

30 May 2022

## ASX ANNOUNCEMENT

### Annual General Meeting – Updated Registration Link

colorTV Limited (“CTV or Company”) (ASX:CTV) advises, that, due to a technical issue of the registration link in our announcement of 2<sup>nd</sup> May 2022 regarding the Company’s Annual General Meeting, we invite shareholders to register for the Webinar via the link below:

Registration:

[https://us02web.zoom.us/webinar/register/WN\\_iKfB74GYR46VIbtPsPDraQ](https://us02web.zoom.us/webinar/register/WN_iKfB74GYR46VIbtPsPDraQ)

For and on Behalf of the Board of Directors and for further information, please contact:

Melanie Leydin, Company Secretary  
Contact: +61 3 9692 7222

#### About CTV / OTT

OTT is a term established in the US around 2017, and until recently, not common in AU and the rest of the world. OTT is derived from supplying consumers with TV content over and above the legacy broadcast: analogue and cable. It’s the supply of content over an IP stream (Internet). In AU, that means digital screen and specifically app viewing environments on the largest screen in the home – the television.

CTV is simply a screen for consuming IP delivered content (via the Internet) consumed through an app. This refers to both SVOD (subscription video on demand) and ad supported content (CTV ads), commonly available through the app stores on most smart TV’s and devices such as Roku, AppleTV, Amazon Fire, Xbox, PlayStation, etc.

#### About colorTV Limited

colorTV Limited’s proprietary technology is used to automate and optimise the sale of advertising inventory from digital publishers, specifically focused in the CTV / OTT

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# colortv.

arena. The Company's proprietary technology (developed in-house) allows digital publishers to monetise available advertising space by making the inventory available to thousands of advertisers at the same time, through real-time bidding auctions.

We encourage our Shareholders to register their details using the QR Code below to ensure they're kept up to date with the latest news and to be notified of any upcoming Shareholder presentations or events.



For further investor enquires please contact Viriathus Capital on 1300 509 924 or [investors@engageBDR.com](mailto:investors@engageBDR.com).

This announcement is approved by the Board of Directors.

A handwritten signature in blue ink, appearing to read 'Ted Dhanik'.

On behalf of the Board  
Ted Dhanik  
Co-Founder and Executive Chairman

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