

PointsBet Launches Online Casino in West Virginia

27 January 2022 – **Melbourne, Australia** - PointsBet Holdings Limited (ASX: PBH) today announced that its wholly owned subsidiary PointsBet West Virginia LLC has successfully launched its online casino product in West Virginia. Online casino operations follow the launch of the Company's mobile app and digital sports betting product in the state in August of 2021.

"As PointsBet rapidly expands its presence across the U.S. and the online casino market continues to surge in popularity, we are thrilled to be able to now offer an online casino experience to users in West Virginia," said Aaron O'Sullivan, PointsBet's VP of Online Casino Revenue. "It has been our goal to deliver the best-in-class casino content to our users in all of the states where we are permitted to offer the service."

Following successful launches in Michigan and New Jersey, West Virginia marks the third state in which PointsBet offers its proprietary iGaming platform. PointsBet unveiled its online casino product in Michigan in May of 2021, followed by New Jersey in July.

"It is an exciting time for the online casino market, and we're proud to be able to tap into this momentum and introduce our proprietary product in West Virginia," said Manjit Gombra Singh, PointsBet President of Product and Technology. "We're quickly scaling our business and have now integrated Scientific Games' platform to expand our premium content portfolio. We're looking forward to expanding and refining our suite of products throughout the year to deliver more options for our users in PointsBet online casinos."

PointsBet gained online casino access to West Virginia through its relationship with the Hollywood Casino at Charles Town Races.

END

About PointsBet

PointsBet is a corporate bookmaker listed on the Australian Stock Exchange with operations in Australia, the United States, Canada and Ireland. PointsBet has developed a scalable cloud-based wagering platform through which it offers its clients innovative sports and racing wagering products, advance deposit wagering on racing (ADW) and iGaming.



For further information please contact:

For investors
Andrew Mellor
Group Chief Financial Officer
andrew.mellor@pointsbet.com

For media
Geoff Elliott
+61 488 051 888
gelliott@gracosway.com.au

For North American investors

Stephen Forman

Investor Relations - North America

stephen.forman@pointsbet.com

For North American media

Patrick Eichner

US Director of Communications
patrick.eichner@pointsbet.com