

ASX Announcement



1 October 2021

QANTM COMPLETES ACQUISITION OF SORTIFY.TM LIMITED

Increasing trade mark filings, driving digital strategy and entering new markets

QANTM Intellectual Property Limited (ASX: QIP) today announces that it has completed the acquisition of Sortify.tm Ltd, a New Zealand based trade mark legal tech company. The proposed acquisition was previously announced on 1 September 2021.

Sortify.tm was founded in New Zealand by Claire Foggo, Alan Potter and Narly Kalupahana. A trade mark legal tech company that grew out of a traditional trade mark practice, Sortify.tm provides technology solutions to brand owners and IP practitioners, as well as public and private sector entities.

Sortify.tm operates automated trade mark filing platforms in Australia (*Trademarks Online*), New Zealand (*DIY Trademarks*) and the United Kingdom (*Trademark Planet*). Sortify.tm's platforms filed more Australian and New Zealand trade marks for local Australian and New Zealand businesses than any other IP services provider in FY21.

QANTM is delighted to welcome the Sortify.tm team to the QANTM Group.

As previously announced, the purchase price is payable in three instalments, with up to 27% of the consideration comprised of QANTM shares.

Authorised for release to the ASX by the QANTM Board.

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About QANTM Intellectual Property

QANTM Intellectual Property Limited (QANTM, ASX: QIP) is the owner of a group of leading intellectual property (IP) services businesses operating in Australia, New Zealand, Singapore and Malaysia under four key brands - Davies Collison Cave, FPA Patent Attorneys, Cotters Patent and Trade Mark Attorneys and Advanz Fidelis IP. QANTM is also the majority owner of an IP business advisory company, ipervescence Pty Ltd. With more than 140 highly qualified professionals, the QANTM Group has a strong track record in providing a comprehensive suite of services across the IP value chain to a broad range of Australian and international clients, ranging from start-up technology businesses to Fortune 500 multinationals, public research institutions and universities.

About Sortify.tm Ltd

Sortify.tm Limited is a rapidly growing, New Zealand-based, legal tech company, automating the entire trademarking process and striving to make brand protection accessible to everyone. Sortify.tm's online self-service trade mark registration platforms enable businesses to protect their brands themselves, while saving time, money and hassle. Sortify.tm's AI-powered trade mark productivity suite, used by trademark attorneys around the world, is transforming the way the trade mark industry manages the trade mark registration lifecycle.

