# esignt a new era of connectivity

Investors Presentation May 2022

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"Like the internet and GPS before them, drones are evolving beyond their military origin to become powerful business tools. They've already made the leap to the consumer market, and now they're being put to work in commercial and civil government applications from firefighting to farming. That's creating a market opportunity that's too large to ignore."

- Goldman Sachs



#### **Opportunity Highlights**



Proprietary technology solution



Our unique software and hardware solutions facilitate reliable connection confidence everywhere



Substantial nascent market opportunity



Product validation - key partners engaged



Multiple growth engines



As the unmanned industry is rapidly evolving, Elsight is in a great position to become industry-standard for connectivity

'Design wins' with multiple key partners in high demand verticals - the company is at the tipping point for growth Scalable, repeat transactional hardware & software sales plus recurring managed services revenues





# **Competitive Landscape**

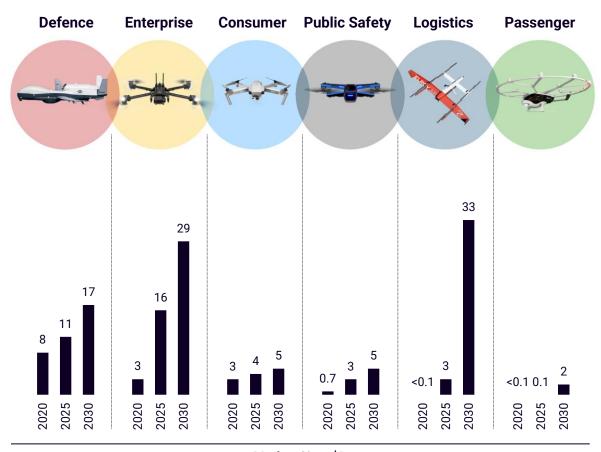
Company	Solution	Link resiliency	Optimal SWaP <sup>2</sup>	Security	Bandwidth	BVLOS <sup>1</sup> Compatible
// microhard	RF			C		0
	Satellite	C				
.SIERRA WIRELESS	Single Cellular	C		C	•	
microhard	Cellular + RF (Failover)		C	C		
elsight	HOLOR Ready. Set. Connect.					



<sup>1.</sup> BVLOS – Beyond Visual Line Of Sight – The capability of flying for long distance with the necessary safety measures.

2. SWaP – Size, Wight, Power ratio of airborne solution – Need to be light, small form factor with the lowest power consumption.

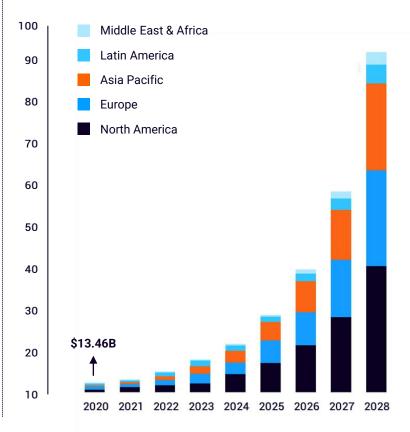
#### **Drone Industry Forecast**



Market Size, \$B





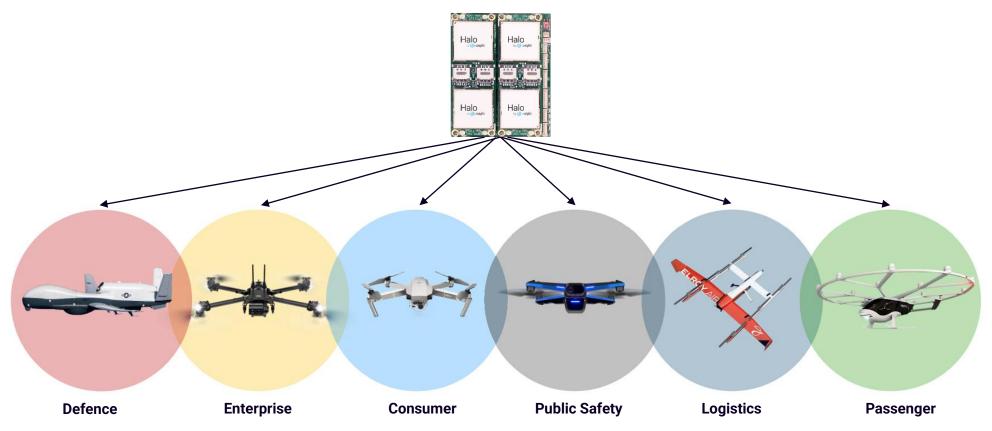


Source: Levitate Capital -The Future of the Drone Economy report

Source: Polaris Market Research Analysis

#### **Elsight Within the Drone Sector**

Similar to the PC market where Intel has successfully branded "intel inside" while being agnostic to the PC brand – Elsight is applying the same concept to the UAV BVLOS market to have "Halo inside"

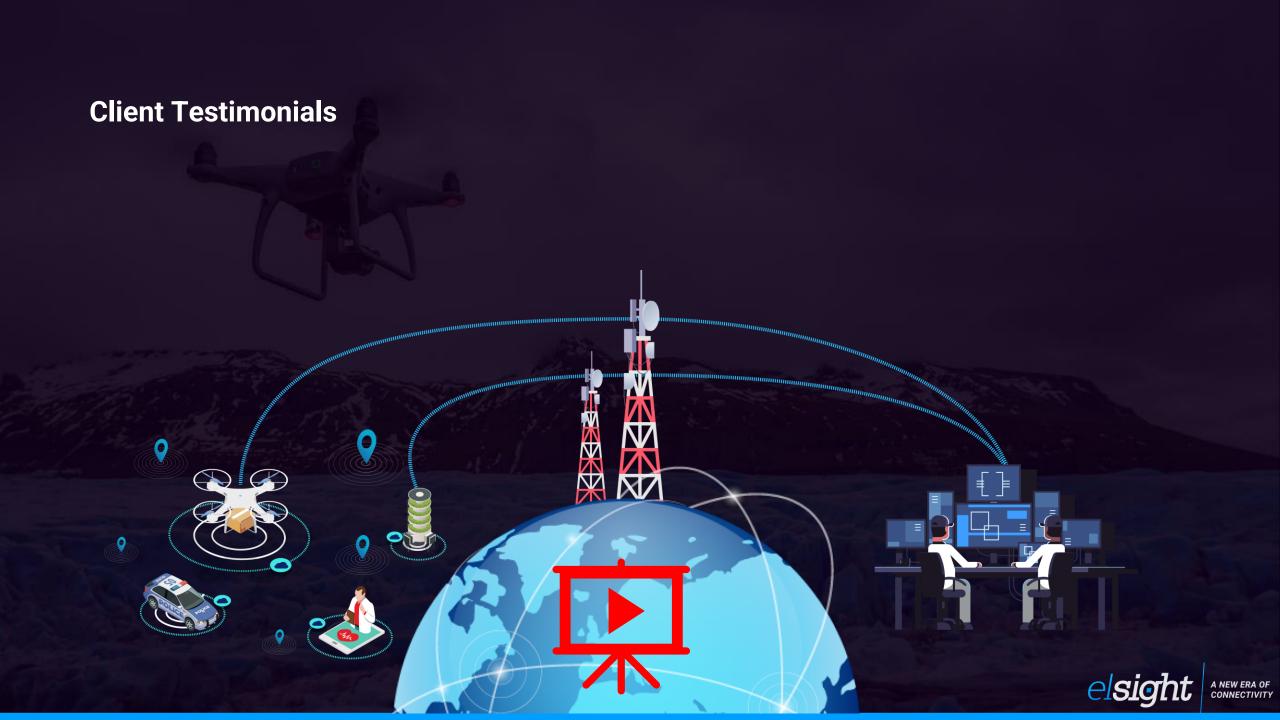


### **Our Pathway to Market**









# **Elsight partners stage and opportunity size**



#### **Revenue Model**

Building revenue through hardware, software, and services



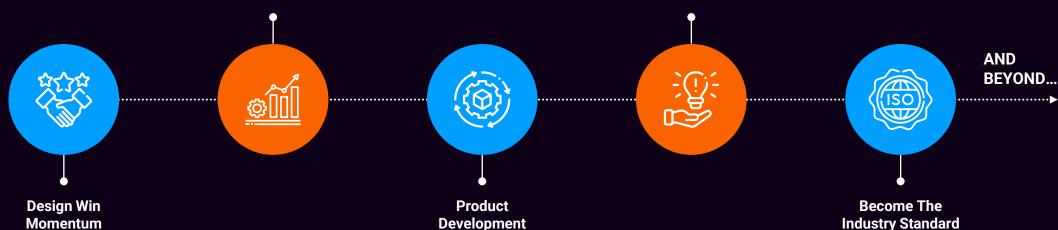
#### **Our Plans 22**

#### Corporate Development

Possible future corporate development as part of industry consolidation and taking advantage of the brand to expand the business within or beyond connectivity.

#### HaaS "Halo as a Service"

Further develop Halo as a solution that can be offered as a service includes the connectivity part (SIM data plan) and suitable business model.



Design win – During the last 12 months of 2021, Elsight secured 51 new partners, 15 of which In the first quarter of 2022.

Develop Halo new features to create new revenue streams, enhance the market dominance and the product stickiness. Continuing the current momentum to become the industry standard for BVLOS communications in unmanned vehicles.

"No one was ever fired for buying Elsight"

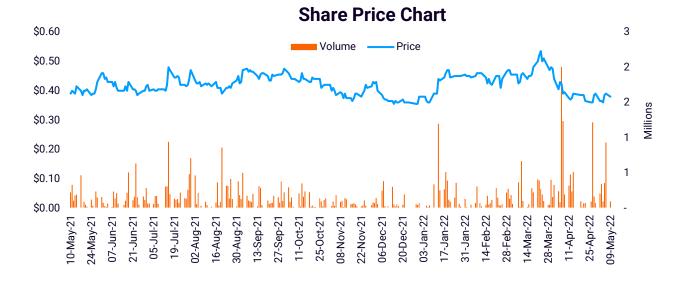


# **Corporate Profile**

Elsight Limited (ASX: ELS)

#### **Capital Structure**

ASX Listing	June 2017		
52 week low/high	A\$0.33 - A\$0.54		
Shares on issue	146,565,634		
Options	33,476,933		
Market Cap*	A\$55.69M		
Debt	Nil		



<sup>\*</sup> As of 10 May 2022

