



10 September 2021

**Whispir Limited**

(ASX:WSP)

## **Whispir announces the appointment of Jenni Pilcher as Chief Financial Officer**

Whispir Limited (ASX:WSP, **Whispir** or **Company**), a leading software-as-a-service (SaaS) communications workflow platform that automates interactions between organisations and people, announces the appointment of Jenni Pilcher as Chief Financial Officer, commencing November 1, 2021.

Jenni Pilcher has spent the majority of her 25 year career in CFO and Company Secretary roles, her most recent being the Global CFO and Company Secretary of medical imaging software company Mach7 Technologies (2016-2021). Before this, she was the CFO of ASX-listed biotech companies Alchemia Ltd and Mesoblast Ltd. Jenni has also held finance positions within global hospitality organisation Spotless Group Ltd, international pharmaceutical group Medeva plc., consumer goods company Cadbury Schweppes plc., and professional services firm PwC.

Jeremy Wells, Whispir CEO said “Jenni joins the business following an extensive global search and is a welcome addition to our executive team. Jenni’s strong public markets, international and scale up technology experience comprise a unique set of skills and expertise that is particularly relevant to Whispir given our growth ambitions.

“We are very much looking forward to Jenni joining the team, leading our Finance function and supporting the business more broadly as we execute our strategic plan.”

Justin Owen will step down from his role at the end of October, but will continue to be retained by the Company in a consulting capacity for as long as required to ensure a smooth transition.

-ENDS-

This announcement was authorised by the Disclosure Committee.

**For further information, please contact:**

### **Investors and Media**

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## About Whispir

Whispir is a global scale SaaS company, founded in 2001 to provide a communications workflow platform that automates interactions between organisations and people.

Our products enable organisations to improve their communications through automated workflows to ensure stakeholders receive accurate, timely, useful and actionable insights in a manner that is sensitive to individual contexts and preferences. Our customers use Whispir's software to create interactive, multi-party and omnichannel communications from templates, solving simple to complex communications workflow tasks.

Whispir operates across three key regions of ANZ, Asia and North America.

More information [www.whispir.com](http://www.whispir.com)