



ASX ANNOUNCEMENT

25 February 2022

Cease of Pause in Trading

Kogan.com Limited (the Company; Kogan.com; ASX:KGN) confirm the the Pause in Trading related to the release of the following announcements:

- Appendix 4D – Half-Year Financial Report – 31 Dec 2021
- Over 4 million Active Customers underpin another record half
- Kogan.com 1HFY22 Results Presentation

Those announcements have been released to ASX prior to market open this morning and consequently the Pause in trading is to be lifted based on their prior release.

The Pause in Trading is a result of a timing discrepancy during lodgement.

Authorised for release by the Board of Kogan.com Limited.

ENDS

For further information please contact:

relations@kogancorporate.com

Subscribe to Kogan.com Investor Relations Updates:

<https://www.kogancorporate.com/subscribe/>

About Kogan.com:

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Travel, Kogan Money, Kogan Cars, Kogan Energy, Dick Smith, Matt Blatt and Mighty Ape. Kogan.com is a leading Australian consumer brand renowned for price leadership through digital efficiency. The Company is focused on making in-demand products and services more affordable and accessible.