

PointsBet Takes First Bet in Ontario, Canada

4 April 2022 - Melbourne, Australia – PointsBet Holdings Limited (ASX: PBH) (the “Company”) today announced that its wholly owned subsidiary, PointsBet Canada Operations 1 Inc (“PointsBet”) has launched iGaming and sportsbook operations in Ontario, Canada and has taken its first bet.

Scott Vanderwel, CEO of PointsBet Canada said: *“Today is a great day for Ontario sports fans! On behalf of the entire PointsBet Canada team, I’d like to share how thrilled we are to see the province’s sports wagering market officially open. Just moments after 12:00am local time this morning, PointsBet Canada became one of the first private sportsbooks to take a legal wager.”*

“Over the past few months, our team has been scaling and focused on building partnerships with the athletes, teams, and organizations that matter to Canadians. We know our customers will appreciate our unmatched in-play betting, great odds, depth of offering, and local Canadian support teams ready to assist when they need it. We will offer an unrivalled experience to sports bettors and gaming enthusiasts.”

Ontario is Canada's most populous province and its second largest geographically, covering more than 1 million square kilometres. It is home to Ottawa, Canada’s capital, with over 14.8 million people and a host of professional sports teams.

END

About PointsBet

PointsBet is a corporate bookmaker listed on the Australian Stock Exchange with operations in Australia, the United States, Canada and Ireland. PointsBet has developed a scalable cloud-based wagering platform through which it offers its clients innovative sports and racing wagering products, advance deposit wagering on racing (ADW) and iGaming.

For further information please contact:

For investors

Andrew Mellor

Group Chief Financial Officer

andrew.mellor@pointsbet.com

For media

Geoff Elliott

+61 488 051 888

gelliott@gracosway.com.au

For North American investors

Stephen Forman

Investor Relations - North America

stephen.forman@pointsbet.com

For North American media

Patrick Sandusky

SVP PR and Communications

patrick.sandusky@pointsbet.com