

ASX RELEASE.

BELL FINANCIAL GROUP

13 January 2022

BELL FINANCIAL GROUP UNAUDITED FULL YEAR PROFIT AFTER TAX \$44 MILLION

Bell Financial Group Ltd (ASX:BFG) today announced that it expects to report full year revenue of \$292 million (FY 2020: \$299 million) and full year profit after tax of \$44 million (FY 2020: \$46.7 million).

Revenues in the Technology & Platforms and the Products & Services businesses* were up approximately 10% on the previous corresponding period to \$66 million, with profit after tax up 10% to \$15 million.

The growth in these divisions can be directly attributed to our ongoing investment in leading edge technology through the development of proprietary systems and platforms, and suite of products and services.

Full details will be provided when audited results are released in February.

*The Technology & Platforms and Products & Services businesses include our online share trading platform, Portfolio Administration Services (PAS) and superannuation products, margin lending, client funds at call and structured loan products.

ABOUT BELL FINANCIAL GROUP

Bell Financial Group (BFG) is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients.

BFG develops proprietary technology, platforms, products and services for the Australian stockbroking market, has over 700 employees, operates across 15 offices in Australia and has offices in New York, London, Hong Kong and Kuala Lumpur.

This announcement was authorised for release by the Executive Chairman.

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