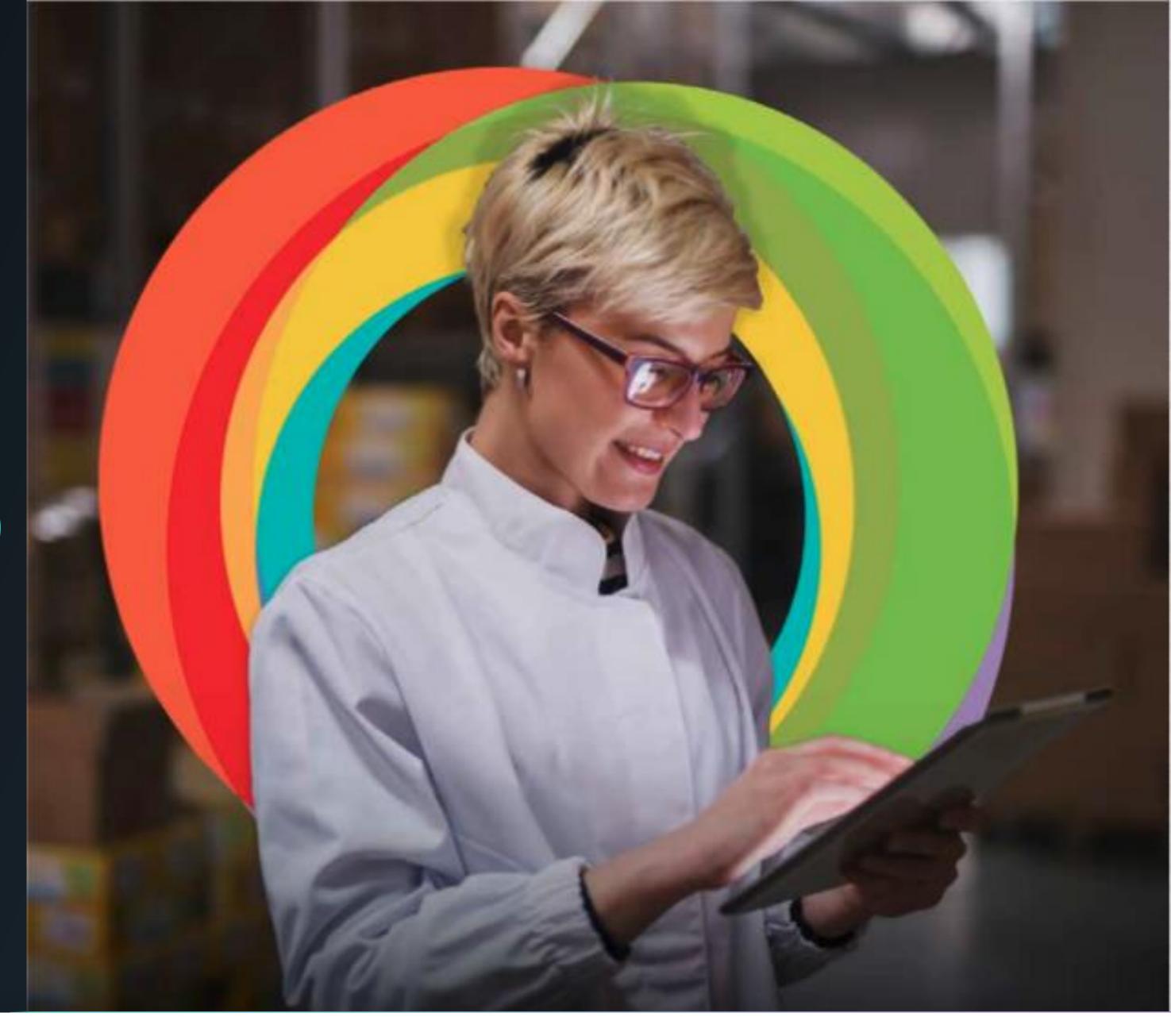
Spirit Technology Solutions Ltd (ASX:STI)

AGM 2021 | November 2021

Sol Lukatsky | Managing Director





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## Presentation Agenda

- 1. Trading Update
- 2. Context & Strategy
- 3. FY21 Highlights
- 4. Close & Thanks





## Trading Update

#### Poised for growth with increased demand and strong balance sheet

- **Solid Q1 performance:** Q1 FY22 revenues<sup>1</sup> of \$30.9M up 98% YoY and positive underlying EBITDA<sup>2</sup> of \$2.0M achieved during lockdowns and seasonally slower quarter.
- Strong balance sheet: \$22.3M in available capital. Cash balance of \$15.3M and \$7M available in CBA facility (as at 24 Nov 2021).
- Strong sales recovery in November: Post lockdown recovery across SMB and Corporate segments:
  - SMB Data & Voice sales via Nexgen and Spirit returning to Q4 FY21 levels
  - New corporate deals across Banking & Education
  - Growing pipeline across Mining & Healthcare
- Investing in distribution: Salesforce expanded nationally in Q2 to accommodate increasing demand.





<sup>&</sup>lt;sup>1</sup>Revenue refers to Recurring and Solutions & Projects revenue. Project revenue includes government grant infrastructure revenue. FY22 Q1 numbers are presented on an unaudited basis.

<sup>&</sup>lt;sup>2</sup> Underlying EBITDA adjusts EBITDA to exclude business acquisition, divestment & integration costs, net fair value gain/(loss) on remeasurement of contingent consideration on business combinations and share-based payments.

## **Asset Strategy Update**

#### Non-Core divestment accelerates future acquisition growth



- **Consumer business:** divestment returned \$5.1M in capital to balance sheet.
- M&A: sector consolidation continuing at pace for assets with scale.
- **Divestment of fixed wireless towers:** Spirit is strongly considering divestment options for the fixed wireless towers and the Board expects to update the market in Q3.
- **Return of capital:** The sale of the fixed wireless network would return significant capital back for both organic and acquisition growth initiatives.
- Future acquisition strategy: Acquisition targets have been identified across B2B Telco and Cloud. Strong balance sheet and capital returning will allow Spirit to be active again in acquisition activity across H2 FY22.

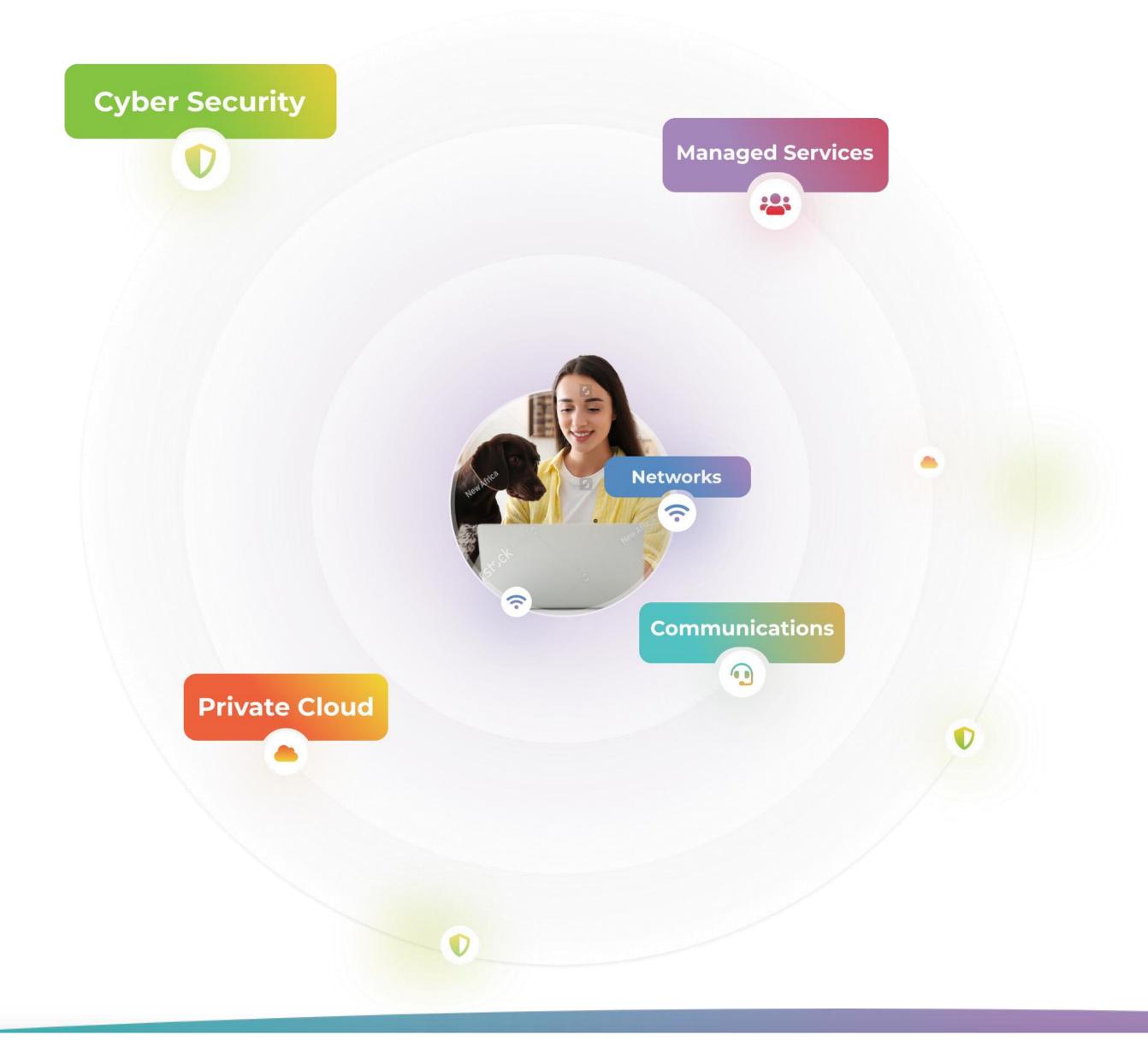




## Context & Strategy

# Structural change in the workplace accelerated during COVID

Business is demanding digital solutions to retain employees and create customer engagement







#### **Customer Focus**

# Accelerating demand..... Fragmented solutions

# The digital requirements of modern businesses have accelerated

- Distributed workforce
- High bandwidth/fast speed requirement
- Migrating to cloud-based digital tools
- Conduct all activities (e.g. sales/support) online
- Integrate and manage many device types



A significant gap exists for Spirit to be a one-stop-shop for digital workplace solutions

#### ...but there is no easy-todeploy end-to-end solution

- Major telcos are not equipped to help SMB's & Corporates transition to this new work environment
- Traditional ISPs own 'road' but not the valued added services
- Business owners have to go to multiple service providers to create a solution
- Each service provider doesn't own any issues that arise in the solution



#### Layering value added services on digital infrastructure

# One-stop-shop for Digital Workplaces











#### **Internet Connections**

- Business Fibre
- ► NBN Enterprise
- Fixed Wireless
- Private Network
- Managed Router

#### **Communications**

- Mobile
- LivePBX
- LivePBX
- LiveCall
- Webex/Cisco
- MS Teams

#### **Cyber Security**

- ► SD-WAN
- Custom SD-WAN
- Firewall
- Endpoint Security
- Advanced SecurityServices

#### **Managed Services**

- Managed Print
- ▶ DR & BCP
- ► IT Support
- Managed IT
- Managed Wi-Fi
- Professional Service

#### **Cloud Solutions**

- Hybrid Cloud
- Private Cloud
- Public Cloud
- LiveOffice
- LiveOffice Desktop
- LiveOffice Exchange





## Focus on cross-sell

**Cross-Sell Spirit** product range



Larger deal sizes & contract length



Stickier customers



Significant upside to increase to unique services per customer



**Internet Connections** 



**Communications** 



**Cyber Security** 



**Managed Services** 



**Cloud Solutions** 





#### Spirit Hybrid workplaces – cross sell



# Bank

#### Delivering full stack technology solutions:

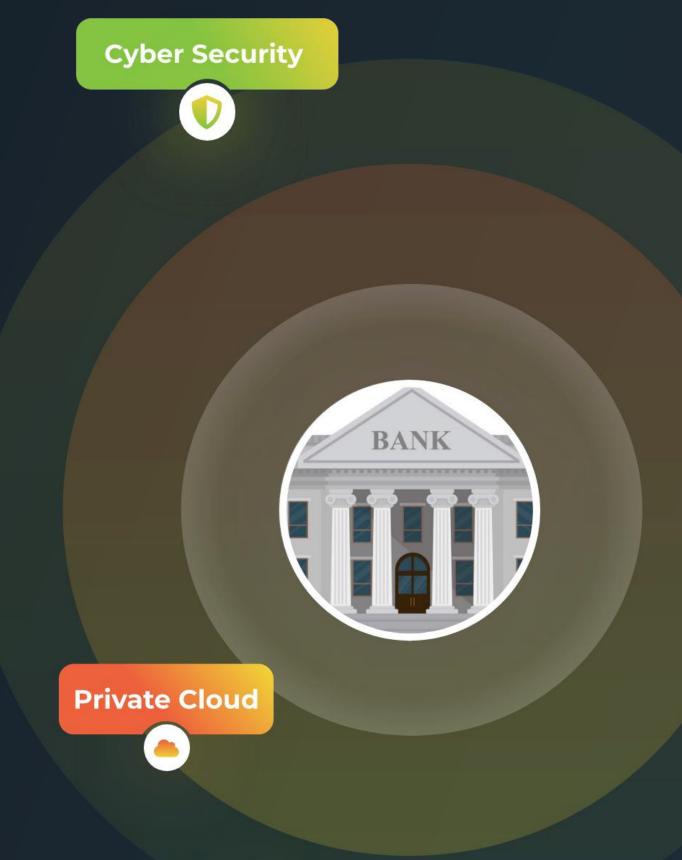
- Security Incident & Event Management (SIEM)
- Security Threat Detection
- Cloud

Monthly Recurring Revenue ~ \$41K

Total Contract Value ~ \$1.5M



Additional Cross sell opportunity: Voice, Data & MSP





#### Spirit Hybrid workspaces – cross sell



# Private School

#### Delivering full stack technology solutions:

- Cloud Infrastructure
- Managed Services
- Software licenses
- Multi-Factor-Authentication

Monthly Recurring Revenue ~ **\$6K**Total Contract Value ~ **\$782K** 



Additional Cross sell opportunity: Voice, Data & Cyber





#### Spirit Hybrid workplaces – cross sell



# University

#### Delivering full stack technology solutions:

- Managed SOC/Cyber
- Professional Services
- Vulnerability Scanning

Monthly Recurring Revenue ~ \$13k

Total Contract Value ~ \$700K



Additional cross sell opportunity: Voice, Data & MSP





#### Spirit Hybrid Workspaces – cross sell



# Mining Company

#### Delivering full stack technology solutions

Wi-Fi Hardware

Internet & Networks

Total Contract Value ~ \$2.1M

Additional cross sell opportunity: Voice, Data, MSP & Cyber





# Highlights



\$11.5M

209%



Underlying Earnings Before Interest, Taxes, Depreciation and Amortization

Revenue \$104.5M

200%



Year on Year revenue

**Balance Sheet** 

\$22.3M

Strength



On 24 November 2021, Spirit had cash of \$15.3M and \$7.0M available in its CBA debt facility (\$22.3M in available capital to access).



Annual Recurring Revenue

FY21 exit Run Rate Annual Recurring Revenue

FY21 exit Run Rate Annual Recurring Revenue

Statutory NPBT

\$1.34M



Statutory Net Profit Before Tax

Statutory Net Profit Before Tax

<sup>3.</sup> Underlying Net Profit Before Tax takes into account the Underlying EBITDA adjustments and also adjusts depreciation & amortisation to exclude the impact of amortisation of customer relationships



<sup>1.</sup> Revenue refers to sales revenue and other income

<sup>2.</sup> EBITDA is a financial measure which is not prescribed by Australian Accounting Standards ('AAS') and represents the profit under AAS adjusted for depreciation, amortisation, interest and tax. Underlying EBITDA adjusts the Statutory financial metrics to exclude business acquisition & integration costs, net fair value loss on remeasurement of contingent consideration on business combinations, business restructuring costs and share-based payments.

# FY21 Highlights



Do IT with Spirit

Spirited ?

nexgen®

Evolved to Spirit Technology Solutions
(From Spirit Telecom)

New purpose and brand launched

"**Do IT with Spirit**" activated in April 2021

Launched Spirited Women May 2021

Transformational acquisition of Nexgen in April 2021

#### Google Rating

4.3

Google business 4.3 star rating

#### **Customers**

10.5KB

B2B customers nationally

#### **Team**

445

Team Engagement score 73%
445 staff currently employed.
250% increase from FY20

#### Integration

10 Acquired integrations

3 remaining acquisitions to be integrated







#### Melbourne Monash Freeway



2021, the birth of

# A national Brand: Spirit Technology Solutions

International Airport



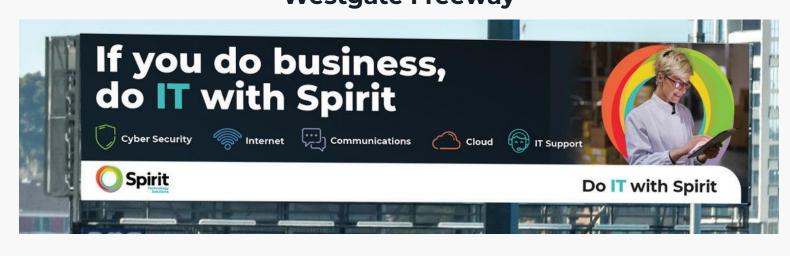


Sydney

George St

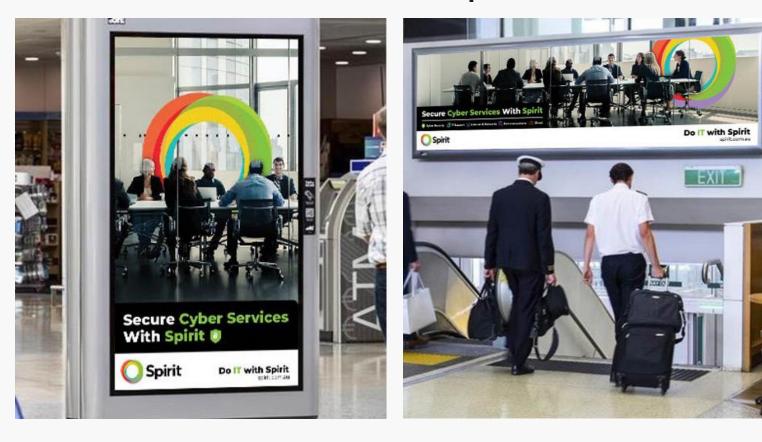


Westgate Freeway



**International Airport** 

Melbourne

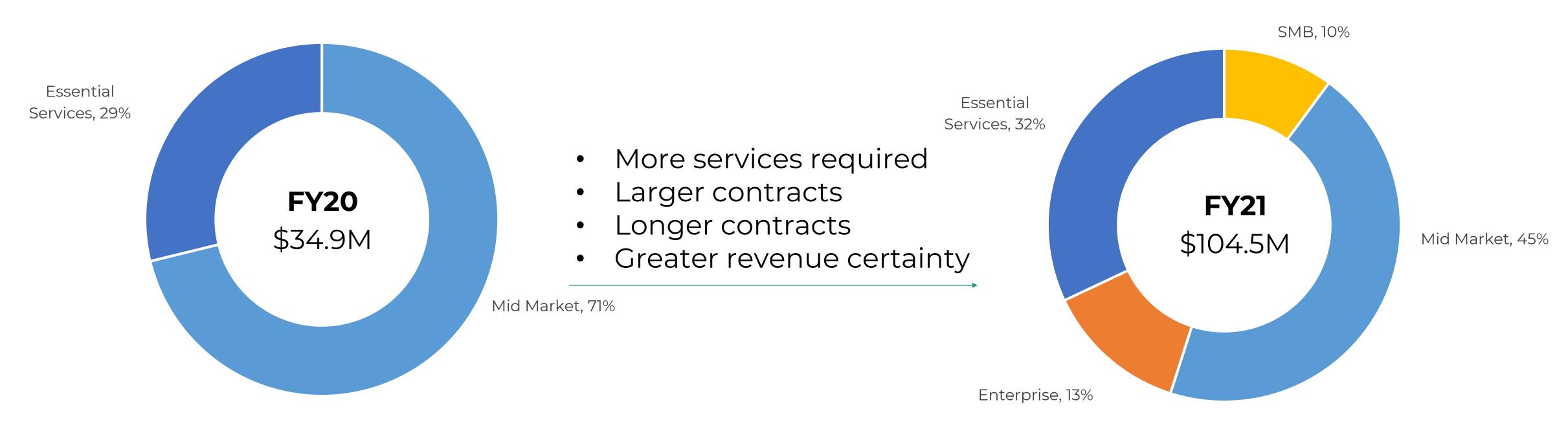






#### Revenue Growth

# Building higher margin, recurring revenue



Spirit market definition guide: SMB: business with 5-50 employees Mid market: 100+ employees

Entreprise: 1000+ employees and multinationals Essential Services: Schools, Hospitals and Aged Cade





## Close & Thanks

Looking to this financial year and beyond, we expect to see continued consolidation in the fragmented IT & Telco markets, as structural change takes hold. Australian businesses are becoming more dependent on the services that only an integrated IT & Telco business like Spirit can provide.

I would like to thank my fellow Board members and the entire Spirit team for their hard work, motivation and commitment to our evolution to a fully integrated technology provider for businesses across Australia.

To our shareholders, thank you for your support of the company – we look forward to sharing the next phase of our growth with you.





Spirit Technology Solutions Ltd (ASX:ST1)

If you do business, do IT with Spirit

