

Distribution Update

- **Woolworths Everyday Market online listing for both future® formula and organic A2 infant formula ranges**
- **The Group's organic A2 fresh milk to be ranged in selected Victorian Woolworths stores**

The Board of Australian Dairy Nutritionals Group (**AHF** or **Group**) is pleased to advise that the Group has added another key partner to its growing infant formula distribution network, achieving a listing on Woolworths Everyday Market for both the future® infant formula range and the Group's organic A2 infant formula range (to be launched later in the year).

Woolworths Everyday Marketplace is an online marketplace where customers can buy products from third party sellers like AHF while they are shopping for their groceries on Woolworths online. The future® formula range will be available nationally through Woolworths Everyday Market next month. The organic A2 protein formula range will be available shortly after its launch, anticipated mid year.

The new ranging follows on from the Group's announcement prior to Christmas that it has appointed an experienced Tier 1 distributor for the Chinese cross border e-commerce channel as well as a joint venture with Wellnex Life for the distribution of the Group's infant formula ranges with a focus on the domestic pharmacy channel.

The Group is also very pleased to be able to advise that its organic A2 fresh milk will soon be available in selected Woolworths stores in Victoria. As far as the Board is aware this is the first organic A2 fresh milk launched in the Australian market and made possible after several years of significant investment in converting the Group's farms to organic, chemical free and, transitioning to A2 protein only herds.

Group CEO Peter Skene commented, *"This is a very important step that will be backed by a targeted marketing campaign to create awareness and drive sales of the Group's infant formula products."* *"With a large percentage of infant formula imported or packed locally with imported formulas, we are very pleased to be supporting Australian farming and local manufacturing".*



The release of this announcement has been approved by the Board of Directors.

Ends

Further Details

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Communications Policy

AHF makes ASX market releases at times directors believe it would be helpful or necessary for investors and as required by the Listing Rules. For further information regarding our shareholder communications policy, please refer to AHF's website: www.adnl.com.au.

About Australian Dairy Nutritionals Group

Australian Dairy Nutritionals Group (AHF) is a vertically integrated Australian dairy group which owns high quality organic and organic A2 dairy farms, and a processing facility located in Southwestern Victoria, the 'Golden Triangle' of Australia's dairy industry. The Group have now added to the award-winning milks and yoghurts with a new premium range of infant formulas and are nearing completion of a purpose-built infant formula factory ready for the launch of its organic A2 infant formula in 2022. The Group is a trusted source of premium quality branded dairy products using fresh milk sourced direct from its farms.

Disclaimer – Forward Looking Statements

This announcement may include "forward looking statements" within the meaning of securities laws of applicable jurisdictions. These forward-looking statements are not historical facts but are based on AHF's current expectation, estimates and projections about the industry, in which it operates, and beliefs and assumptions. Readers are cautioned not to place undue reliance on forward looking statements.