



Annual General Meeting 2021

Investor Update

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Financial data

All dollar values are in Australian dollars (“\$” or “A\$” or “AUD”) unless stated otherwise.





① The Dubber Vision



End not knowing

We create cloud services inside the leading communications networks and unified communication solutions globally - enabling any business to unlock the potential of every conversation through AI-enriched conversational data



Founded
2011



ASX
Listed



200+
Employees



HQ
Melbourne, AU



Native & Cloud
Leader



>200% Market Cap
Growth On PCP



>160+
SP Networks Globally



Billions of Minutes
Recorded



Industry
Leading AI & NLP



API Connections
& Partnerships
(IBM, Cisco, Salesforce &
more)

“By 2025, 75% of conversations at work will be recorded and analyzed, enabling the discovery of added organizational value or risk.”

GARTNER

Our Purpose:

To improve the way the world communicates and connects

Our Mission:

Dub every communications service in the world – voice, video, chat and more

Our Vision:

To unlock the power of voice data for Government, Service & Platform Providers, and Enterprises Globally

Our Focus:

Realising the potential of Voice data as a Service

- 1** DUBBER ON EVERY NETWORK AND COMMUNICATIONS SOLUTION GLOBALLY
AI on every phone and end-point fueling the Voice Intelligence Cloud
- 2** WIN AND SERVE EFFICIENTLY WITH PARTNERS – DIRECT & CHANNEL
Create network effects with every end-point and user creating incremental growth
- 3** AI POWERED INTELLIGENCE & INSIGHTS
Create more value for customers than ever before through compliant Unified Call Recording data, connections and integrations

It Starts With Native Cloud Recording

Enabling service & solution providers to monetise voice connections



Capture & Convert from any end-point or service



Simple & Easy Provisioning on the Network



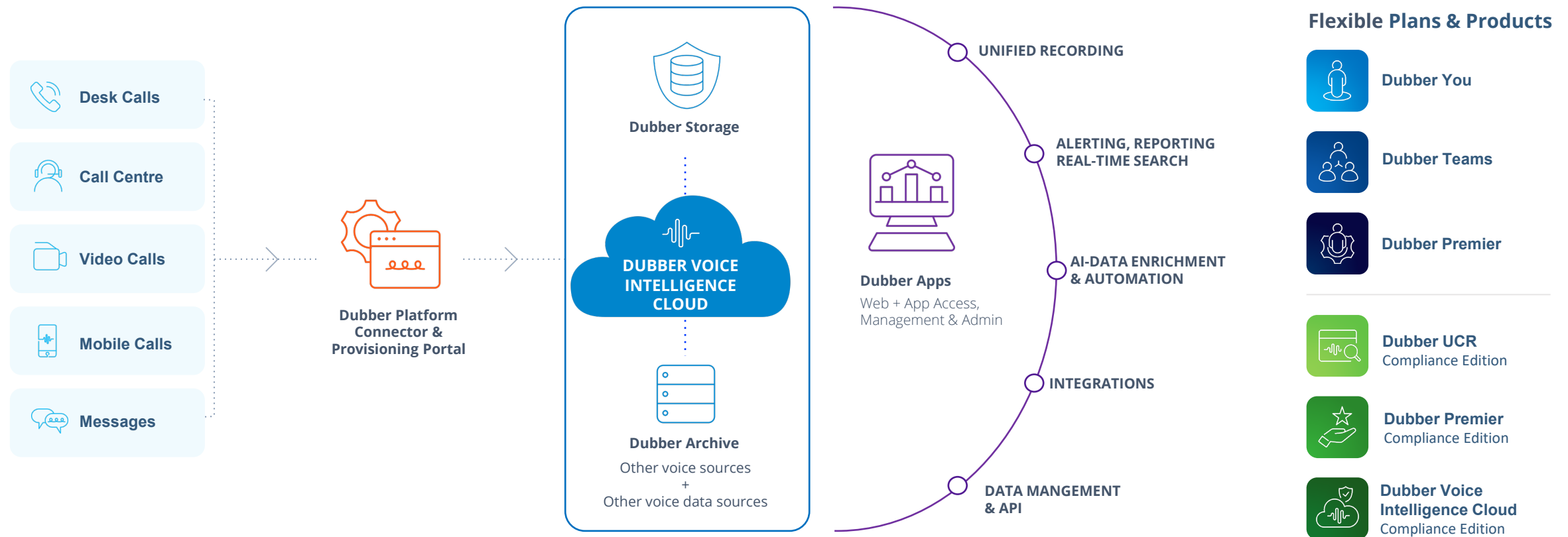
Voice converging on one platform. Enriched by AI



Rich and flexible features and advanced AI & API



Subscription services & new consumption models



Native to the world's leading networks and solutions

160+ networks and solution partners globally

Zero hardware, network native, Cloud-first

Simple and easy deployment



dubber

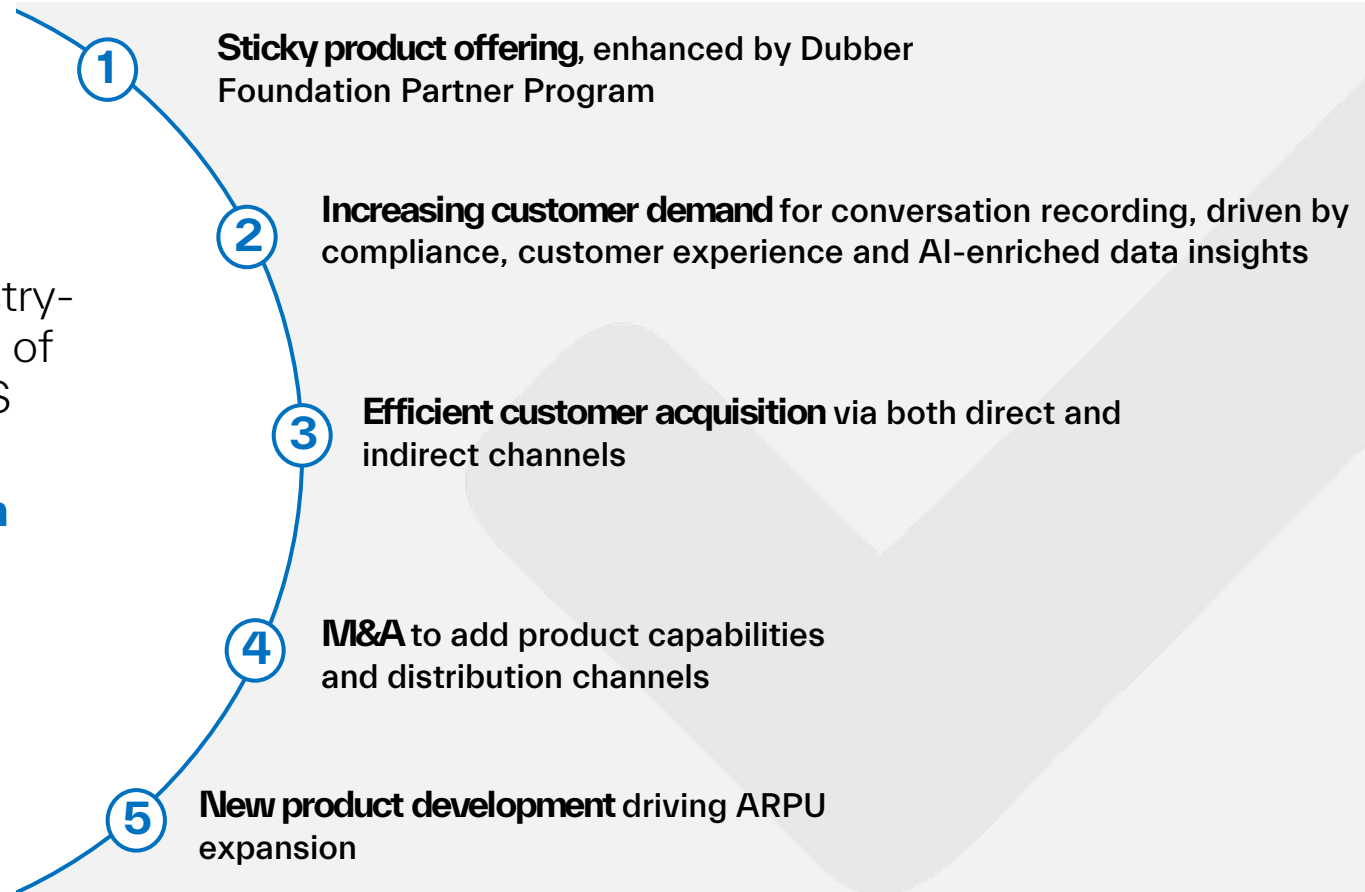


ARR Growth Drivers



Dubber continues to drive industry-leading growth placing it as one of Australia's fastest growing SaaS companies.

We expect continued ARR growth through:



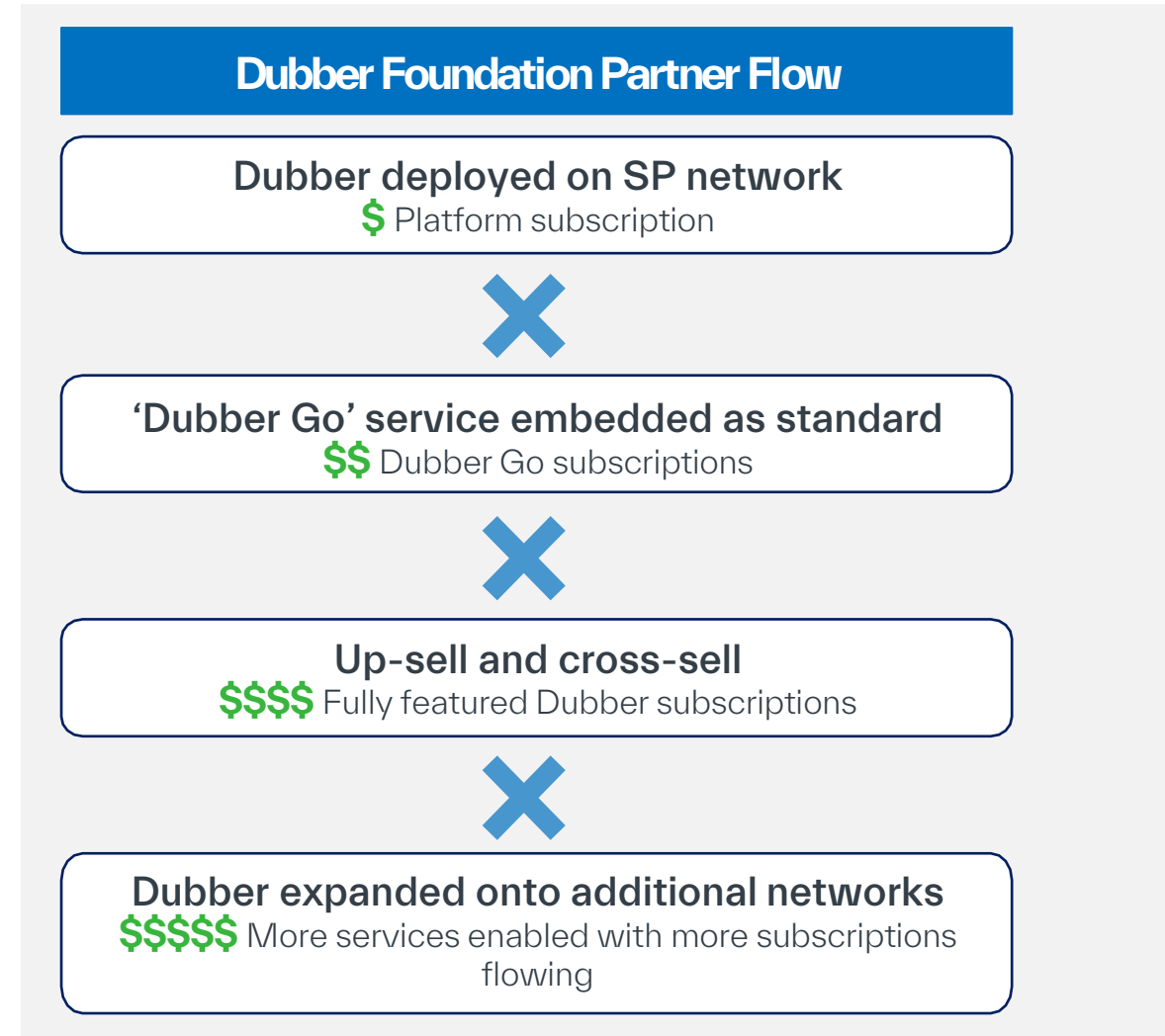


Foundation Partner Program

The Dubber Foundation Partner Program is a first of its kind program, enabling service providers (SPs) to cost effectively deploy Dubber as a key differentiator embedded within their services.

Dubber realises significant benefits from establishing these programs including:

- ✓ 100% penetration of customer base, available for up-sell
- ✓ Ability to engage directly with customers
- ✓ Long-term and deep relationship
- ✓ Instantly “switch-on” an entire customer base to Dubber Go call recording
- ✓ Seamless integration with Partners processes and billing engines
- ✓ Preferred status allowing Dubber to engage with Partners
- ✓ Immediate access to broader technology footprint as well as other service providers



M&A Strategy



Targeted M&A accelerates pathway to ARR growth

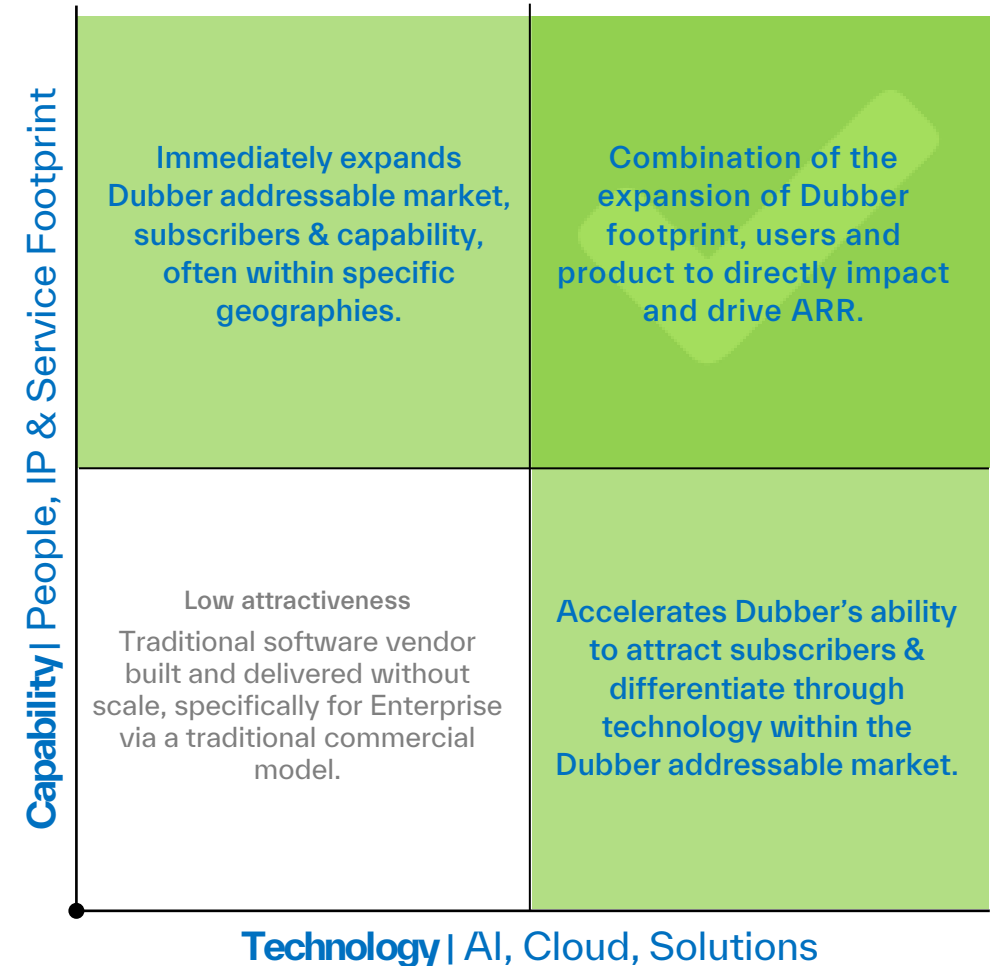
Active opportunities in M&A expected to drive to conclusion adding:

- ① Like for like revenue via service providers and subscribers while expanding the Dubber footprint
- ② Technology to fast track Dubber product aspirations and increase Dubber differentiation within current service provider offering
- ③ Technology to increase subscription revenue through new functionality and by addressing new customer use cases

Dubber continues to actively assess M&A opportunities working with leading advisors to identify new sources of growth



...executed with focus on key criteria and global expansion





② Building on FY 2021



Building on FY 2021

ARR – Annualised Recurring Revenue

\$39m

+142% PCP

SERVICE PROVIDERS & SOLUTIONS

Contracted

160

+16% PCP

Billing

105

+27% PCP

SUBSCRIBERS

420,000+

+118% PCP

CASH ON HAND

\$32m

* +\$110m capital raise (before costs)

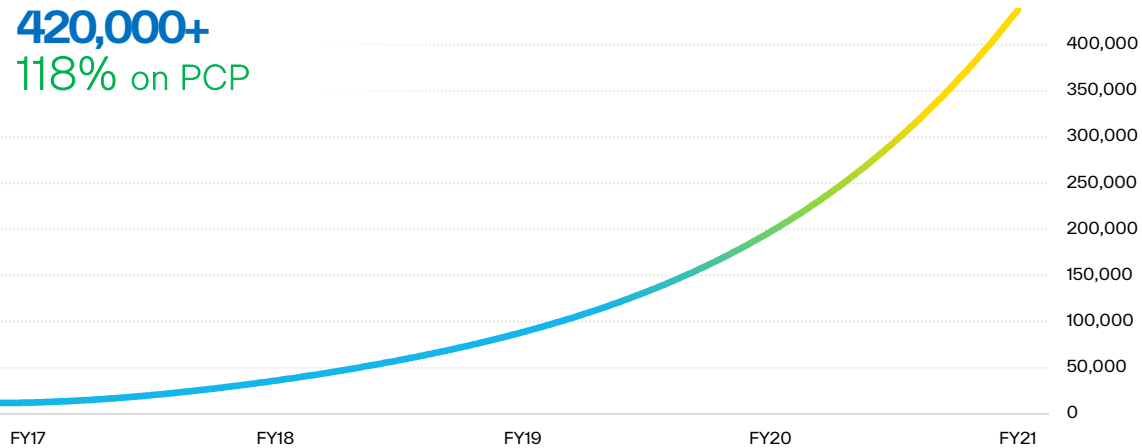
A YEAR OF EXPANSIVE GROWTH

- **Exceeded Growth v Internal Targets by 25%+**
The Company's primary ambition was to double the size of its business in terms of ARR, subscriptions and revenue generating resources
- **Capital Raise of \$110m at \$2.95 in July 2021*** strengthening our balance sheet enabling acceleration of growth via organic sales and strategic M&A
- **Dubber is the only option globally for UCR**
with a unique capability enabling voice data to be captured across SP Networks + Cisco Webex, MS Teams & Zoom and managed in a 'single pane of glass.'
- **Acquisition of Speik**
UK based Company bringing Mobile Voice Recording and PCI Payments services, accretive revenue and core employee capability.
- **Acquisition of Notiv**
enabling network calls to be converted into notes in real time and developing our AI capability with a world class team.
- **Launched Foundation Partner Program**
first-of-a-kind model for enabling AI on every Telco and UC provider end-point- Cisco as first partner for Webex.
- **Dubber as a 'Destination Company'**
enabling key executive recruitment across APAC, EMEA and NALA

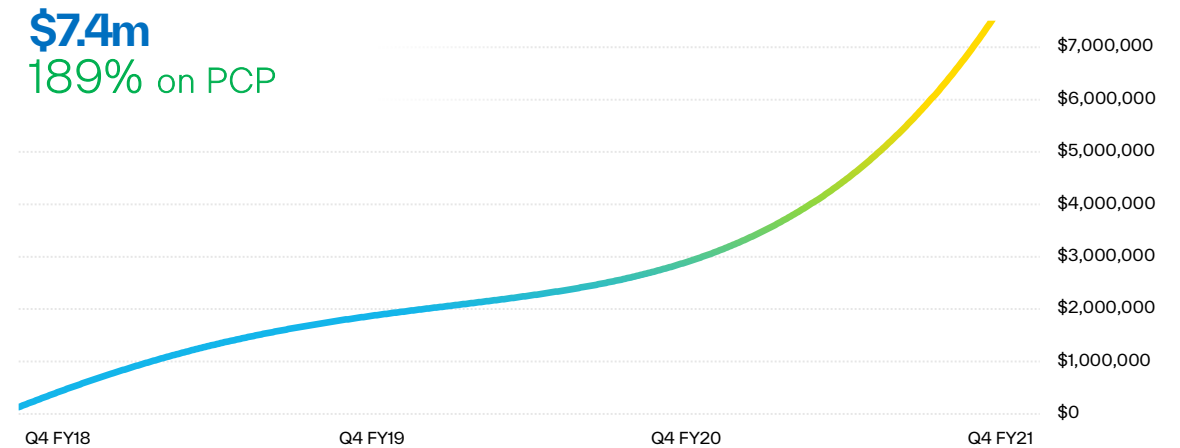


Building on FY 2021 - Key Growth Metrics

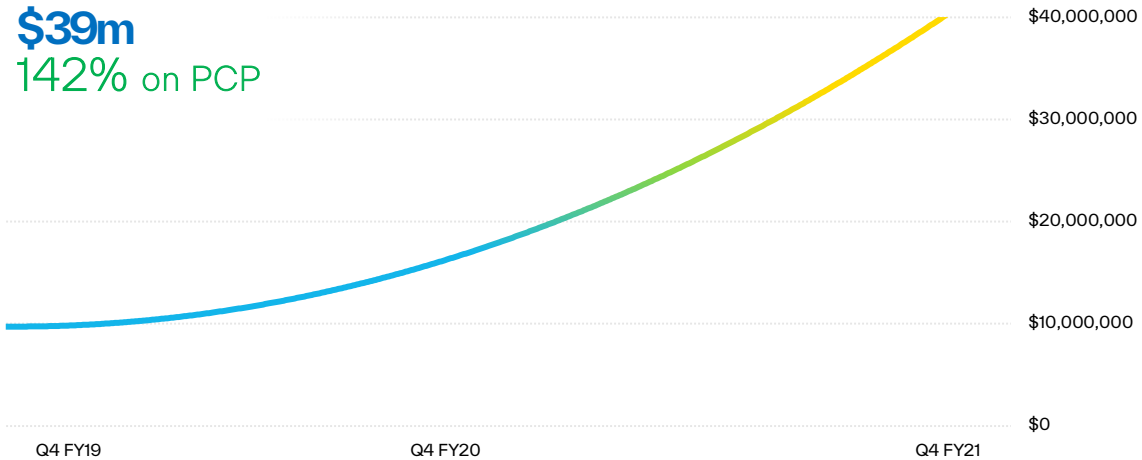
Subscribers | FY21



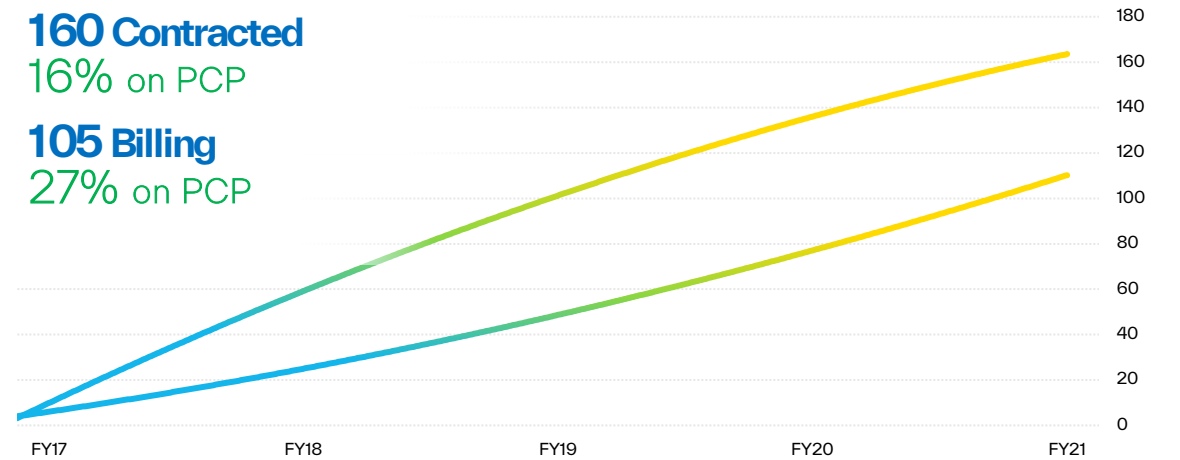
Revenue | Q4 FY21



Annualised Recurring Revenue (ARR) | FY21



Service Providers & Solutions | FY21



Q1 FY 2022



ARR – Annualised Recurring Revenue

\$43.5m

+140% PCP

SERVICE PROVIDERS & SOLUTIONS

Contracted

165

+16% PCP

Billing

108

+24% PCP

SUBSCRIBERS

450,000+

+98% PCP

CASH ON HAND

\$126m

REVENUE: Q1 FY22

\$8.1m

+149% PCP

OPERATING CASH RECEIPTS: Q1 FY22

\$9.1m

+231% PCP

WHAT'S NEXT

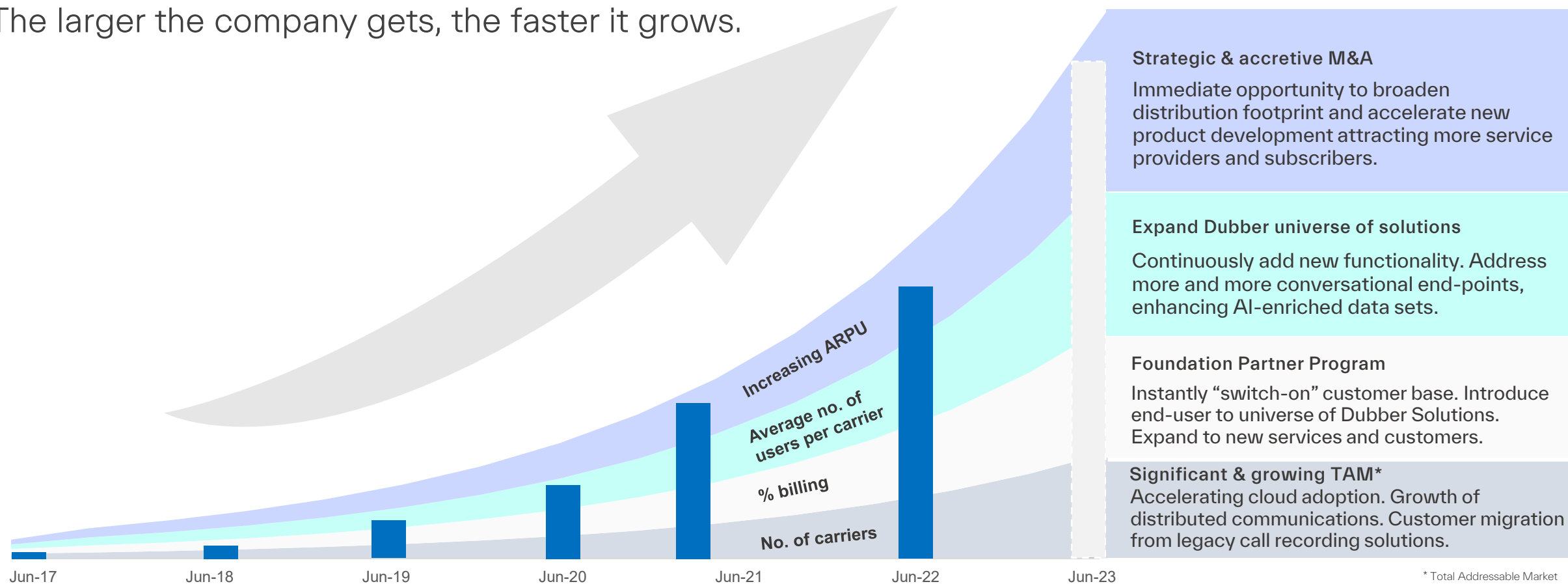
- **Continued Growth of ARR**
The Company has established an underlying quarterly revenue growth 'run rate' augmented by M&A activity and Foundation Partner Programmes.
- **Expansion of Network Footprint**
deployment of the Dubber platform into mobile networks and Foundation Partner Programmes leading to a pre-eminent position for Unified Call Recording.
- **Deployment of Leading & Disruptive Product Layers**
providing value to SPs and users by turning network calls into content and enabling new use cases across a broad Total Addressable Market (TAM)
- **Establishing the Brand as a Global Leader**
SPs see value in the Dubber brand for its unique capabilities starting with UCR.
- **Building the Company**
Dubber is in a position to appoint global leaders to the executive and board team.
- **Building the Corporate Profile**
building on processes and strategies which create value for all stakeholders including employees, commercial partners and shareholders.

Outlook: Accelerating Our Revenue Momentum



Dubber has built a 4-layered network effect.

The larger the company gets, the faster it grows.





Thank you

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