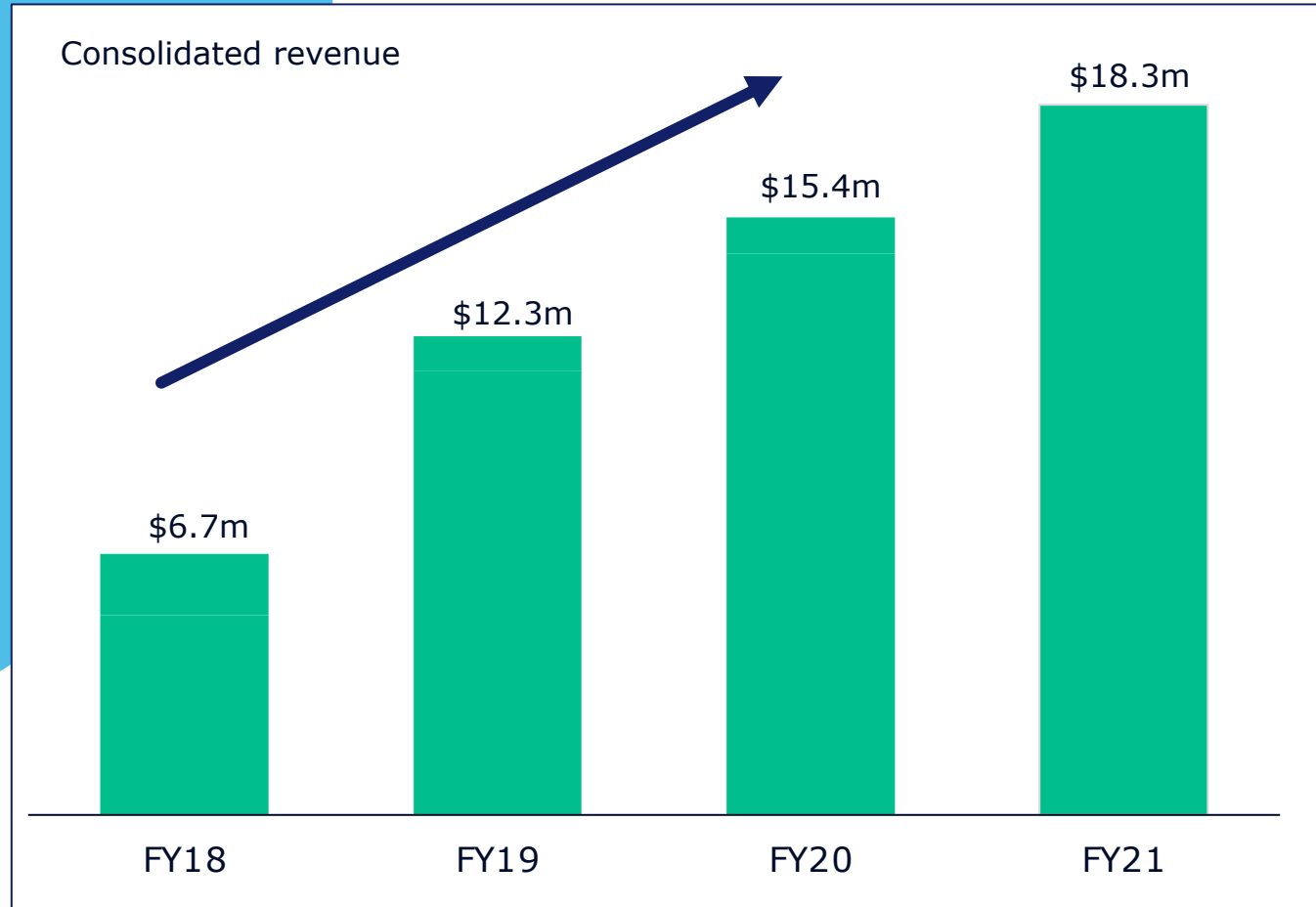


Source: Global Wellness Institute

And changing quickly...



Historical revenue growth



Key categories of focus



Skincare

Cosmetics



Pain & healing

Vitamins

Nutrition



Cannabis

Hydration



Expansion mode

Grow revenue

- Range extensions
- Brand development
- Brand acquisition
- Launch Ecommerce platform

New agreements

- Joint Ventures
- Contract manufacturing retailers
- Contract manufacturing suppliers
- Branded licensing agreements
- Sales and Marketing services

Increase distribution channels

- Australia mainstream
- New Zealand
- International markets
- Convenience channels

Management team

George Karafotias Chief Executive Officer

George has a long track record in listed companies holding various roles, predominantly as a senior executive.

George has specialised in restructuring and implementing a turn around strategy for various listed companies with great success.

George is currently a non-executive Director of Perpetual Resources Limited (ASX:PEC).

George ensures a positive culture of integrity and transparency and ensure the overall objectives of the company are met within specified times and budget.

Georgia Sotiropoulos Chief Operations & Marketing Officer

Georgia has over 25 years experience in Australian and international retail.

Georgia has previously held senior executive positions in various publicly listed companies including Woolworths (WOW) and the Specialty Fashion Group (SFG). Georgia's previous roles included Group General Manager of Brands at SFG and General Manager of Apparel & Footwear and Hardlines for Big W

Georgia drives the operations and marketing of the business to ensure delivery of the Company's objectives and strategy.

Zack Bozinovski Chief Strategy Officer

Zack is a highly successful and seasoned executive in the Australian retail industry with over 35 years' experience within FMCG and Pharmaceutical companies in Australia and internationally.

Zack co-founded VÖOST and has previously held senior positions at Uncle Tobys/Goodman Fielder, PepsiCo & Sigma. He has successfully developed and established many brands in the Australian retail sector.

Zack's focus is to drive the innovation, strategy and vision across the business to ensure continued growth.

Vince Cataldo General Manager - Sales

Vince has over 35 years' experience in FMCG, including a 23 year senior sales role and 6 years at Sanofi managing the Chemist Warehouse relationship.

Vince moved to Brand Solutions Australia in 2018 and has been an integral member in growing the revenue of the business.

Vince drives the execution of the sales and marketing strategy of the business.

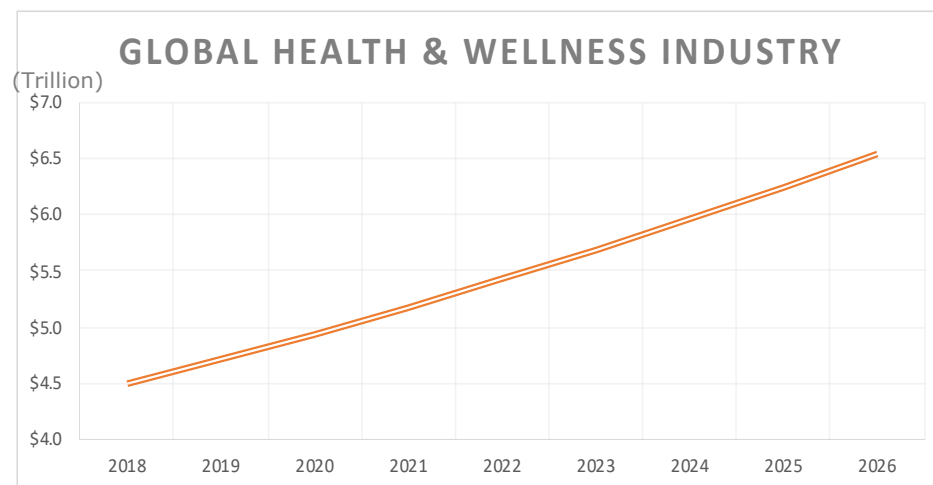
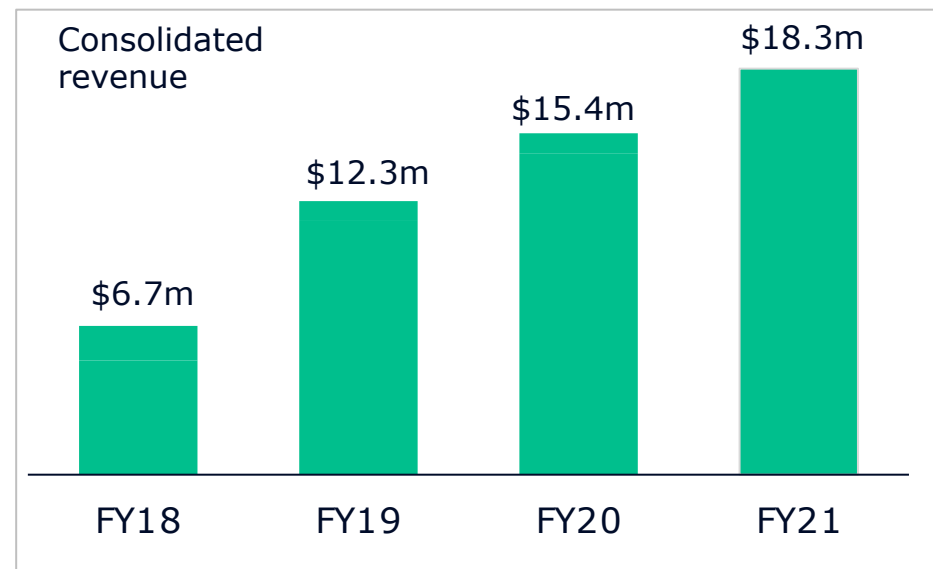
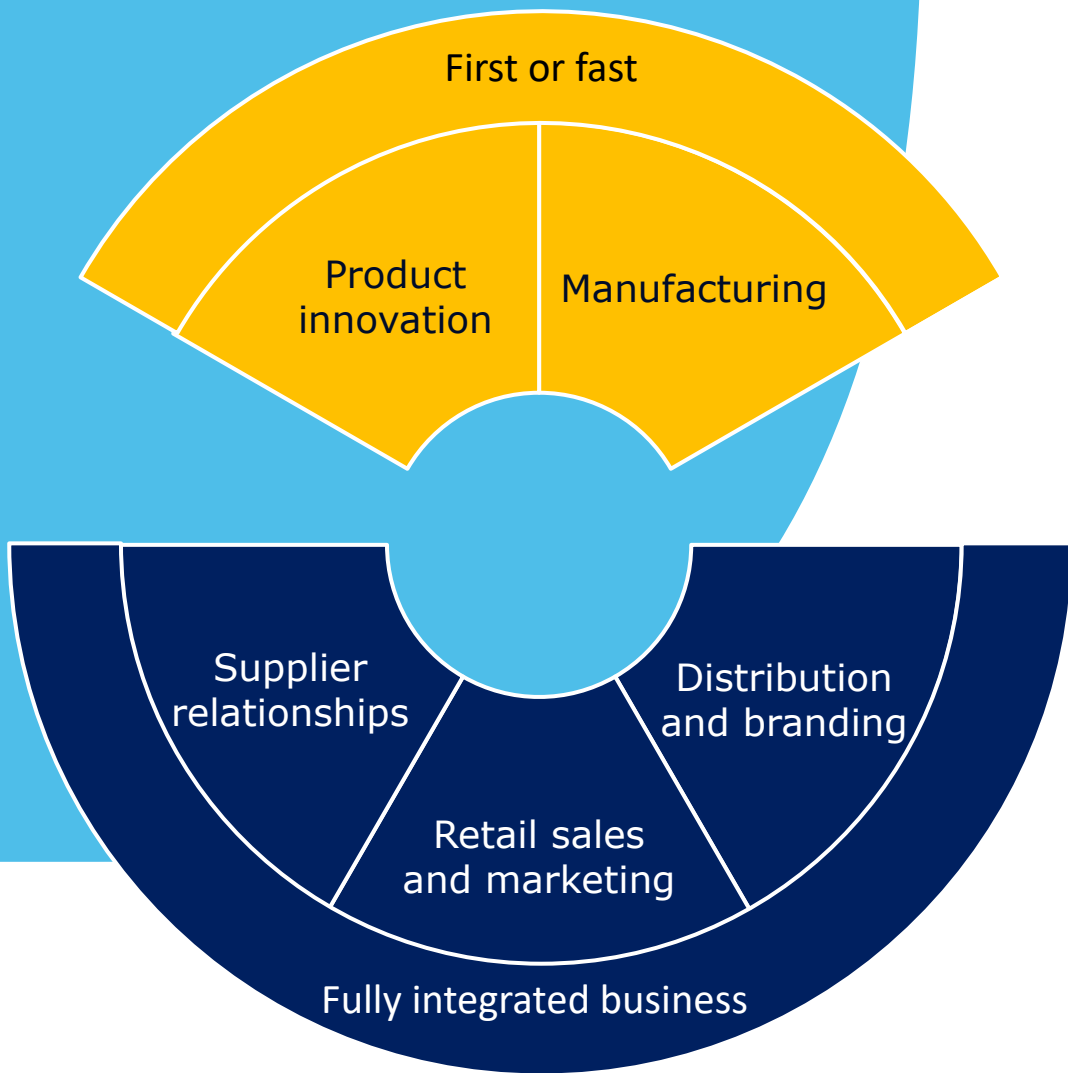
Chris Kominatos Scientific and Regulatory Director

Chris is a leading pharmaceutical product developer for over 20 years having led many commercialisations of pharmaceutical products and obtaining TGA approvals.

Chris has consulted and worked with Australia's major pharmaceutical companies to obtain regulatory approvals and launch unique products under their banners both for branded and private label and for complementary and scheduled therapeutic goods.

Chris leads the scientific and regulatory requirement for the business.

Summary



Thank you

For further information, please contact:



Warrick Lace

M: 0404 656 408

T: 1300 805 795

E: ir@reachmarkets.com.au

W: reachmarkets.com.au

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