## MARKET ANNOUNCEMENT



# 100% of Viva Leisure locations trading for the first time in over four months

2 November 2021

Viva Leisure Limited (Viva Leisure) (ASX:VVA) wishes to update the market on its trading status with the recent reopening of health clubs in Victoria.

#### All locations now open and trading

Last week with the reopening of metro Victoria represented the first time since 27 June 2021 (four months) that 100% of Viva Leisure facilities in the ACT, New South Wales, Queensland, and Victoria were open for business at the same time.

While there are still access restrictions in some locations which result in higher labour costs due to additional rostered hours, these additional cost are currently only expected to last for one month when restrictions in most States and Territories will reduce.

Viva Leisure's CEO and Managing Director, Harry Konstantinou said:

"12 months ago, in November 2020 we announced all our locations were open and trading for the first time in seven months. Today I am excited to confirm that all our locations have re-opened for the first time in four months. This is a highly anticipated time for the Viva Leisure team.

Attendances and enrolments from existing and new members are tracking better than management expectations at this stage."

#### **ENDS**

This announcement has been approved for release by the Board.

### For further information, please contact:

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#### **About Viva Leisure:**

Founded in 2004, Viva Leisure operates health clubs (gymnasiums) within the health and leisure industry. Viva Leisure's mission is to connect health and fitness to as many people as possible and aims to provide its members with affordable, accessible and awesome facilities.

Viva Leisure offers customers several different membership options and a range of different types of facilities from big-box fitness facilities to boutique fitness facilities. The Company currently operates over 120 health clubs within the Australian Capital Territory, New South Wales, Victoria and Queensland, together with the master franchise for the Plus Fitness group of approximately 200 clubs.