



# DomaCom

FRACTIONAL PROPERTY INVESTING

”

Connecting Australians  
to wide ranging  
investment opportunities

“

Private Placement \$4.8m

DomaCom Limited (ASX:DCL)  
May 2022







# General Advice Warning

This information is general advice only and does not constitute personal financial advice.

The information has been prepared without taking into account your personal objectives, financial situation or needs. Accordingly, before acting on the information provided you must consider the appropriateness of the information, in the light of your own objectives, financial situation or needs. If you wish to acquire a financial product within the DomaCom Fund offering, you should first obtain a copy of, read and consider, the PDS before making any decision.

A copy of that PDS is available at <http://www.domacom.com.au/the-domacom-fund/product-disclosure-statement/> or by calling your financial adviser.

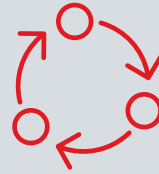
# What DomaCom Does

Providing a wide range of services powered by DomaCom's proprietary fractional investing platform



DomaCom products are delivered through multiple channels:

- IFAs – on Approved Product Lists
- Affinity groups – including Property Developers, Renewable Companies
- B2C – HALO, Crescent Finance



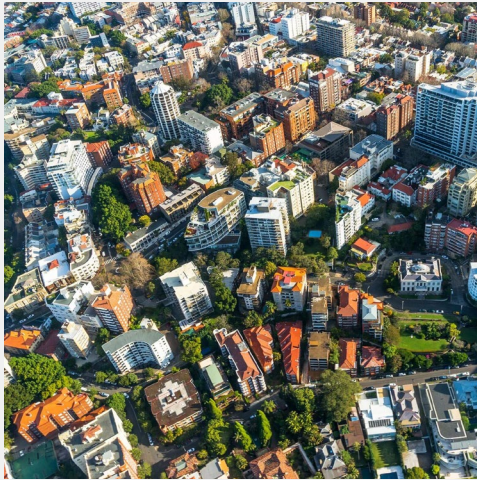
DomaCom is a specialist Diversified Financials sector company



Target market segments are:

- Investors wanting exposure to assets not normally available to retail clients
- Property developers seeking capital for projects
- Other niche market segments

# What fractional investing has to offer?



Allow investors to invest in assets that would not be generally accessible



Helps investors to diversify their portfolios



Investors receive an income stream accruing from these assets



Investment is facilitated via syndicate-like structure



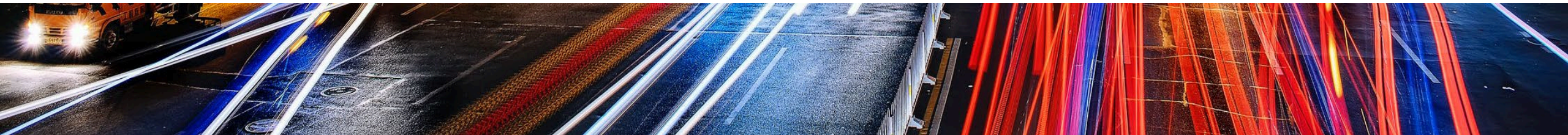


DomaCom

---

# Corporate Relaunch

---



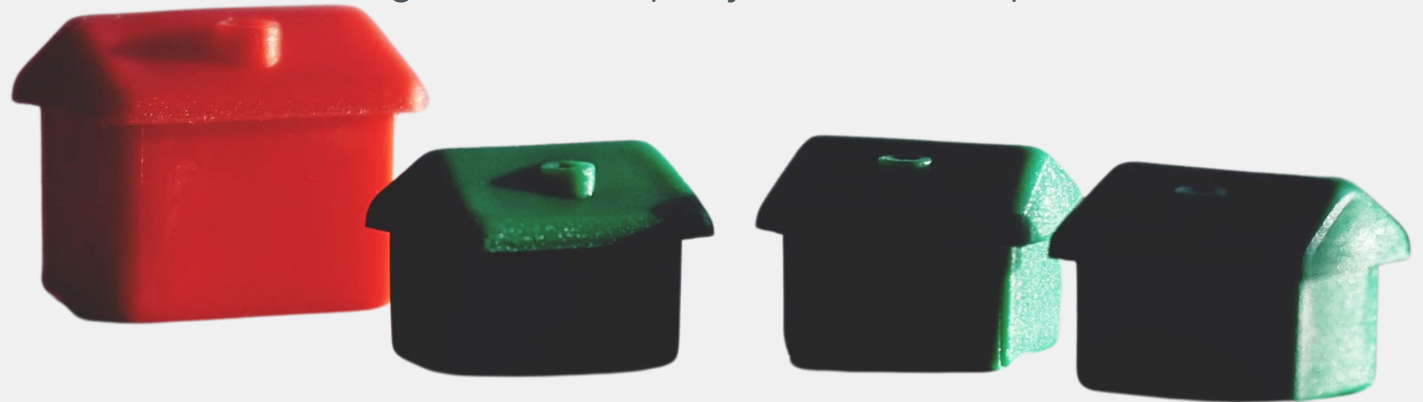
# Leadership Revamp Ahead of Corporate Relaunch

DomaCom has installed a new Chairman, Chief Executive Officer and Non-executive Director<sup>1</sup>:

- **Dr John Hewson**, one of Australia's most renowned economists, a respected company director and former leader of the Federal Liberal Party, was appointed Non-executive Chairman
- **Mr John Elkovich**, a highly experienced financial services leader, was appointed Chief Executive Officer
- **Ms Angela Williams**, an experienced commercial and not-for-profit marketer with a special interest in fintech, was appointed as a Non-executive Director.

Major shareholders believe the revamped board and management team can realise the broad-based growth opportunities and upscale potential of DomaCom's fractional investing model in the Australian market place.

The Board is now laying the groundwork for a near-term relisting of the company on the ASX post a short review period and the current fundraising round.



1. See ASX Announcement, dated 4 April 2022

# Robust FUM Growth and Expense Control



- DomaCom's Funds under Management (FUM) was \$118.6 million as at 27 April 2022, up 49.2% in the last 12 months.
- Customer accounts continue to grow, totalling 1,633 as at end-March 2022, up 11.5% in the last 3 months.
- From an investment offering perspective, 12 new sub-funds were added in the 3 months to end-March 2022.
- These sub-funds were skewed towards the National Disability Housing segment, which added to the supply of housing for National Disability Insurance Scheme (NDIS) recipients.
- DomaCom has at the same time carefully controlled costs.
- The new leadership team has prepared a FY2023 strategic plan that will be released to the market shortly. The combination of revenue growth and cost control will significantly strengthen the financial position of the Company.







Deals completed  
112



Accounts  
1,633



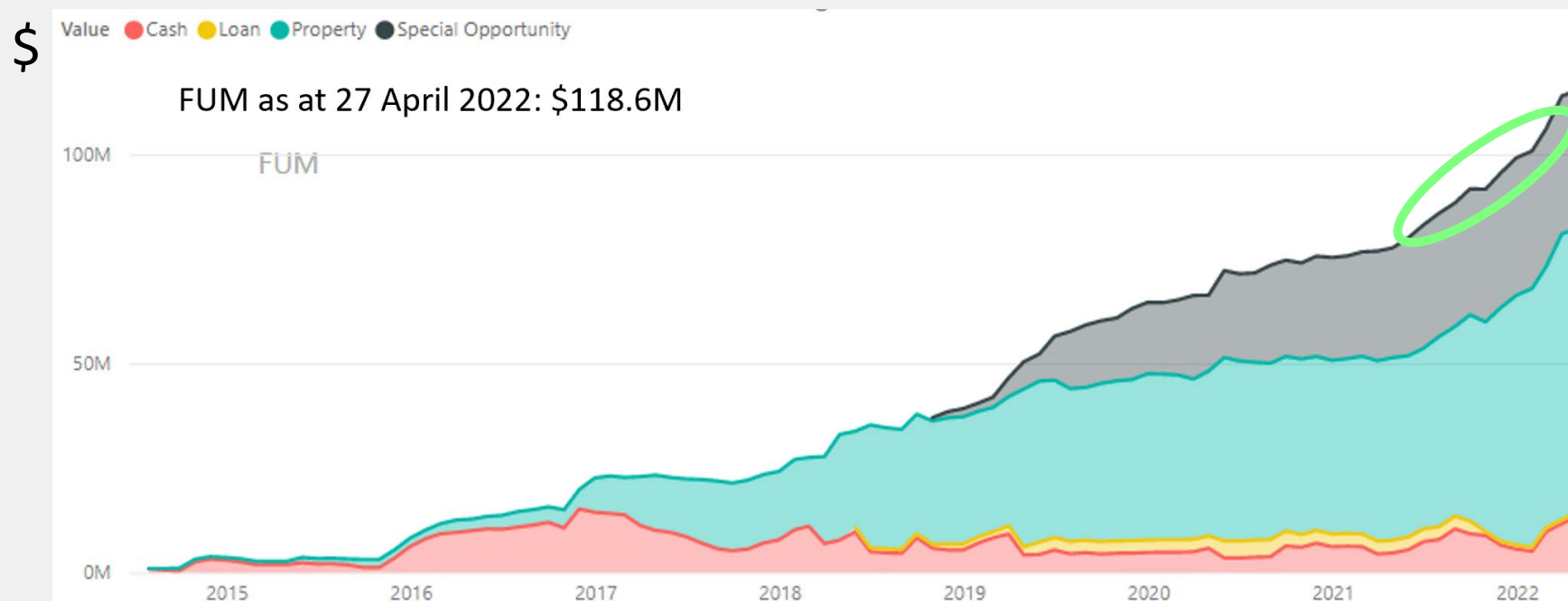
Invested  
\$119 million<sup>1</sup>

<sup>1</sup> As at 27 April 2022



# Strong Growth in Funds Under Management

## Growing FUM in key segments




### Key drivers of this growth are:

- Attractive returns
- Low interest rate environment
- Growth in SMSFs
- Diversification



DomaCom's unique platform  
has multiple applications

A thick grey horizontal line is positioned below the text.



# Solutions Powered by DomaCom



## Affordable Housing

DomaCom's Affordable Housing product allows investors to partner with Tier-1 Community Housing Provider (CHP) to access low-cost government debt to deliver affordable rentals for eligible Australians.



## Islamic Finance


DomaCom's Islamic Finance offer is the only Shariah compliant product developed to encompass unique legal structures to enable Muslim Australians the ability to access funds in line with cultural and religious beliefs.

## Asset Syndication

DomaCom platform enables investors, including SMSF Trustees, to co-invest in a percentage of one or more high value assets like property and loans in a syndicate-like structure where they share the income and capital value.

## Alternate Investment Market (AIM)

DomaCom's Alternate Investment market provides investors a pathway to a ASX listing.



DomaCom solutions that are purpose led ESG products

# NDIS Housing a Focus



National Disability Insurance Scheme (NDIS) Financing  
Special Disability Accommodation (SDA)

Attractive 9-15% income return  
Government-backed  
ESG investment credentials

DomaCom allows fractional investment in NDIS properties  
DomaCom solves ongoing leverage for NDIS properties

20+ Syndications completed  
Driver of FUM growth



# Islamic Finance Product, with Crescent Finance



## Innovative Product

- Extensive product development
- Unique legal structures in development
- Global Islamic compliance verification to be obtained
- Can be used by non-Islamic markets

## Attractive Market Opportunity

- 700,000 Australians are Islamic
- Will be first Australian Islamic compliant property finance option
- Allows Muslims to acquire property in a manner similar to existing bank financed purchases
- Expected to be operational in third quarter 2022



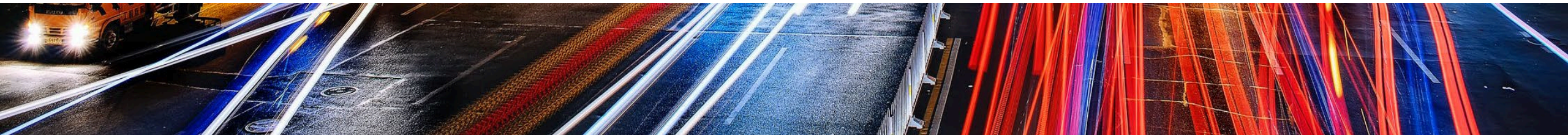


DomaCom

---

# Private Placement

---





# A Placement to Fund DomaCom's Growth Strategy<sup>1</sup>



## •Key Details of Private Placement

	Minimum Subscription - Private Placement \$735k (Tranche 1)	Maximum Subscription - Private Placement \$4.8m (Tranche 1 & 2)
Private Placement and Offer Price	\$0.066 per Share	\$0.066 per Share
Shares on issue as at the date of this Prospectus	361,650,215	361,650,215
Issue of Shares under Private Placement	11,136,363	72,727,272
Number of Shares on issue at completion of the Private Placement	372,786,578	434,377,487
Private Placement proceeds (before Private Placement costs)	\$735,000	\$4,800,000

## •Summary of key dates

Private Placement Announcement and Appendix 3B	Thursday 26 May 2022
Prospectus lodged and Offer Opens	Thursday 26 May 2022
Issue of Shares under Private Placement (Minimum Subscription of \$1.8million (Tranche 1))	Friday 27 May 2022
Issue of balance of Shares under Private Placement (Tranche 2)	On or before Friday 10 June 2022
Offer Closes	Tuesday 14 June 2022

1. The Offer is only open to Sophisticated & Professional Investors



## Disclaimer

The material in this presentation has been prepared by DomaCom Limited ACN 604 384 885. This presentation is only by way of general background information about DomaCom's activities. The information given is in summary form and DomaCom does not warrant the accuracy, currency or completeness of any information contained in the presentation.

The material in this presentation, is not intended and should not be considered as constituting advice, a recommendation or an offer or solicitation to investors, or potential investors, in relation to purchasing or acquiring any securities or other financial products and does not take into account your personal investment objectives, financial situation or needs. If you are considering making an investment and before acting upon any information in this presentation, you should consider the suitability of this investment, having regard to your personal investment objectives, financial situation or needs and that you should seek independent financial advice.

Forward looking statements may be contained in this presentation, including but not limited to statements regarding DomaCom's belief or expectations in respect of its business, market conditions, results of financial operations and risk strategies. DomaCom has taken due care in preparing this information, however actual results may differ substantially in either a positive or negative way. Hypothetical examples and forecasts are subject to factors outside of DomaCom's control. Past performance is not a reliable indication of future performance. Any potential investors or investors are warned not to place reliance on such statements but to proceed to make an investment decision based on their own independent research.

This presentation was accompanied by an oral presentation and is not a complete record of the actual discussion held. No part of the presentation may be distributed, disseminated or used elsewhere in any context without DomaCom's prior written consent.



# Contact Us:

Corporate Queries

**Philip Chard**

✉ [Philip.chard@domacom.com.au](mailto:Philip.chard@domacom.com.au)

📞 +61 386097077

Corporate Queries

**John Elkovich**

✉ [John.elkovich@domacom.com.au](mailto:John.elkovich@domacom.com.au)

📞 +61 418 528 375



**DomaCom**

FRACTIONAL PROPERTY INVESTING

