

### Appendix 3Y – Martin Hosking

#### Melbourne, Australia; 2 September 2021:

Attached is an Appendix 3Y relating to the sale of 5 million Redbubble shares by Mr Martin Hosking, a non-executive director of Redbubble.

The sale of shares by Mr Hosking has been undertaken to meet Mr Hosking's financial commitments. On completion of the sale Mr Hosking will continue to hold an interest in 39.5 million Redbubble shares (representing 14.43% of all issued Redbubble shares), and he will remain as Redbubble's largest shareholder. Mr Hosking has confirmed he remains committed as a long-term significant shareholder of Redbubble.

The net proceeds of the sale (after tax) will be used by Mr Hosking to close out an existing loan facility that Mr Hosking has with Equities First Holdings, LLC (*Equity First*). In connection with this loan, Equity First holds security over 18 million Redbubble shares in which Mr Hosking has an interest. As Mr Hosking closes out the loan (which will occur in a number of payments over 10 months from December 2021), Equity First will release its security over those Redbubble shares. On each occasion that any of these shares are released from that security, a further Appendix 3Y will be released relating to the return of ownership of the shares to Mr Hosking's family trust.

For further information, please contact: Martin Bede Company Secretary martin.bede@redbubble.com

Authorised for release to the ASX by the Redbubble Limited Board Chair.

Level 3, 271 Collins Street, Melbourne VIC 3000 PO Box 274, Flinders Lane VIC 8009 Ph: +61 3 9650 0138 Redbubble Limited ABN 11 119 200 592

Rule 3.19A.2

# Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: REDBUBBLE LIMITED	
ABN: 11 119 200 592	

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Martin Hosking
Date of last notice	2 November 2020

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Mr Hosking's controlled entity, Jellicom Pty Ltd ("Jellicom"), is a registered holder of Shares
Date of change	1 September 2021
No. of securities held prior to change	<ul> <li>•26,832 Unlisted Share Rights held by Mr Hosking (all vested)</li> <li>•26,500,090 Shares held by Mr Hosking or his controlled entities</li> <li>•18,000,000 Shares in which Mr Hosking retains beneficial ownership subject to a Loan Agreement and Deed of Security</li> </ul>
Class	Redbubble Limited Fully Paid Ordinary Shares in Redbubble Limited ("Shares")
Number acquired	Nil
Number disposed	5,000,000
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$21,000,000
No. of securities held after change	<ul> <li>•26,832 Unlisted Share Rights held by Mr Hosking (all vested)</li> <li>•21,500,090 Shares held by Mr Hosking or his controlled entities</li> <li>•18,000,000 Shares in which Mr Hosking retains beneficial ownership subject to a Loan Agreement and Deed of Security</li> </ul>

Nature of change	On-market trade
Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

## Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

<sup>+</sup> See chapter 19 for defined terms.