

# Half Year 2022 Investor Update

Tesserent Limited (ASX:TNT)







#### Half Year 2022 Results

+72%

Turnover Growth vs H1 FY20 Operational EBITDA \$4.6M

for the half year in FY22 up 161% on PCP

Organic earnings growth of 36% for H1 FY22

EBITDA to operating cash conversion of 105%<sup>1</sup>

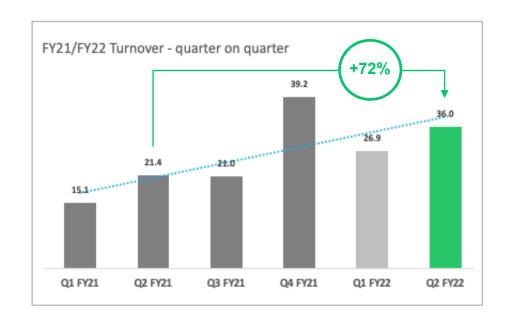
Completed 3
acquisitions
announced at time
of capital raise

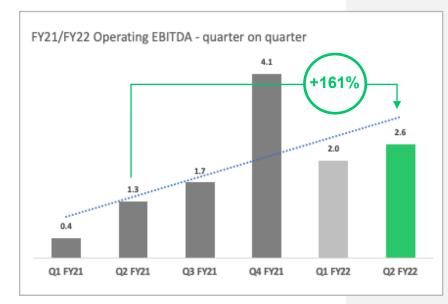
\$200M Turnover Run-rate ambition at 30 June 2022

<sup>1</sup> for H1 FY22 excluding interest service on acquisition debt



#### Turnover and EBITDA H1 FY22

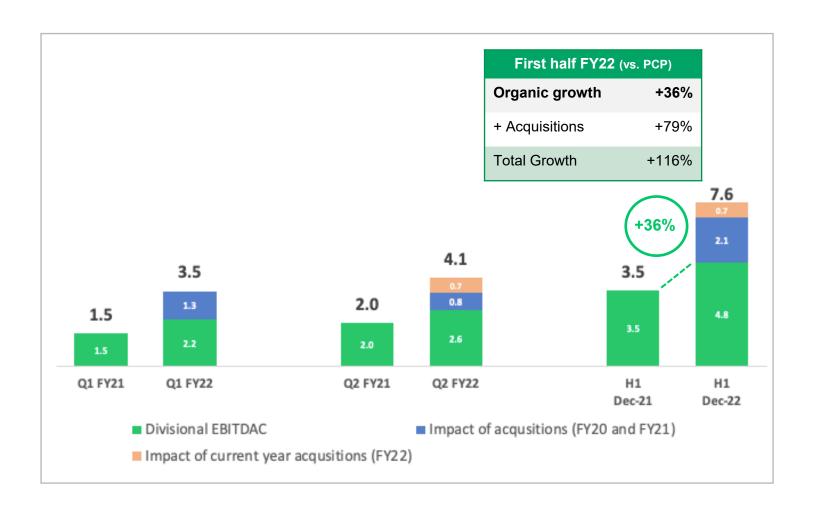




- Strong growth in the underlying business in the second quarter, with year-on-year growth of 72% against PCP.
- Overall growth is made up of both organic growth and turnover growth from acquisitions.
- See further detail on organic growth next slide.



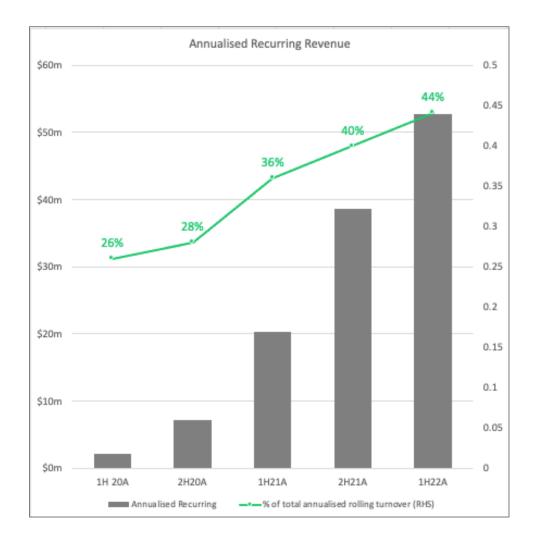
#### Organic Growth 36% 1H FY22 vs PCP



- We are extremely pleased with cross-sell opportunities that are expanding our opportunity in key clients that add to organic growth.
- Growth in EBITDAC (earnings before corporate costs) was 101% for the current quarter and 116% for H1 FY22 vs. prior year comparative period.
- Impact of current year acquisitions includes contribution from Loop Secure only (i.e. no material impact from Claricent and Pearson which were completed in latter half of Dec-21)



#### Tesserent ARR\* Growth FY20-FY22



- Tesserent's annualised recurring revenue as a proportion of total annual sales has been growing strongly.
- This metric tracked as a key performance measure within the business (alongside total contracted revenue).

<sup>\*</sup>Annualised recurring revenue



#### The problem Tesserent exists to solve:

#### During the 2020-21 Financial Year, the Australian Cyber Security Centre (ACSC) reported:



Over **67,500** cyber crime reports, an increase of nearly **13%** from 2019-20.



An increase in the average severity and impact of reported incidents, with nearly half categorised as 'substantial'.



Nearly **500** ransomware cyber crime reports, an increase of nearly **15%** from 2019-20.



Approximately **one quarter** of reported cyber security incidents affected entities associated with Australia's critical infrastructure.



Self-reported losses from cyber crime total more than \$33 billion.



Business email compromise (BEC): The average loss per successful event has increased to more than \$50,600 (AUD) – >1.5x higher than 2019-20.

Source: ACSC Annual Cyber Threat Report – July 2020 to 30 June 2021

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#### The problem Tesserent exists to solve:



Cyber Industry Skills
Gap - AustCyber identified
a critical shortage
of nearly 18,000
cybersecurity specialists in
2020.

Tesserent has assembled an army of cyber experts that have the required skills across the cyber domains.



Enterprise Cybersecurity
Leaders are presented with
a bewildering array of
solutions across an
estimated 70 cyber solution
categories.

Tesserent partners as a trusted advisor for the selection and delivery of the right solutions for you.



Managing multiple boutique security vendors can present risk and inefficiencies.

Tesserent can partner across all facets of cybersecurity, from the "boardroom to the basement".



Managed Services allows a cost-effective solution to expanding your cybersecurity team and capabilities – providing the mid-market with access to tier 1 enterprise grade protection.





Market is

growing by

\$400m of TAM\*

TNTs each year.

or approx. 2 x

### The Cybersecurity Market Opportunity

#### **AustCyber**

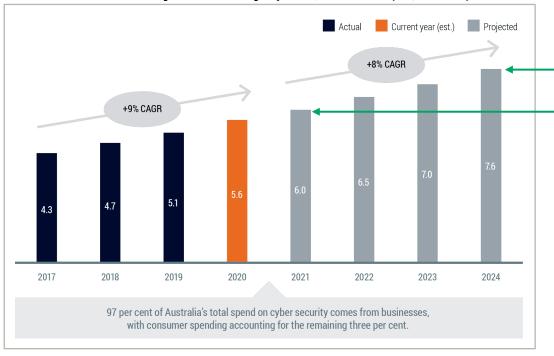
"Demand is growing, with Australians spending approximately \$5.6 billion on cybersecurity in 2020 - from both local and international providers - a figure that is expected to increase to \$7.6 billion by 2024. The local sector's revenue has grown by \$800 million since 2017, to reach an estimated \$3.6 billion this year."

#### Source:

https://www.austcyber.com/resources/sector-competitiveness-plan/chapter1

citing sources: Gartner, IBISWorld, AustCyber's Digital Census 2020, AlphaBeta analysis

# AustCyber Australia's cyber security spend, 2017-24. (A\$, billions)



\*TAM - Total Addressable Market of Approx. \$5B

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#### Our valued clients

#### Largest

Provider of cybersecurity services in the Canberra/Federal Government market

#### 1200+

Customers
Including 3 key
verticals: Government,
Critical Infrastructure
and BFSI

Trusted by

of the S&P / ASX

**Top 100** 

We work with over 102
Australian and
New Zealand
Federal & State
Departments and
Agencies\*

We focus on medium andenterprise sized organisations with clients across all sectors

Rapidly

growing

no. of clients partnering

with us to provide

multiple services and solutions

\*As previously announced July 2020, Tesserent has targeted capabilities to address the \$1.35B "Cyber Enhanced Situational Awareness and Response (CESAR)" budget – as validated by our **100% coverage of the matrix of capabilities**, *Defence Cyber Industry Capability Report*, Austrade, February 2020.



#### Deepening Footprint in 3 Key Verticals:

With 1,200+ customers, Tesserent is strategically focused on selectively growing its market share.







### Our People

400+

Skilled Cyber Professionals across Australia, New Zealand, South East Asia 90+

GRC and Security Advisory Consultants High Employee Engagement\*

equal to the most desirable tech companies in the world\*

More than

133

Australian
Government NV
Standard
Security Cleared

Over

50 Secure Cloud

**Practitioners** 

50+

Ethical Hackers as part of our Offensive Security team

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<sup>\*</sup> Benchmarked against 'New Tech 2020' - a group of over 650+ global tech companies who also work with Culture Amp as their survey partner.



#### Industry recognition and certifications





#### Why Tesserent is unique



We're the **largest provider** of
cybersecurity services
to Federal Government.



Innovation culture backed by 8.5M of investment in Australian R&D



Australian founded, owned and managed.



ASX-listed: we provide clients financial and regulatory transparency



Companies joining
Tesserent have
synergistic capabilities
forming the Cyber 360
offering (with limited
capability overlap /
internal competition)



Full-service cybersecurity: we're big enough to trust, but we're local and we're nimble.

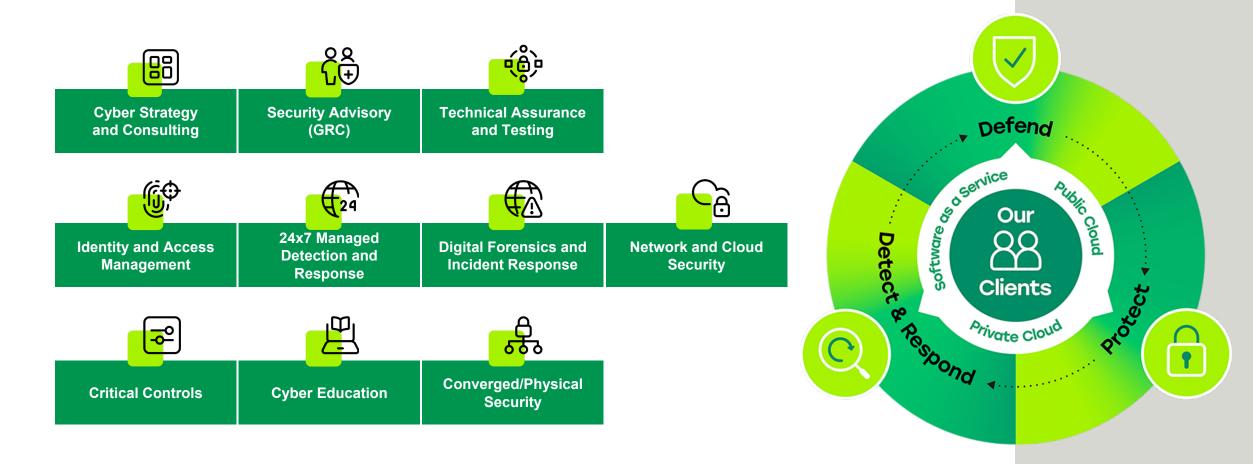


Australian Government NV Standard Security clearance for 200+ staff.





#### The Tesserent Cyber 360 Model



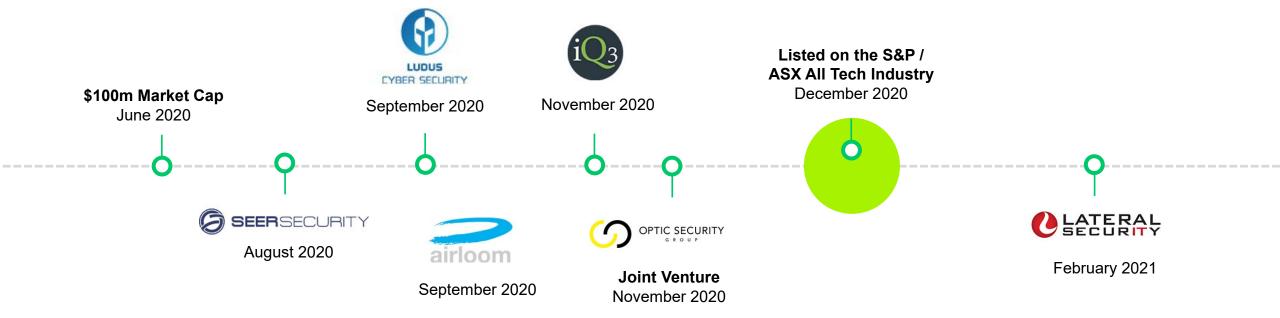


### Cyber capabilities joining the Tesserent group



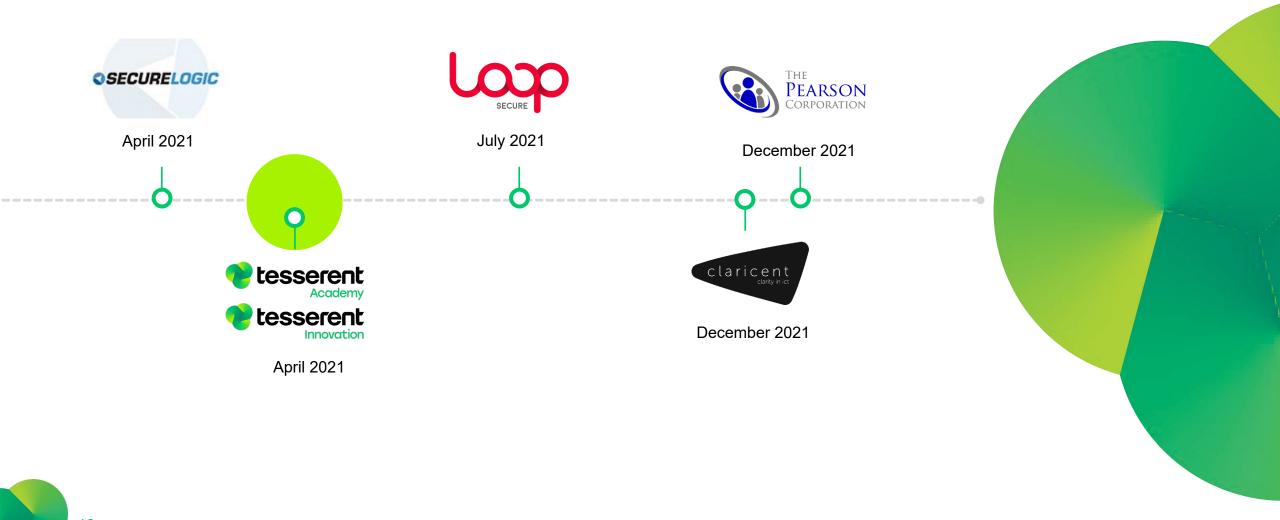


### Cyber capabilities joining the Tesserent group (cont.)



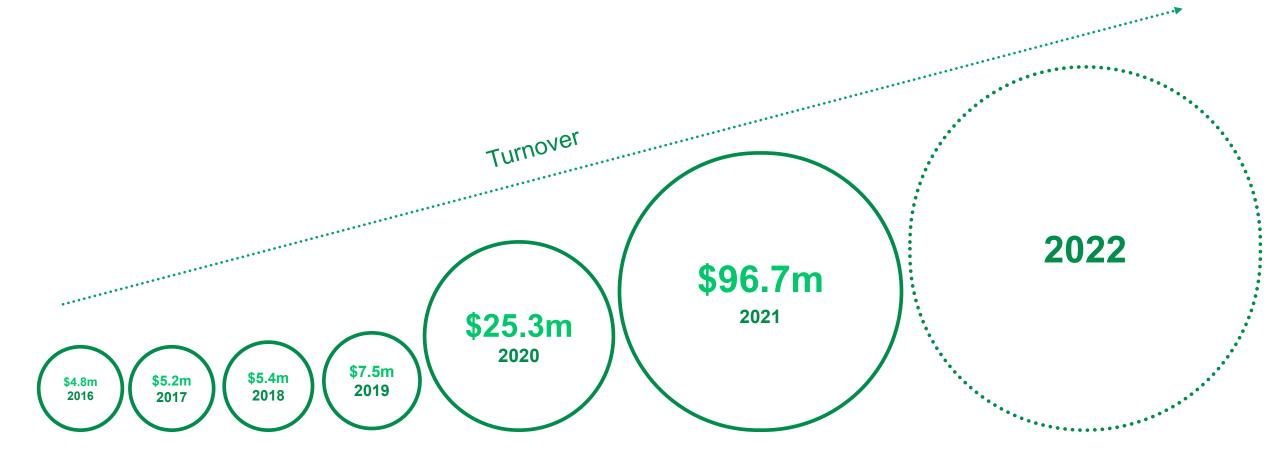


## Cyber capabilities joining the Tesserent group (cont.)





## **Tesserent Turnover Growth Trajectory**





\*Not to scale



#### **Expansion Through Innovation & Education**

We are expanding our business by making strategic investments in proprietary IP-based products and companies and launching the Tesserent Academy to address the industry skill shortages.



**TESSERENT LIMITED (ASX:TNT)** 

Continue to Build on Cyber 360° Strategy



The #1 ASX-listed Cybersecurity Provider.

Tesserent's existing cybersecurity consulting, product & services businesses.

Strategic Growth from NEW Innovation & Education Divisions



Tesserent's innovation division focusing on developing and investing in new cyber technologies that will enable high growth potential cyber IP businesses to leverage our strong customer base, deep skill sets, geographic coverage and funding ability.



Tesserent's educational services and training division for Staff and Customers, designed to tackle the industry wide problem of talent shortage to improve the cyber ecosystem and develop talent for both TNT and our customers.

### Leadership

Experienced and Industry-relevant Board of Directors.



**GEOFF LORD**Executive Chairman



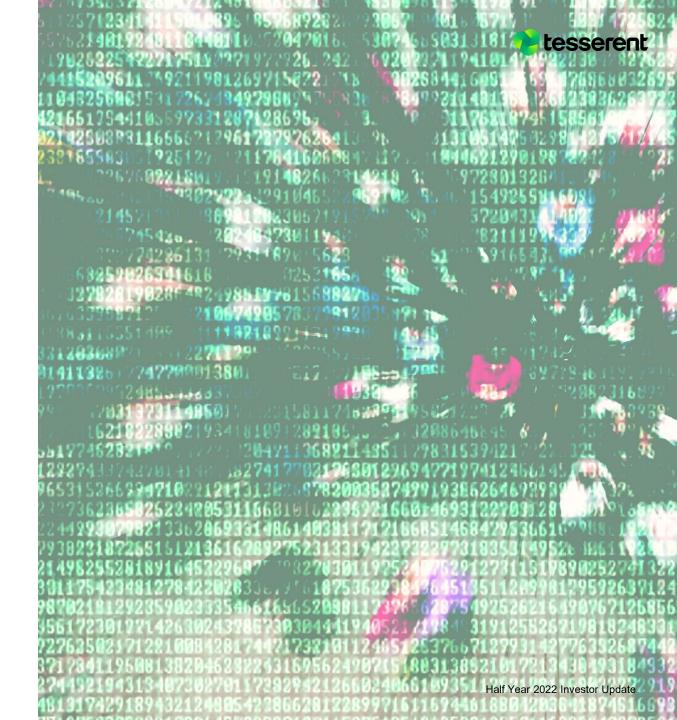
**KURT HANSEN**Executive Director and CEO



MEGAN HAAS
Non-Executive Director



**GREGORY BAXTER**Non-Executive Director





#### Areas of focus

The Board and Management Team continue to focus on creating shareholder value by building on Tesserent's position as Australia's #1 ASX-listed cybersecurity provider, and;

- Continuing to drive the Company's acquisition strategy to expand on our Cyber 360 capabilities and market share
- Fostering innovation across the group and expanding proprietary intellectual property to drive high-margin product and service offerings
- Focusing on capturing further market share in three key markets: Government (including Defence), Critical Infrastructure and Financial Services

- Driving growth through deeper and wider customer engagements and increasing our average number of services per customer
- Integrating acquisitions into "Capability Business Units" to maximise synergy efficiencies and drive organic revenue growth through cross-selling; and
- Building out high-value recurring annuity revenue streams via Managing Security Operations (SOC) and Managed Detection and Response (MDR).



Securing our digital future, together.

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