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## Connexion named Approved Vendor for the Ford and Lincoln Courtesy Transportation Programs

**Melbourne Australia:** Connexion Telematics Ltd (“CXZ”, “Connexion” or “the Company”) is pleased to announce that it is an Approved Vendor for the Ford Motor Company’s (“Ford”) Ford Courtesy Transportation Program (“FCTP”) and Lincoln Courtesy Transportation Program (“LCTP”).

Connexion’s fleet & rental management platform will be available to Ford and Lincoln dealerships in the United States from 6 June 2022. Currently trusted by thousands of dealerships across multiple brands, Connexion welcomes the opportunity to help Ford and Lincoln dealerships to optimize their loaner programs, simplify the rental process, and automate the recovery of expenses such as fuel usage and tolls, all whilst elevating the end customer’s experience.

Connexion is one of multiple software vendors approved to supply Ford and Lincoln dealers with fleet & rental management software that is customised for the FCTP/LCTP. Consistent with the terms of the FCTP and LCTP, Ford does not mandate the use of any particular vendor’s product.

Furthermore, it is noted that the majority of Ford and Lincoln dealerships already use a Ford-approved software solution today. As such, there is no guarantee that Connexion will generate any minimum amount of revenue. Instead, it will be incumbent upon Connexion to market its approved product directly to Ford and Lincoln dealerships.

Notwithstanding the challenges noted above, Ford’s approval of the Connexion platform is an important milestone as the Company enhances its direct-to-dealer relationships across the United States.

**Ends**

**Issued by:** Connexion Telematics Ltd.

**Authorised by:** The Board of Connexion Telematics Ltd

**Queries:**

E: [aaryn.nania@connexionltd.com](mailto:aaryn.nania@connexionltd.com)

### About Connexion Telematics

Connexion Telematics Ltd is a developer and owner of Software as a Service (SaaS) solutions for the global Automotive industry, notably its proprietary OnTRAC and Connexion platforms. OnTRAC is used by General Motors (GM) to exclusively manage the largest Courtesy Transportation Program (CTP) in the US, whilst the Connexion platform is built with OEM-agnostic functionality.

Connexion continues to expand its proprietary SaaS solutions. With its software used by over 1 in 5 Franchised Light-Vehicle Dealerships in the US, Connexion holds a strong strategic position from which to grow its industry-leading B2B software platform.

# CONNEXION

## About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers.

Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company.

Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at [corporate.ford.com](http://corporate.ford.com).