

## VIRGIN MONEY UK PLC (Company)

LEI: 213800ZK9VGCYYR6O495

26 November 2021

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBLITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that the following Persons Discharging Managerial Responsibilities (PDMR) have purchased ordinary shares in the Company.

Director	Number of Shares	Purchase Price
David Duffy	19,663	£1.678
David Duffy	17,852	£1.680
Clifford Abrahams	30,000	£1.767
Clifford Abrahams	30,000	£1.676

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and UK Market Abuse Regulation.

Announcement authorised for release by Lorna McMillan, Group Company Secretary.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Duffy	
2	Reason for the notification		
a)	Position/status	PDMR	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	VIRGIN MONEY UK PLC	
b)	LEI	213800ZK9VGCYYR6O495	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each	
	Identification code	GB00BD6GN030	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price(s) Volume(s) £1.678 19,663	
d)	Aggregated information		
	- Aggregated volume	N/A N/A	
	- Price		
e)	Date of the transaction	26 November 2021	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Duffy	
2	Reason for the notific	eation	
a)	Position/status	PDMR	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	VIRGIN MONEY UK PLC	
b)	LEI	213800ZK9VGCYYR6O495	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each	
	Identification code	GB00BD6GN030	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£1.680	17,852
d)	Aggregated information		
	- Aggregated volume	N/A	
	- Price	N/A	
e)	Date of the transaction	26 November 2021	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

1	Details of the person discharging managerial responsibilities / person close associated		
a)	Name	Clifford Abrahams	
2	Reason for the notification		
a)	Position/status	PDMR	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform auctioneer or auction monitor		
a)	Name	VIRGIN MONEY UK PLC	
b)	LEI	213800ZK9VGCYYR6O495	
4		tion(s): section to be repeated for (i) each type of type of transaction; (iii) each date; and (iv) each place ave been conducted	

a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each	
	Identification code	GB00BD6GN030	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	[D: ()	
		Price(s)	Volume(s)
		£1.767	30,000
d)	Aggregated information		
	- Aggregated volume	N/A N/A	
	- Price		
e)	Date of the transaction	25 November 2021	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Clifford Abrahams	
2	Reason for the notification		
a)	Position/status	PDMR	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	VIRGIN MONEY UK PLC	
b)	LEI	213800ZK9VGCYYR6O495	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each	
	Identification code	GB00BD6GN030	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price(s) Volume(s) £1.676 30,000	
d)	Aggregated information		
	- Aggregated volume	N/A N/A	
	- Price		
e)	Date of the transaction	26 November 2021	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	