

Security without compromise

Senetas Corporation Limited

2022 Half Year Results - 25 February 2022



### HY2022 Group Highlights

- Group operating revenue of \$12.9 million down 10% on HY2021
  - Votiro revenue up 82% to \$2.8 million
  - COVID and other supply chain delays have led to a global shortage of electronic components that temporarily impacted Senetas revenue which was 21% lower
- Votiro annual recurring revenue (ARR) of US\$3.9 million at December 2021 (up 63%)
  - Votiro's subscription (SaaS) ARR was up 135% to US\$2.6 million driven by the strong uptake of the SaaS subscription model
- Group net loss before tax was \$4.8 million (includes Votiro net loss before tax of \$5.8 million)
  - The Votiro loss includes non-cash items of \$1.8 million relating to amortisation and share based payments expense)
- Group net loss after tax attributable to members of \$2.8 million
- Balance sheet remains strong with \$9.7 million of cash on hand at 31 December 2021 and no debt



### FY2022

- Votiro's growth outlook remains very encouraging with strong momentum building across both the US and Asia Pacific regions
  - The December 2021 quarter was Votiro's strongest quarter ever and its total contract value at the end of 2021 was US\$7.3 million
  - Continuing to build a strong pipeline of proof of concept (POC) trials and POC conversion remains very strong
  - ARR is expected to more than double in the next 12 months driven by growth in sales of Votiro's SaaS offering with the non-SaaS ARR (support and maintenance in Japan) to remain largely constant
- The Senetas business will continue to be impacted by global component shortages
  - Senetas's pipeline of customer orders is very strong and significantly ahead of any other time in the past 12 months, however, global electronic component shortages are causing delays to customer network upgrade projects increasing the lead time for shipment of Senetas's products
  - These global shortages are largely COVID related and are expected to impact the industry through 2022, however, Senetas has significantly increased inventory levels to mitigate the impact on sales
  - As a result of these temporary factors we anticipate Senetas revenue could be up to 10% lower in FY2022, however, we continue to expect consolidated group revenue to be higher than in FY2021



## HY2022 VOTIRO





## HY2022 Highlights – Votiro



Annual Recurring Revenue (ARR)

US\$3.9m

Up 63% since 31 December 2020 Subscription (SaaS)
ARR

US\$2.6m

Up 135% since 31 December 2020

Revenue

A\$2.8m

Up 82% from HY2021

Total Contract Value

US\$7.3m

At 31 December 2021

Customer Renewal Rate

>95%

2021 calendar year



### HY2022 Financials – Votiro



- Votiro operating revenue was up 82% driven by strong growth in both the Asia Pacific and US
- ARR growth of 63% was driven by growth in subscription ARR which was up 135%
- Asia Pacific is currently Votiro's largest market delivering:
  - US\$1.5 million of subscription ARR
  - US\$2.8 million of total ARR of US\$3.9M
- Total contract value for Votiro at 31 December 2021 was US\$7.3 million
- Average deal size for Votiro has doubled since HY2021
- Votiro HY2022 loss before tax was \$5.8 million including \$1.8 million of non cash items
- \$2.0 million of Votiro's after tax loss of \$5.6 million is attributable to the minority interests in Votiro
- Expect ARR to more than double in the 2022 calendar year



### Key HY2022 Milestones



- Strong take up of the new subscription/SaaS model
- Key client wins through HY2022 across a wide range of enterprises including large Government agencies, financial institutions and industrial companies across Asia Pacific, US and EMEA
  - Includes Votiro's largest ever sale to an Asia Pacific government agency worth over US\$1 million annually for a minimum of 3 years
  - Dec 2021 quarter was Votiro's strongest quarter ever
- POC conversion rate remains strong at over 90% in the US and over 75% globally, consistently winning in head-to-head technology trials against competitors
  - The North American market opportunity remains significant and is still expected to become Votiro's largest market in the near term with an extensive sales pipeline as we enter calendar 2022
- With the strong results to date and very encouraging outlook for the business, Senetas has continued to fund Votiro's growth in recent months via a secured debt facility that stands at US\$2.5 million at the end of February 2022





## Votiro Opportunity



Strong momentum in cyber-security investment market

High value business solution

Differentiated & Sustainable Technology

**Experienced Management Team and Shareholders** 

- Enterprise tech looking for differentiated technology platforms with revenue growth
- Customer useability is a must-have
- 135% subscription ARR growth in 2021 calendar year, ARR US\$3.9M
- Votiro's integrations allow it to complement existing security stack
- Remove malicious content without removing any business content
- Low latency and ease of installation
- Strong and growing revenue per customer
- Patent-protected intellectual property
- A generation-plus ahead of other CDR products
- Moving towards CDR as a Service

Industry leaders in global cyber-security & former intelligence community veterans



### Growing network of technology and channel partners

#### **Technology Ecosystem**









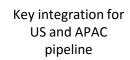






Key integration in recent customer wins and U.S. pipeline

Votiro delivers in promise of email document protection









#### **Resellers & Partners**



#### **United States**

Direct sales force in early stages of developing key partner relationships

THALES

TRUSTED CYBER TECHNOLOGIES

**aws**marketplace



#### **Japan**

Established regional distributor and growing reseller network



Growing reseller network





























helpsystems



FERTINET











### Extensive third-party accreditations and validation

#### **Accreditations**

Governmental









US Govt, through Thales

De

Israel Director of Security of the Defense Establishment

Israel State Authority for Information Security

Japan

Guidelines by the Ministry Supported by Government of Internal Affairs and and Financial Communication recommendations

Mandates implementation of Votiro's like sanitization strategy





ISO 90001:2015 Quality Management System



ISO/IEC 27001:2013 Information Security Management System

Common Criteria

Certified ELA2 in 2017 on Version 7.1

Subsequent versions confirmed to the same levels of process and security

Company goals and time to market is not consistent with continuous re-certifications

#### Validation



100% pass rate of all tests conducted by three major financial institutions

- Two of the three largest financials institutions in the U.S.
- One of the largest financial institutions in APAC
- Tested for security and fidelity
- Issued confidential test reports and provided copies to Votiro
- Extensive range of tests performed



# Winning in regulated enterprise customers with high volume file traffic







**Tech companies** 



**Healthcare** 



**Insurance** 



**Investment firms** 



Government

- Enterprises that have a large daily volume of inbound documents
- High velocity businesses that can't afford security delays in file/email delivery
- Large teams across multiple locations
- Access to sensitive and confidential data
- Document fidelity is essential



# Building on successful global deployments across multiple industries

#### **Customer**

#### **Use Case**

# THE VOTIRU DIFFERENCE



**Large US Financial Services Company** 

- Secure upload portal for consumer loans
- 3,000 applications/hour
- \$6.4B in loans

- Fastest content reconstruction in the market
- Scalable



**US Global Insurer** 

- Email
- 60,000 users
- Fortune 100 company

- Chosen after demanding competitive performance tests
- Speed and scalability



Large APAC Managed Service Provider

- 300,000 Users
- Email
- Web uploads

- Rapid integration through API
- Speed
- Scalable



- Protect all API-based file exchanges
- 900+ subsidiaries across the world
- 2nd largest shipping company

- Speed and scalability
- Open, API-based service
- Ease of adoption



Large Multinational APAC Bank

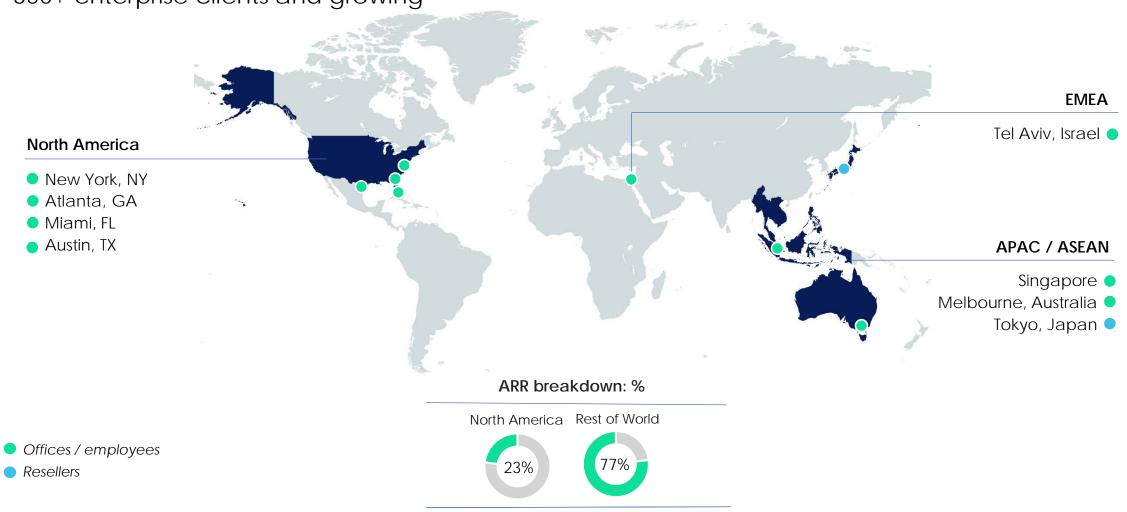
- Email infrastructure
- 40,000 users & climbing
- Will expand to file upload/download

- Processes all content types
- Business-ready content
- Scalable



# Focused on growth in North America, building on continuing wins in APAC

350+ enterprise clients and growing



## HY2022 SENETAS BUSINESS





### HY 2022 Highlights – Senetas

- COVID and other supply chain delays have led to a global shortage of electronic components that have temporarily impacted Senetas revenue
  - Maintenance revenue represented 46% of total revenue
- Customer orders remain robust but sales revenue has been temporarily impacted by disruptions to the supply chain for electronic components
  - Component shortages across the industry globally have extended lead times and caused delays to customer network upgrade projects impacting the timing of Senetas product shipments
  - Both Senetas and Thales have invested to build additional inventory in order to fulfill orders as required, however, there has been a temporary impact on gross margins and cash on hand in HY2022
  - Component shortages are expected to remain an issue throughout most of 2022
- Senetas segment profit before tax was \$1.0 million (HY2021: \$3.5 million) which reflects the delays across the industry from global component shortages
- Senetas operating expenses were almost 10% below the prior period



### Senetas

- The pipeline of customer orders is very strong and significantly ahead of any other time in the past 12 months
  - Orders from the US market are particularly encouraging strong orders also in the pipeline from South America and Europe, however, shipment of these orders once finalised is likely to be extended over the next 12-18 months whilst industry component shortages persist
  - Senetas 100Gbps encryptor sales in HY2022 doubled compared to the prior period and the 100Gbps encryptors are now the largest single revenue generating product
- SureDrop sales remain very small but are significantly higher than HY2021
  - Sales are primarily in the Asia Pacific region at this stage with increasing focus going forward on international opportunities via Thales
- The major R&D focus during the period has been on product upgrades including:
  - Improved functionality and quantum capabilities for Senetas's transport independent mode hardware encryptors
  - Enhanced capabilities for virtualised encryption for operation in cloud gateway environments



## KEY FINANCIALS





### HY2022 Consolidated Senetas Group Financials

| Half year ended 31 December 2021(\$000's)           | HY2022  | HY2021  |
|-----------------------------------------------------|---------|---------|
| Revenue from ordinary activities                    | 12,837  | 14,272  |
| Gross profit                                        | 10,350  | 12,159  |
| Gross Margin %                                      | 81%     | 85%     |
| Other income                                        | 3       | 349     |
| Depreciation & amortisation                         | (1,562) | (1,675) |
| Profit (loss) before tax                            | (4,861) | (1,666) |
| Tax expense                                         | (75)    | (734)   |
| Net profit (loss) after tax                         | (4,786) | (2,399) |
| Net profit (loss) after tax attributable to members | (2,753) | (387)   |

- Group revenue was 10% lower as strong growth in revenue for Votiro was offset by the COVID related component shortages and supply chain issues temporarily impacting the Senetas segment
- Gross margins were lower due to the increase in Senetas inventory transfers to Thales
- Votiro gross margins remain in excess of 90%
- Lower Other Income reflects JobKeeper payments in HY2021



## Senetas Operating Segment Results

| Half year ended 31 December 2021(\$000's) | HY2022 | HY2021 |
|-------------------------------------------|--------|--------|
| Revenue from ordinary activities          | 10,084 | 12,760 |
| Gross profit                              | 7,783  | 10,699 |
| Gross Margin %                            | 77%    | 84%    |
| Other income                              | 3      | 349    |
| Depreciation & amortisation               | (449)  | (490)  |
| Profit before tax                         | 951    | 3,464  |
| Profit after tax                          | 786    | 2,534  |

- Operating revenue impacted by COVID related component shortages and supply chain issues
- Both sales and maintenance revenue were lower
- Second half FY2022 maintenance revenue is expected to be similar to the same period in FY2021
- Gross margins temporarily reduced due to Thales inventory build up



## Operating Revenue

Table reflects full year revenue for FY18-FY21, and half year revenue for HY22

#### **REVENUE BY REGION**



FY18 revenue has not been restated for the application of AASB15

- Group revenue 10% lower than HY2021
- Good growth in Asia Pacific against HY2021
- Lower sales and maintenance in North America and Europe
- Maintenance and subscription revenue was 53% of total group revenue

### Cash Flow

#### Summary Cash Flow Statement

| Half year ended 31 December 2021 (\$000's)    | HY2022   | HY2021   |
|-----------------------------------------------|----------|----------|
| Receipts from customers                       | 13,067   | 12,965   |
| Tax paid                                      | (406)    | (1,167)  |
| Payments to suppliers & employees             | (15,046) | (13,198) |
| Operating cash flows                          | (2,374)  | (1,362)  |
| Investing cash flows                          | (196)    | (207)    |
| Financing cash flows                          | 356      | (300)    |
| Cash and cash equivalents at 31 December 2021 | 9,697    | 13,766   |

- Receipts from customers slightly higher than Group revenue and similar to the prior period
- Payments to suppliers and employees reflects higher inventory levels and higher engineering costs related to the inventory build up during the period
- Lower cash on hand at 31 December 2021 reflects the Votiro losses



### Balance Sheet Remains Strong

#### Summary Balance Sheet

| Half year ended 31 December 2021 (\$000's) | HY2022   | FY2021   |
|--------------------------------------------|----------|----------|
| Cash and cash equivalents                  | 9,697    | 11,847   |
| Trade and other receivables                | 5,327    | 4,621    |
| Inventories                                | 2,996    | 2,021    |
| Goodwill & intangible assets               | 10,036   | 10,705   |
| Total assets                               | 32,363   | 33,098   |
| Trade and other payables                   | (3,959)  | (2,484)  |
| Contract & lease liabilities               | (13,069) | (12,212) |
| Total liabilities                          | (21,110) | (18,629) |
| NET ASSETS                                 | 11,253   | 14,468   |

- Lower cash on hand and net assets reflects the current period loss from Votiro
- Movement in contract & lease liabilities primarily reflects movements in prepaid maintenance contracts
- Higher inventories due to a build up of hardware on hand by Senetas to manage component shortages and longer delivery lead times



### Disclaimer

This presentation ("Presentation") has been prepared by Senetas Corporation Limited ("Senetas" or "the Company") for the sole purpose of providing general and background information on the Company.

Nothing contained in this Presentation is or should be relied upon as a representation as to future matters. To the extent this Presentation includes statements, estimates, forecasts, projections and other forward-looking information with respect to the future performance of the Company these involve subjective judgements and are based on assumptions that are subject to significant uncertainties and risks, many of which are outside the control of the Company. Actual future results may vary significantly from the forward-looking information. This document has not been adopted by the board of the Company.

All information contained in this Presentation is confidential to Senetas and is provided subject to the terms of the confidentiality agreement and undertaking given by the participant in favour of the Company. None of Senetas and its associates, directors, officers, employees, agents, independent contractors and advisers (collectively the "Disclosing Parties") makes or gives any representation, warranty or guarantee, whether express or implied, in relation to the information contained in this document including its completeness, accuracy, currency or reliability or the process by which it was prepared. None of the Disclosing Parties accepts any responsibility to update, supplement or correct this document. To the maximum extent permitted by law, the Disclosing Parties disclaim all direct, indirect or consequential liability, including without limitation, any liability arising from fault or negligence on the part of any of them or any other person for any loss arising from the use of this Presentation or its content or otherwise arising in connection with it.

Except as prohibited by applicable law, a participant in this Presentation waives its rights to make any claim that it may have against the Disclosing Parties in relation to this Presentation, and further acknowledges that none of the Disclosing Parties will be in any way responsible or have any liability to any participant or to any other person for loss or damage of any kind whatsoever relating to this Presentation. This acknowledgement may be pleaded as a bar to any claim that a participant or any other person may bring.

This Presentation is not intended to constitute legal, tax or accounting advice or opinion or financial product advice and should not be relied upon as representation of any matter that a person should consider in evaluating the Company. Participants in this Presentation must not rely on this Presentation, and should make their own independent investigations into, and independent assessment and review of, this Presentation and must make their own independent decisions about the Company and its business. Participants should also seek and rely upon their own independent taxation, legal, financial or other professional advice in relation to this Presentation and its contents. This Presentation does not take into account the investment objectives, taxation situation, financial situation or needs of any participant.

