



VIRGIN MONEY UK PLC
(Company)

LEI: 213800ZK9VGCYYR6O495

6 January 2022

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 4 January 2022 the following Persons Discharging Managerial Responsibilities purchased shares under the Share Incentive Plan.

Director	Number of Shares	Purchase Price
Helen Page	81	£1.8418

Announcement authorised for release by Lorna McMillan, Group Company Secretary.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Helen Page
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	VIRGIN MONEY UK PLC
b)	LEI	213800ZK9VGCYYR6O495
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each
	Identification code	GB00BD6GN030

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b)	Nature of the transaction	Purchase of shares via the Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.8418	81
d)	Aggregated information		
	- Aggregated volume	N/A	
	- Price	N/A	
e)	Date of the transaction	4 January 2022	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

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