# US painting expansion – Coil Coatings acquisition

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# **COIL COATINGS ACQUISITION**



# BlueScope has agreed to acquire Coil Coatings from Cornerstone Building Brands, Inc.

### **Transaction overview**

- Purchase price of US\$500M¹ on a cash and debt free basis
- Represents approximately 8.9x pro-forma CY2021 EBITDA of US\$56M, including operational and supply chain synergies of US\$12M (year three)
- Key focus is the medium- to longer-term opportunity the acquisition provides

# **Timing and closing conditions**

- Targeting completion in calendar year 2022
- Subject to regulatory approvals and other customary closing conditions

### **Business overview**

- Second largest metal painter in the US
- Annual capacity of ~900kt² across 7 sites
- Operates across two brands: Metal Coaters and Metal Prep
- Serves customers nationwide with a breadth of painting finishes and valueadded services, predominately for building and construction applications

# **Expected financial impacts**

- Funded from cash on balance sheet
- BlueScope expected to remain in proforma net cash position post completion<sup>3</sup>
  - Remains in a strong position to continue to execute previously announced projects and on-market buy-back
- Immediately EPS accretive

# **Strategic rationale**

- Rare opportunity to immediately fulfil previously flagged strategic growth initiative
- Near-term synergies and potential for medium to longer-term growth through product development and branded products
- Opportunity for future vertical integration across BlueScope's flat steel value-chain
- Acquisition fully funded from cash;
  BlueScope remains in a strong
  position

<sup>.</sup> Subject to customary adjustments

Metric tonnes

<sup>3.</sup> Pro-forma position based on 31 December 2021 net cash



# **Coil Coatings Business Overview**

# **COIL COATINGS AT A GLANCE**



# The second largest provider of metal coil painting services in the US

### **Business overview**

- Coil Coatings is the second largest metal coil painter in the US, with seven strategically located sites
- Manufacturing capabilities include a broad range of painting finishes for steel and aluminium substrates
- Paint finishes are designed for a wide range of applications, including building products and manufactured goods
- Also offers a range of value-added services such as slitting, embossing, levelling and cut to length

7

Highly versatile facilities

~900kt

Total painting capacity<sup>1</sup>

~570

Total team members

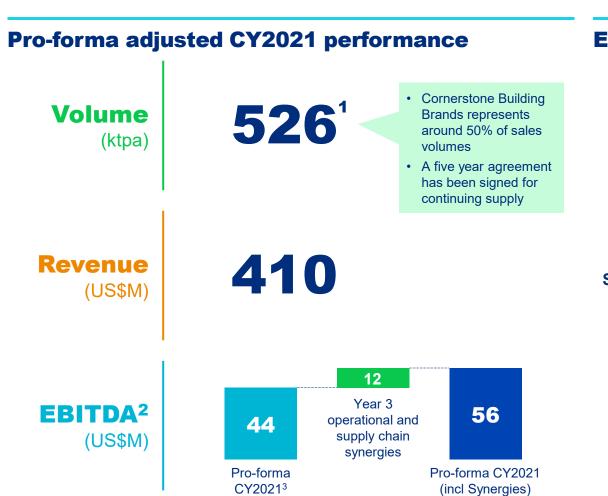
Brand	METAL COATERS®	METAL PREP®
Overview	Pre-painted light gauge metal substrates, specialising in toll processing of customer-owned metal	Pre-painted hot rolled steel providing heavy gauge coil coating solutions
Product type	Light gauge steel and aluminium	Heavy gauge steel
Sites	5	2
CY21 volume <sup>1</sup>	~410kt	~115kt

1. Metric tonnes

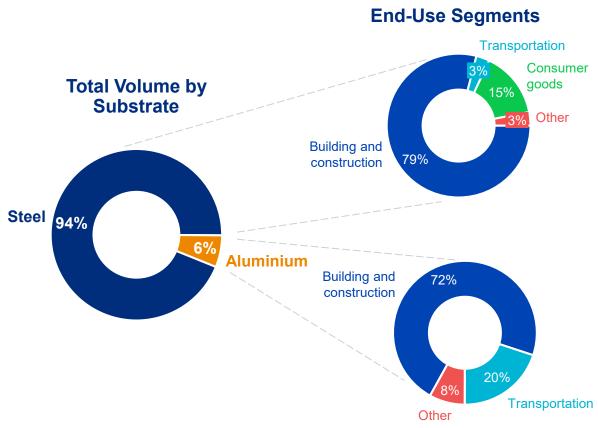
# PERFORMANCE AND END-USE SEGMENTS



# Strong financial performance with sales mix focussed on building and construction end-markets







Metric tonnes

<sup>2.</sup> Earnings before interest, tax, depreciation and amortisation. Annual depreciation & amortisation charge estimated at US\$20M, subject to finalisation of acquisition accounting adjustments.

<sup>3.</sup> Pro-forma EBITDA is an assessment of normalised earnings, including an estimate of operational costs under BlueScope ownership. Excludes one-off integration costs of ~US\$10M.

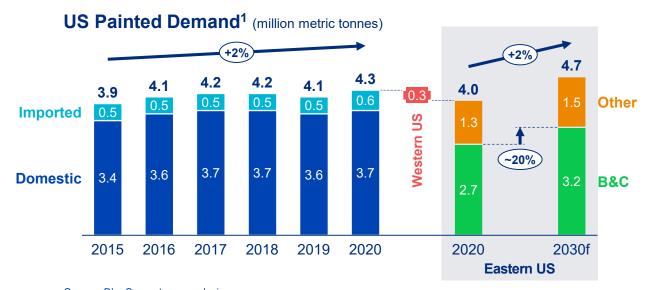
# THE US PAINTED MARKET



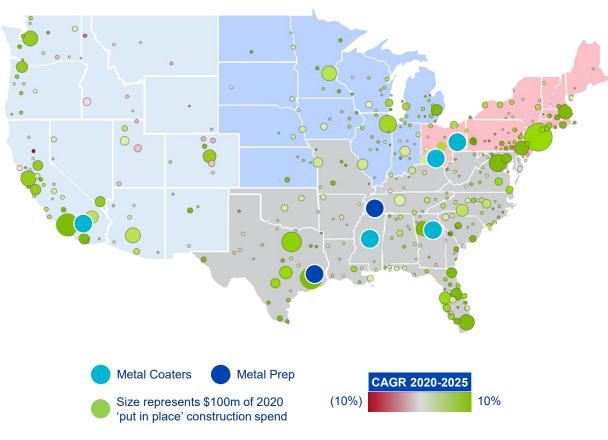
A significant opportunity exists in the US painted market for BlueScope, with Coil Coatings located in key building and construction end-use demand regions

### **Market size**

- Total US painted demand is around 4.5 million metric tonnes, having grown at 2% p.a. since 2015, and expected to continue grow at this rate to 2030
  - Predominantly supplied from domestic producers, with over 90% of demand in the Eastern US region
- Building and construction makes up two-thirds of current Eastern US demand, which is expected to increase by around 20% to 2030



# Located in key end-use demand regions



Source: BlueScope team analysis



# Strategic Rationale

# **OUR PURPOSE AND STRATEGY**



**OUR PURPOSE** 

We create and inspire smart solutions in steel, to strengthen our communities for the future

**OUR STRATEGY** 



DELIVER A STEP CHANGE IN CUSTOMER EXPERIENCE AND BUSINESS PERFORMANCE

**Digital technology**: Deliver the next wave of customer and productivity improvements through digital technologies

Climate Change and Sustainability:

Actively lowering emissions intensity and producing highly recyclable products



GROW OUR PORTFOLIO OF SUSTAINABLE STEELMAKING AND WORLD LEADING COATING, PAINTING AND STEEL PRODUCTS BUSINESSES

Grow our US business including expansion of North Star, the US's leading mini mill

Drive growth in the fast growing Asian region, from an outstanding suite of assets

Pursue incremental opportunities in Australia

# DELIVER

DELIVER A SAFE WORKPLACE, AN ADAPTABLE ORGANISATION AND STRONG RETURNS

Deliver safe and sustainable operations and an inclusive and diverse workplace

Maintain an integrated and resilient Australian business

Secure the future of steelmaking in NZ

Deliver returns greater than the cost of capital through the cycle

Maintain a strong and robust balance sheet

Deliver strong returns to shareholders

# STRATEGIC RATIONALE



Consistent with Our Purpose and Strategy, Coil Coatings represents a compelling addition to BlueScope's North American business

- Rare opportunity to immediately fulfil previously flagged strategic growth initiative; provides immediate access to the large and growing Eastern US region
- Near-term synergies and potential for medium to longer-term growth through facility upgrades, product development, and branded products consistent with our customer service and value proposition around the globe
- 3 Opportunity for future vertical integration across BlueScope's flat steel value-chain

Acquisition fully funded from cash; BlueScope remains in a strong position to continue to execute on its previously announced projects and on-market buy-back



# RARE OPPORTUNITY TO IMMEDIATELY FULFIL OUR STRATEGIC GROWTH INITIATIVE

### Provides immediate access to the large and growing Eastern US region

Recycling & Steelmaking





**Cold Rolling & Metallic Coating** 



**Coil Painting** 



**Buildings & Components** 









# 2 NEAR-TERM SYNERGIES AND POTENTIAL FOR MEDIUM TO LONGER-TERM GROWTH

### **Near term enhancement opportunities**

- Drive increased utilisation across the network through customer volume growth
- Maximise run efficiency, streamlining paint supply and optimisation of inventory
- Estimated operational and supply chain synergies of US\$12 million per annum (year three)

# Medium to longer-term enhancement opportunities

- Identified facility upgrade opportunities to increase capacity and improve efficiency
- Opportunity for further integration with BlueScope's US flat steel value chain
- ✓ Service offering enhancements
- Product differentiation, including development and branding consistent with our global leadership position in painted steel products for building and construction applications



# 3 OPPORTUNITY FOR FUTURE VERTICAL INTEGRATION ACROSS BLUESCOPE'S FLAT STEEL VALUE-CHAIN

1.1

# Recycling & Steelmaking





- North Star is a low-cost regional supplier of hot rolled coil, based in Ohio, serving the automotive, construction and manufacturing end-use industries
- BlueScope Recycling is a full service, ferrous scrap metal recycler with processing facilities

# **Cold Rolling & Metallic Coating**



- Steelscape focussed on the West Coast region
- BlueScope actively assessing options for steel processing capability strategically located to North Star

# **Coil Painting**



- Steelscape focussed on the West Coast region
- Coil Coaters offers packaged and toll-processed coil painting services to the manufacturing, construction, building, building products and transportation enduse industries primarily in the East US
- Operational knowledge enhanced through BlueScope's extensive painting operations

# **Buildings & Components**





- ASC Profiles is a leading manufacturer of steel roof and wall products and structural roof and floor deck servicing the construction industry in the Western US
- Butler and Varco Pruden provide innovative building solutions for low-rise non-residential buildings
- BlueScope Properties Group is a developer of industrial properties, including warehouses and distribution centres



# 4 ACQUISITION FULLY FUNDED FROM CASH; BLUESCOPE REMAINS IN A STRONG POSITION

### **Attractive financial outcomes**

- Operational and supply chain synergies and medium to longer-term growth potential
- ✓ Immediately EPS accretive
- Pro-forma net cash position maintained (31 December 2021)

# **Balance sheet discipline maintained**

### BlueScope net cash (A\$M)



BlueScope remains in a strong position to continue to execute on its previously announced projects and on-market buy-back



# **Summary & Conclusion**

# **SUMMARY AND CONCLUSION**



# **Unique US painting opportunity for BlueScope**

- Coil Coatings provides a rare opportunity for BlueScope to immediately fulfil a previously flagged strategic growth initiative, and provides immediate access to the large and growing Eastern US region
- Near-term synergies and potential for medium to longer-term growth, through product development and branded products, consistent with our customer service and value proposition around the globe
- ✓ Unlocks opportunity for future vertical integration across BlueScope's US flat steel value-chain
- Acquisition fully funded from cash; BlueScope remains in a strong position to continue to execute on its previously announced projects and on-market buy-back



# Questions

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